

MES COLLEGE MARAMPALLY

CAREER GUIDANCE AND PLACEMENT CELL

ACTIVITY REPORT OF 2022-23

1. Seminar on International Education Opportunities and IELTS

A seminar on *International Education Opportunities* was organized by the Career Guidance and Placement Cell, MES College Marampally on 14 June 2022. The seminar was conducted by IDP Education Limited. About 100 final-year students from various departments participated in the programme.

The session commenced with the welcome speech of Dr. Shemi P M, Placement Cell Coordinator. The first session was taken by the IDP counsellor Ms. Aishwarya Mohan, who explained the things to be kept in mind while we are planning to study in the UK. She detailed the tuition fees, living costs, post-study work rights, etc. in the UK. The second session on studying in Canada was taken by the IDP counsellor Mr. Madhu S. He gave a clear picture of various universities, colleges, courses suitable for each department, scholarships, etc.

Apart from UK and Canada, they shared details about other countries like Australia, New Zealand, Ireland, the USA, etc. There was an active response from the side of students and the session became more live.

idp | IELTS

MES COLLEGE MARAMPALLY

REGISTER IN ADVANCE

REGISTER IN ADVANCE

STUDY IN AUSTRALIA, UK, USA, CANADA, IRELAND AND NEWZEALAND

TUESDAY, 14TH JUNE 2022
10.00AM - 11.30AM.

EVENT HIGHLIGHTS

- UPDATES ON INTERNATIONAL EDUCATION FROM UNIVERSITIES AND HIGH COMMISSIONS.
- APPLICATION DEADLINES, SCHOLARSHIPS, AND COURSES OFFERED BY UNIVERSITIES.
- TUITION FEES, LIVING COSTS, AND POST-STUDY WORK RIGHTS IN DIFFERENT DESTINATIONS.

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For more queries join on our virtual office @
Zoom id: <https://idp-events.zoom.us/j/96444918270>
Password: 776413

JOIN US FOR THE EVENT

All IDP Counselling services are free of charge



2. Awareness of Internship by Inmakes Infotech Pvt Limited

A seminar was conducted by Inmakes Infotech Pvt Ltd for the final year BCA students on 16 June 2022. It was organised by Department of Computer Applications in association with the Career Guidance and Placement Cell of MES College Marampally. Around 50 students participated in the seminar.

Inmakes Infotech Pvt.Ltd is a software development and web development company which provides best in class services regarding software development, software training, web application development, web hosting. The session was taken by company representatives Mr. Riyas P B and Mr. Ramis N.

The session enabled the students to get a clear picture on various skill sets and technical knowledge one should possess to develop a successful career. Mr. Riyas started with an introduction about python and the advantages and scope of internship based on python development. He explained about the role of Inmakes Infotech in grooming students to discover their passion, polishing their skills, and offering placement into one of their quality hiring partner companies. The session was very interactive and students were given the opportunity to ask questions and their doubts were cleared by both the speakers. A registration link was given to students and interested ones were asked to fill it. Overall the session was very much informative and had good closure.



3. Medical Coding Awareness

Medical Coding is an internationally acclaimed course with vast job opportunities in health care and management sector across the globe. It is the study of alphanumerical codes for various health care services involved in diagnosis and treatment. The Career Guidance and Placement Cell of MES College Marampally in association with the Dept. of Biosciences, organized an awareness session on medical coding for the undergraduate students of the department on **23 June 2022**. The awareness class was engaged by faculty of **Anton's Medicode**, Medical Coding Training Institute, located in Angamaly. The Anton's Medicode institution is one of the pioneering institutions in the district, providing coaching and placement in the medical coding field. Also, they used to organize webinars and awareness programmes on medical coding for college students.

The half-day programme started at 10 am comprised of two sessions and the first session was handled by **Ms. Shani N P**, Faculty of Anton's Medicode, Angamaly. She detailed about the syllabus of medical coding and the different opportunities associated. The second session was handled by Mr. **Arun P**, Faculty, Anton's Medicode, Angamaly. He focussed upon the overseas opportunities a medical coder can have. About 40 students from the Department of Biosciences took part in the session. Students actively interacted with the resource persons and raised queries which were answered clearly.



4. Finishing School

The Career Guidance and Placement Cell of MES College Marampally conducts Finishing School every year for the final year UG and PG students to develop and strengthen their knowledge about job performance. This year, the four day Hands-on-training program on 'Preparing and facing interviews, Grooming, Resume, CV, Covering letter, Group discussion and Etiquettes' was organized from 12/07/2022 to 15/07/2022 from 9:30 AM to 3:30 PM at Main Block Conference Hall. This certified programme from NUR Skills was inaugurated by our principal Dr. Ajims P Mohammed. **Mr. Muhamed P Hashim and Ms. Neethu Krishna** from NUR Skills were the resource personnel.

Population comprised of 50 students from various departments like BBA, BCA, BCom, BSc Electronics, Psychology, Microbiology and more. Several need-of-the-hour requisites including Grooming, Group Discussion, Etiquettes, Interview and Debate were the key take ways of the programme. Certificates were distributed by Dr. Jasmine P M, our Vice Principal

during the valedictory session. Feedback from students portrayed the ability, skills and effectiveness of the organizing team of the event.



MES COLLEGE MARAMPALLY
Placement and Career Guidance Cell
in association with PTA

Finishing School **Training on**



Preparing and facing interviews
Grooming, Group Discussion
Resume, CV, Cover Letter etc.

Final year UG and PG Students

Main block Conference hall

12 July - 15 July 2022 **Registration Fee: ₹ 500/-**
9.30 am - 3.30 pm

Placement and Career Guidance Cell **Dr. Ajims P. Mohammed**
Principal

Certified Programme from NUR Skills



5. Seminar on Overseas Education in UK

As part of Career Guidance & Placement Cell of MES College Marampally, a half-day session ON **Overseas Education in UK** was conducted by International Skill Development Corporation (ISDC) on 2 November 2022. The Seminar mainly concentrated on the topic "How to level up the career with a master's in UK". **Mr. Sreyas Manohar**, Business Development Manager of ISDC and **Mr. Deepak Valsalan**, Regional Manager, Kerala handled the session. The session focused on various aspects of overseas education in UK with special mention to the required documents such as Statement of Purpose (SOP), Letter of Recommendation (LOR), different types of visas, types of offer letters etc. Stay back in UK, PR in UK, part-time job requirements, their educational architecture etc. were also discussed. Final year degree students from almost all the departments participated in the session. The session ended with the vote of thanks by Anusha T V, S5 BCA student.




6. Training Programme on Employability Skill for Women

The Career Guidance & Placement Cell of MES College Marampally organized a six-day training programme on employability skills for women by Mahindra Pride Classroom (MPC) for UG and PG final year girls of the college from 8 November to 13 November 2022.

The programme was inaugurated by our Principal Dr. Ajims P Mohammed on 8 November. Dr. Shemi P M the Career Guidance and Placement Cell Coordinator welcomed the Team of Mahindra Pride Classroom. Ms. Chinchu K Bhavani, the Team Head gave an overview of the six-day programme in the inaugural function.

Around 275 students from various programmes attended the training programme. The students were divided into 6 groups. Trainers from MPC – **Ms. Chinchu K Bhavani, Mr. Tony Thomas, Ms. Gayathri Devi, Ms. Devi Sundar, Ms. Feba Babu, and Ms. Lidiya Thomas** trained the students. The training sessions were scheduled from 9:30 am to 4 pm everyday with three sessions a day.

The trainers covered sessions on life skills, soft skills, communication skills, presentation skills and interview skills. The sessions were informative and beneficial for the students. The last day ended with a valedictory function and mock interview for students. Three students were selected from each group for their best performance during the training period. Certificates were distributed to students who attended all the sessions.



MES COLLEGE MARAMPALLY
Affiliated to MG University | NAAC Re-accredited with A+

Career Guidance and Placement Cell
Organizes

Six Days Training Programme on
EMPLOYABILITY SKILLS FOR WOMEN

8 Nov 2022 - 13 Nov 2022 | 9:30 AM TO 4:30 PM

Conducted by
MAHINDRA PRIDE CLASSROOM

Beneficiaries
UG/PG Final Year Girls

PROGRAMME DETAILS	
<p>DAY 1</p> <ul style="list-style-type: none"> • Inauguration: 9:30 am - 10:00 am • Life Skill: I am Unique • Soft Skill: Body Language & Professional Grooming • Communication Skill: Importance of English 	<p>DAY 4</p> <ul style="list-style-type: none"> • Soft Skill: Professional Ethics • Life Skill: Critical Thinking • Interview Skill: Acing a Group Discussion
<p>DAY 2</p> <ul style="list-style-type: none"> • Life Skill: Good health for good life • Soft Skill: Goal Setting & Time Management • Interview Skill: Job Oppurtunity 	<p>DAY 5</p> <ul style="list-style-type: none"> • Interview Skill: Interview Readiness 1 • Presentation Skills - Group Presentation (Output Session)
<p>DAY 3</p> <ul style="list-style-type: none"> • Communication Skill: Professional Communication • Life Skill: Digital Identity • Interview Skill: Presenting a Project 	<p>DAY 6</p> <ul style="list-style-type: none"> • Life Skill: Problem Solving • Interview Skill: Interview Readiness 2 • Recap & Closing





7. Seminar on Career Opportunities in Electronics after graduation

The Department of Electronics in association with Career Guidance & Placement Cell organized a session on **Career Opportunities in Electronics after graduation** for the students of BSc Electronics on 16 January 2023. The session was handled by Mr. Manoj Thrivikraman, CEO and Founder of Artlumen Pvt. Ltd. He has around 20 years of experience in the IT industry as Project Manager, Test Consultant, and QA Consultant. He enlightened the students on various career opportunities present in Kerala in the field of Electronics and he encouraged the students not to be stagnant after their course completion. He also broadly explained the higher education opportunities in hand for electronics graduates. About 100 students from the first and second-year BSc Electronics attended the session. The session was very interactive and he clarified all the queries of the students.

Department of Electronics
in association with
Career Guidance and Placement Cell
MES COLLEGE MARAMPALLY
Seminar on

**Career opportunities
in Electronics after Graduation**

16 January 2023 10 AM
Conference Hall

Resource Person
Mr. MANOJ THRIVIKRAMAN
CEO & FOUNDER ARTLUMEN PVT. LTD.

Dr. Ajims P Mohammed
Principal


Ms. Rejeena K A
Head of the Department

Dr. Shemi P M
Coordinator




8. Date with an Industry

As part of the Kerala Knowledge Economy Mission's '**Connect Career to Campus**' campaign, the Career Guidance and Placement Cell of MES College Marampally organized an industry interaction programme - '**Date with an Industry**' on 16 February 2023 at 2:30 pm. The resource person was Mr. Jithin Babu, Co-founder, and COO of Find My Hostel. He has expertise in Strategy Consulting, Technology Transformation, Finance Transformation, Supply chain optimization, blockchain, and Web 3. He started with his own experience and he focused on the topic of combining passion with knowledge, skills, and experience, so individuals can find a career that provides both personal fulfillment and professional success. Learning is a lifelong process, and individuals can acquire knowledge through a variety of sources, such as reading, research, work experience, and personal exploration. While education can provide a solid foundation for learning, it is up to the individual to continue pursuing knowledge and developing their skills throughout their lives. The programme was conducted for final-year UG/PG students and 29 students attended the session. They found the session very inspirational and informative.




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Career Guidance and Placement Cell
in association with
Kerala Knowledge Economy Mission



“DATE WITH AN INDUSTRY”



Mr. Jithin Babu
Co-founder and COO @ Find My Hostel

Date : 16 February 2023
Time : 2:30 pm
Venue : Conference Hall



9. International Seminars

Understanding the thrive for the students in proceeding for higher education outside India, the Career Guidance & Placement Cell of MES College Marampally organized various seminars for final year UG and PG students of the College as follows:

1. ***International Opportunities for Pursuing Higher Education and Career Development*** conducted by ISDC

A seminar on ***International Opportunities for Pursuing Higher Education and Career Development*** was conducted on 22.02.2023 at the main block conference hall. The class was led by Ms. Victoria D'Sa, National Head of the International Skill Development Corporation (ISDC). The ISDC is committed to equipping the students with the skills required for a better future. Ms. Victoria D'Sa outlined the steps and the documents required in gaining admission to a foreign university. She explained about the various European countries that provide scholarships for Indian students. She also delivered a note on some of the countries and courses that are not satisfactory for higher education. The session was more of an interactive one; feedback was collected from the students after the programme and most of them voted the class as excellent. The students mentioned that they were given a good draft about the process of acquiring overseas admission. About 100 students from various programmes participated in the programme.

SEMINAR ON
INTERNATIONAL OPPORTUNITIES
FOR PURSUING HIGHER EDUCATION
AND CAREER DEVELOPMENT

Conducted by

 International Skill Development Corporation
 Skills for Tomorrow

Resource Person:
Ms. Victoria D'Sa
 National Head, ISDC



Date: 22/02/2023 **Time: 2 PM**

Venue: Conference Hall, Main Block

 **CAREER GUIDANCE AND PLACEMENT CELL**
MES COLLEGE MARAMPALLY



2. **International Opportunities at ESSCA** conducted by ISDC on 28.02.2023

The Career Guidance & Placement Cell and Internal Quality Assurance Cell (IQAC) of MES College Marampally jointly organized a seminar on **International Opportunities at ESSCA** in association with International Skill Development Corporation (ISDC) on 28.02.2023 at the main block conference hall. The session was handled by Mr. Joan Vicens Sard, Social Director, International Strategy and Development at ESSCA. He spoke about the various programmes and opportunities at ESSCA School of Management, how to get through the programmes, selection procedures, scholarships etc. The session was attended by students from BBA, various BA and BVoc programmes.



3. **Campus Meet** by Guidance Plus Private Limited

A seminar on Campus Meet in association with Guidance Plus Private Limited, a study abroad consulting firm was organized for the final year B. Voc degree students of the College on 03.03.2023 at the main block conference hall. The session on **Overseas Education and**

Career Opportunities was handled by Mr. Selvin David Noel, Country Manager of India, Ulster University, UK. Mr. Selvin also made a talk on the subject of Personality Development and the guidelines for meeting an interview. He has more than 19 years of experience as an education Management Specialist in international education and he familiarised the students with the different courses and opportunities of Ulster University UK. There is an active participation of 54 students from different streams of BVoc programmes. The resource person pointed out the courses which are ideal for each stream. Feedback was collected from the students after the programme; most of them voted the session outstanding.

GUIDANCEPLUS
PRIVATE LIMITED

CAMPUS MEET
ULSTER UNIVERSITY, UK
at Cochin

MARCH 03, 2023

Selvin Noel David
Country Manager - India
at Ulster University

In association with
Career Guidance
&
Placement Cell
MES College Marampally

For any help:
+91 73061 35727 admissions@guidanceplus.in
+91 98471 30855 www.guidanceplus.in



10. Connect Career to Campus Programme

Connect Career to Campus(CCC) is a campaign to spread the idea of 'Right Job @ Right Time' by making awareness about the new age jobs, change in global job markets, the need for skilling, encouraging and guiding the students in finding the proper career along with the

studies. It aims to reach out to all higher education institutions for aspirants, ensuring that they are provided with curative measures such as skilling and grooming, as well as access to suitable career opportunities via the Digital Workforce Management System (DWMS) platform created by K-DISC.

The Placement Officer, Dr. Shemi P M attended the statewide online orientation for the Principals/ CCC Nodal officers on CCC and DWMS platform on **21 December 2022 at 10 am**. The programme was chaired by **Dr. K.M. Abraham, Chief Principal Secretary to Chief Minister**. The Kerala Knowledge Economy Mission (KKEM) is implementing Kerala Skills Express, a programme that identifies talent spots and builds talent ecosystems. Kerala Skills Express offers quality jobs to graduates, enrolls candidates in skills programs, and offers internships to students. A series of activities will be offered to participants, including industry challenges, hackathons, internship fairs, and talent accelerators. KKEM intends to use this programme to strengthen the placement activities of colleges participating in the programme.

Mr. Sharafudheen C A, Head of the Department of Arabic and member of our Placement team attended the Placement Officer's meeting conducted to strengthen the placement activities of colleges, by the Directorate of Collegiate Education in the presence of Hon Higher Education Minister, Dr. R Bindu at Jimmy George Indoor Stadium, Thiruvananthapuram on 11 January 2023 at 10 am.

Final-year students were asked to register in the DWMS portal and the list of the same has been forwarded to the team KSE of KKEM on 20 January 2023.

The launch of the Kerala Skill Express was done by Honourable Finance Minister Shri. K N Balagopal on **23 January 2023 at 6.00 pm at Hycinth Hotel Trivandrum**.

Our Institution has been selected for the first phase of the "Kerala Skills Express" campaign on 25 January 2023. Dr. Shemi P M, CCC Nodal Officer attended the online meeting on **31 January 2023**, in order to discuss the activities and finalize the plan of action on campus. As discussed in the meeting, we were asked to give the list of career ambassadors from second-year degree programmes to coordinate the Kerala Skills Express campaign to ensure maximum participation from the campuses. Accordingly, we sent the list of the following career ambassadors on 5 February 2023.

Sl no	Name of the student selected as Career Ambassador	Contact Number	Email ID
1	Aayisha O S, S4 BCA	8891101305	osaayisha314@gmail.com
2	Afeefa M U, S4 BSc Electronics	9388618184	afeefamu@gmail.com
3	Ashna Mol M P, S4 BCom Tax	9778068091	mpashna57@gmail.com
4	Muhammed Rabeeh C S, S4 BT	9567086106	rabeehcs78@gmail.com
5	Muhammed Sayed Alavi, S4 BVoc Logistics	9995683601	sayedsayeds202@gmail.com
6	Abina Ashraf, S4 BA Arabic	9544355926	abinaashraf002@gmail.com

The career ambassadors of our college attended the online training on 9 February 2023.

The registered students were asked to do the following activities as per the time limit specified in the playbook of KSE.



Activity	Timeline
Programme Launch	1 st February 2023
Selection of career ambassadors	1 st February 2023 - 6 th Feb 2023
DWMS registration of all final year students	1 st February 2023 – 10 th February 2023
Workshop on Future jobs	13 th February 2023 - 24 th February 2023
Career Exploration Test	1 st February 2023 - 20 th February 2023
Career Counselling	11 th February 2023-15 th March 2023
English Score	1 st February 2023 – 20 th February 2023
Robotic Interview	1 st February 2023 – 20 th February 2023
Profile Visibility Workshop	25 th February 2023 – 10 th March 2023
Personality Development Training	20 th February 2023 – 20 th March 2023
Work Readiness Programme	20 th February 2023 – 20 th March 2023
Job Drives	1 st March 2023 – 31 st March 2023
Industry Challenges and Hackathons	1 st March 2023 – 31 st March 2023
Internship fairs	1 st March 2023 – 31 st March 2023
Learning Circle	15 th March 2023 – 30 th April 2023
Skill Exploration Workshops	1 st March 2023 – 20 th March 2023
Skill Boot camps	1 st April 2023 – 15 th May 2023

The playbook of Kerala Skills Express for activities on campus

As part of the Kerala Knowledge Economy Mission's '**Connect Career to Campus**' campaign, an industry interaction programme - '**Date with an Industry**' was organized on 16 February 2023 at 2:30 pm. The resource person was Mr. Jithin Babu, Co-founder, and COO of Find My Hostel.

The Kerala Skills Express Leaderboard dataset of our college (dataset of 457 students) has been forwarded on 19 February 2023 and KSE – Institution Leaderboard Form on 20 April 2023.

Placement Drive conducted

Career Guidance & Placement Cell in association with MaverixPro, (a company that started off as a securities markets research firm in 2018, now spreads across multi-dimensional levels, with an aim to bring financial literacy to each and everyone in our country and make them self-sustainable) conducted a campus recruitment drive at our campus on 26 April 2023 for various job positions in their IT and finance (research) departments. 59 students from Computer Applications, Electronics, Mathematics and Commerce departments participated in the drive and 9 students were shortlisted after the final stage of selection. The shortlisted candidates list are as follows:

Sl. No.	Name	Exam	Programme
1	Erfan Habeeb V N	IT	III BCA
2	Badhira M A	IT	III BCA
3	Arun C P	IT	III BCA
4	Steffy Senson	IT	III BCA
5	Zahariya P R	IT	III BCA
6	Fazil P B	IT	II MSc Electronics
7	Hasna K M	IT	III BCA
8	Suhana V T	Finance	III BCom Tax
9	Sourav K J	Finance	III BCom Tax

Mr. Nandhudev C V of S5 BSc Electronics is selected as Campus Ambassador of Maverixpro. An MoU has been signed between our College and Maverixpro and Mr. Gopikrishnan P M, Research Analyst/Consultant of MaverixPro Ltd. handed over the same to the Principal, Dr. Ajims P Mohammed on the same day.





Placed Students

Sl No.	Name of the student	Programme	Post /Position Company/Institute
1	Razeena M A	III BCA	Technology Associate – Band 1 at Acabes International Pvt Ltd, Infopark
2	Nazeeh K S	III BCA	Technology Associate – Band 1 at Acabes International Pvt Ltd, Infopark
3	Ashmi Subair	III BCA	Solution Engineer at Baseline Pvt Ltd, Kakkannad

Career Guidance & Placement Cell Team

2022-2023