

MES College Marampally, Aluva Kerala

National Innovation and Startup Policy

VISION

Provide a health ecosystem to impart knowledge and innovation for creation of young entrepreneurs with innovative ideas of social relevance and there by introducing a culture of entrepreneurship inside campus which will strengthen our education system and there by promoting the national economical and social growth.

MISSION

To stimulate the growth of technology based startups including product startups in the Institution.

To achieve creation of direct and indirect new employments through Entrepreneurship cell.

To facilitate generation of Innovative Technology solutions with a social impact.

To nurture and support entrepreneurial skill amongst the Incubate for technological startup for wealth and employment in the society.

Short Term Goals

- 1. Planning of entrepreneurial activities on a monthly/quarterly basis to create awareness among students about innovations and startup
- 2. Developing and guiding potential inhouse startups to reach out to substantial mentors, customers and fulfill goals.
- 3. Collaborating and Networking with various Entrepreneurship Groups to increaseexposure and building greater breakthrough products.
- 4. Providing boost to social and public projects, in turn benefiting society and the country and the country.

Long Term Goals

- 1. Promote effective entrepreneurial skills like Innovation, Productive Entrepreneurship and Economic Growth.
- 2. Contribute to economic development and Global Innovation Index through well established startups.
- 3. Provide an environment to nurture and encourage innovative potentials for startups.

