

REPORT ON ENTREPRENEURSHIP DEVELOPMENT CLUB 2020-21

The Entrepreneurship Development Club of MES College Marampally functions under the leadership of the Commerce Department. The activities of the ED Club for the academic year 2020-21 began on the 5th June 2020 with IIInd year and IIIrd year UG and PG students. Many of our student members was actively engaged in craft works like bottle art, jewellery making, painting etc. Those was displayed in e-magazine of commerce department. An ED certificate course was started on 7th Aug 2020 with WhatsApp group. Classes was arranged on every second and fourth day Saturdays. There are 87 students and 6 teachers actively participating in the group.

ED Club and Commerce Department

jointly organizes

Online classes on
Every IIInd and IVth Saturdays

Women Entrepreneurial Skill Course

Register before 28 July, 2020
Free course, Limited seats

- ★ Mask Tutorial
- ★ Cake Baking
- ★ Bag Making
- ★ Craft Making
- ★ Stitching basics
- ★ Microgreen



ED ACTIVITIES 2020-2021

The activity started with Women Entrepreneurial Skill Course-Mask making tutorial by Ramla Beevi, Assistant Professor, Department of Commerce on 8-08-2020.60 students participated for the mask making tutorial. As a result ,10 of our student members made mask and distributed to the needy.



ED Club & Department of Commerce Jointly Organizes

Women Entrepreneurial Skill Course- 1

MASK MAKING TUTORIAL

(Ramlabeevi, Department of Commerce)

08-08-2020, Saturday @ 2pm

On 22nd August 2020, as a part of Onam celebration we conducted an online payasam making by Dhanya Sasikumar, Assistant Professor, Dept. of Hindi, MES College Marampally and Jasila A J ,S3 BCom Taxation. Almost 52 students participated to the program.

ED CLUB & DEPARTMENT OF COMMERCE
Women Entrepreneurial Skill Course-2

KERALA PAAL PAYASAM

ONAM SPECIAL PAYASAM MAKING
DHANYA SASIKUMAR, DEPT.OF HINDI & JASILA A J ,S3 BCom Taxation
ON 22-08-2020, SATURDAY 2PM
@ GOOGLE MEET

There was a session for Paper bag making for students conducted through online on 29th August 2020 by Ramla Beevi, Assistant Professor, Department of Commerce. Our students made 25 paper bags in pursue of this session.



MES COLLEGE MARAMPALLY
DEPARTMENT OF COMMERCE
IN ASSOCIATION WITH
ED CLUB

**START
YOUR OWN
BUSINESS**

A webinar for aspiring
final year students on
entrepreneurship.

Presented by
LORANCE MATHEW
CAREER EXPERT & INDUSTRIES
EXTENSION OFFICER
DEPT. OF INDUSTRIES AND
COMMERCE
GOVT. OF KERALA



Friday
Sept 25 ,2020
9.00 - 10.30 am

Online platform:
Google meet



Convener: Dr. Rafeekamol C A
Coordinators:
Nizamole Abdul Kader
Aswathy Suresh Kumar

ENTREPRENEURSHIP AWARENESS PROGRAM

Department of commerce in association with ED club organized a webinar on “Entrepreneurship awareness program “in 25th September 2020. The resource person for the program was Mr Lorange Mathew, Career expert and extension officer, Department of Industries and Commerce, Govt of Kerala. Entrepreneurial development programme aims at acquiring abilities required for successful setting up a business and kick-starting your entrepreneurial journey. Objectives of program were:

1. Improve their knowledge base about entrepreneurship trends and opportunities.
2. Develop their skills as an entrepreneur, innovator, and leader.
3. Hone the attributes necessary for running successful entrepreneurial ventures.

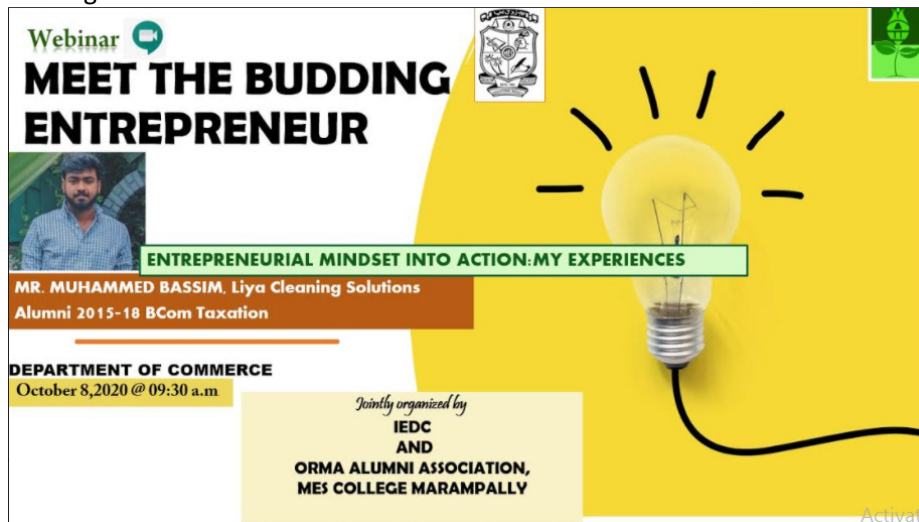
The webinar was successfully coordinated by Nizamole Abdul Kader and Aswathy Suresh Kumar, faculties of Department of commerce, MES College Marampally. There were 179 students joined the webinar and had a good feedback for the program.

There was a cake baking class conducted by Fami Zakkariya, an young entrepreneur and our final year Bcom student on 26-09-2020 for 75 students and teachers. Students tried a variety of cakes after this session.



MEET THE BUDDING ENTREPRENEUR

On October 8, 2020, a Webinar on Entrepreneurial Mindset into Action was organised by the Department of Commerce. The resource person of the Webinar was Mr. Muhammed Bassim, Alumni of the department. It was meant to final year students. All the final year students attended the webinar. It was very interesting and fruitful to the young entrepreneurs. During the webinar, he shared his own experiences as an entrepreneur. The students thus had an opportunity to clear the doubt regarding starting of a new business.



Our students took part in doing flower pot from waste cloths was really enthusiastic and interesting class done by on 10-10-2020.



There was a women startup summit 2020 by kerala startup mission with an aim to unite women developers named InnovateHer which was a virtual Hackathon.10 students participated to this webinar.

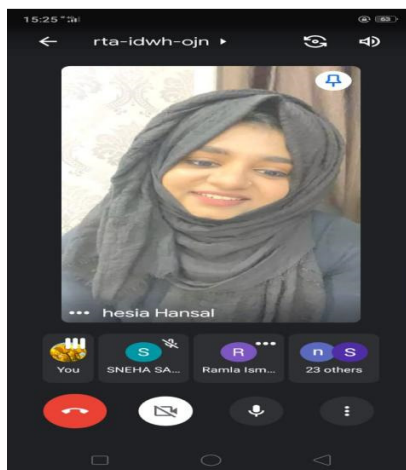


Department of commerce in association with IEDC, IIC, ED and Annamalai Capital Service Ltd organized a national webinar on “Start-ups for the future graduates” in 23rd October 2020. The resource person for the program was Mr Annamalai, Managing Director, Annamalai Capital Service Ltd. He envisaged about young companies must carve out a niche and start growing their audience. A company should have key insights into its target audience before rolling out its marketing strategy. Young generations must do a reality check when it comes to planning their marketing campaign. The webinar was successfully coordinated by Nizamole Abdul Kader and Aswathy Suresh Kumar, faculties of Department of commerce, MES

College Marampally. There were 125 students joined the webinar and had a good feedback for the program.



There was a video session on basic make up and bridal make up by our Alumni Hesia Hansal on 7-11-2020.



Students actively participated on the following webinars related to women entrepreneurship.

K-DISC
Knowledge Development Innovation Support Centre

"tedKERALA"
KDISC Galk Series

5

Topic: "Women in Leadership"

Speaker:
Dr. Tessa Thomas
Director General of Aeronautical Systems
DRDO

ABOUT "tedKERALA"
In view of the democratization of ideas and to develop an innovation ecosystem among people, KDISC is organizing the fifth edition of the weekly event named "tedKERALA" where eminent personalities share their views on innovations and cutting edge interventions in emerging technologies, business development, and social issues.

PROGRAMME SCHEDULE
Speaker for the tedKERALA Talk series is:
Dr. Tessa Thomas, Director General of Aeronautical Systems, DRDO.
Moderator:
Dr. R.V. Unnikrishnan, Strategic Advisor, KDISC

EVENT DATE & TIME
November 18, 2020
Time: 4:00 PM

Join us in the Zoom meeting
Link:
<https://bit.ly/329W932>
Meeting ID: 832 2181 8815
Passcode: 611266

12th MISSION 2021

CAREER MASTERPLAN **FREE EVENT #5**

MEET FOR WOMEN
TAMILNADU VIRTUAL EDITION

Nov 28, 2020
Sat
3.30-6pm

CHIEF GUEST:
MS. SHIVAPRIYA SIVARAMAN
DIRECTOR GENERAL, DATA PLATFORM, PAYPAL

KEYNOTE SPEAKER:
MS. MAHYA NAIDU
AVYAKRANTH SYSTEMS INTERNATIONAL, NEW YORK
AWARD WINNING BEST INDIAN FILM

CHIEF MENTORS, PRAVAANA:
DR. CHANDRA VARMAHA R., MS. RIZATH THOMAS

DISCUSSANTS:
MS. SAJJA KHALEEL
Co-Founder Prayaana RIT hub

Moderator:
MS. SARAJ SAMUELI
Director IIS, Chennai

OUR ESTEEMED PANELISTS:
MS. SARDARJITKA P., MS. SANDHYA S. PILLAI, MS. SHUBHA PAI, MS. AHUFRILETHA

Panelist Profiles:
MS. SARDARJITKA P.: Joint Training Head, Faculty Learning Solutions
MS. SANDHYA S. PILLAI: Founder, Distributing Consulting of Leadership, Communication Coach
MS. SHUBHA PAI: YouTube video specialist, Google India
MS. AHUFRILETHA: IG Leader, Assistant Manager, Justice Project, Automation, IG India

An event, no girl with dreams can afford to miss!
MOTIVATIONAL TALKS | CAMPUS RECRUITMENT TALKS | START UP IDEAS | HOME BASED BUSINESS | JOB IDEAS | SKILL DEVELOPMENT MATTERS

REGISTRATION LINK
<https://bit.ly/prayaana>

Outreach Partners: Prayaana, WhatsApp: 85903 93991 | 85907 39993

DEPT. OF BIOSCIENCES
IIC & IEDC
MES COLLEGE MARAMPALLY

WEBINAR ON
HOW TO BECOME AN ENTREPRENEUR IN LIFE SCIENCE

Dr. Anu Yamuna Joseph
Principal Scientist & Managing Director, Primordia Lifesciences
KRIBS-BIONEST, KINFRA Hi-Tech Park, Kalamassery

11 JANUARY 2021
MONDAY @ 10.30 AM

<https://meet.google.com/rdv-tvvr-nyj>

Coordinator: Dr. Nisha P., H.O.D: Dr. Umesh B.T.,
Principal: Dr. Ajims P. Mohammed

INSTITUTION'S INNOVATION COUNCIL
MES COLLEGE MARAMPALLY
in association with
INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CELL

MY STORY

MOTIVATIONAL SESSION
BY SUCCESSFUL ENTREPRENEUR

Mrs. Sheela Kochouseph
Chairman & Managing Director
V-Star Creations Pvt. Ltd., Kochi

11 JANUARY 2021 @ 3.00 PM
<https://meet.google.com/aqf-kvqx-ovf>

President, IIC: Dr. Murugan R., Convener, IIC: Shateena E.M,
Coordinator, IEDC: Dr. Rafeekamol C.A., Principal: Dr. Ajims P. Mohammed

New startup venture of S4 BCom student Mirza Aboobaker introduced bridal blend henna cone 100% pure organic henna cones.



INTERACTIVE SESSION WITH SUCCESSFUL ENTREPRENEUR

TALK WITH PARVEEN HAFIZ

Managing Director, Sunrise Hospital, Kakkanad

IIC and IEDC jointly organized an interactive session with successful entrepreneur, Mrs Parveen Hafiz, Director, Sunrise Hospital, Kakkanad, on 07 th January 2021 at 11am through online platform google meet. 100 students where participated in this programme, including students from Commerce, Electronics, Psychology and from IEDC and IIC. The programme coordinator Dr.Rafeeka Mol C A, delivered welcome speech. Principal Dr.Ajims P Muhammed Inaugurated this session and College Management Secretary Advocate Abul Hassan, felicitated this function and Joint coordinator Rahmath M.K offered vote of thanks to this session. IIC Coordinators Dr.Murugan R and Mrs. Shereena blessed the programme with their presence.

INSTITUTION'S INNOVATION COUNCIL (IIC)
INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CELL (IEDC)
MES COLLEGE MARAMPALLY
JALALIYIL KALAM, KAKKANAD, KERALA | PHONE: 9447822222 | WWW.MESCOLLEGE.COM

Ms. Parveen Hafiz
Managing Director, Sunrise Hospital
Kakkanad, Kochi, Kerala

Google Meet

**Interactive Session
with
Successful Entrepreneur**

January 07, 2021 @ 11 am

Dr. Ajims P Muhammed, Principal
Dr. R. Murugan, IIC President
Ms. Shereena E. M., IIC Co-ordinator
Dr. Rafeekamol C.A., IEDC Coordinator

COLLEGE MANAGING COMMITTEE:
Mr. M. A. Mohammed, Chairman | Adv. A. A. Abul Hassan, Secretary | Mr. V. A. Pareed, Treasurer

