

MES COLLEGE MARAMPALLY
IEDC & START UP CELL REPORT 2021-22

The Innovation and Entrepreneurship Development Club of MES College Marampally started functioning in our college from 2018-19 under the leadership of the Kerala Startup Mission. Due to covid restrictions, we could not organize many programs. At the same time, students got an opportunity to interact with top personalities in online. The main activities of IEDC for the academic year 2021-22 are as follows:

1. START UP ORIENTATION CLASS

To Provide Start up Orientation to entire students in the college, IEDC organised 3-day extensive orientation session to the whole college from 17 November 2021 to 19 November 2021. Classes handled by IEDC Nodal officer, Dr. Rafeeka Mol C A, Dr. Sopna V Mohammed and Student Coordinators M.S. Muhammed of BVoc IIA and Aswin Santhakumar of BCA.

2. MEET THE ENTREPRENEUR MONTH

Innovation and Entrepreneurship Development Cell of MES College Marampally, organized one month long **Meet the Entrepreneur** talk series and inaugurated the program on 02-08-2021 through online platform. The program was cherished with presence of three Chief guests. The session was Inaugurated by Mr. Sijo Kuruville George, Executive Director, ADIF and founding CEO, Startup Village. The other two chief guests were Mr.Sarath V Raj, CEO and Executive Director, KIED and Mr.Prajul Vishnu K L, Technology fellow KSUM, IEDC.

The program started with a silent prayer followed by welcome address by Dr.Sopna V Muhammed, Co-ordinator IEDC, MES College Marampally. Principal Dr. Manzur Ali P.P Presided over the function and College Management Committee Secretary, Advocate A A Abul Hassan and IQAC Coordinator, Dr. Jasmine P M felicitated this function. Dr. Rafeeka Mol C A, IEDC coordinator proposed the vote of thanks and the session came to an end at 12.00 noon. 92 students participated this function and student coordinator, M.S Muhammed lead this programme from students part. This session proved very informative and interactive for the IEDC students of MES College Marampally. This session is followed by many interactive sessions from various departments. IEDC in association with all the departments conducted around 18 talk series or Experience sharing sessions on the banner of meet the entrepreneur program. They are

Department of commerce in association with IEDC, IIC and ED club organized a webinar on “Meet the Entrepreneur-an interaction session with a successful entrepreneur on 3rd August 2021 at 11.30 am. The renowned chief guest for the program was Dr. B Govindan Chairman, Bhima Jewellers. Dr.

Rafeekamol C A, Head of Commerce department and IEDC nodal officer welcomed the gathering. Chief guest shared his success mantras of business with students and had a very lively interaction session by students, raising queries. This programme helped students to acquire skills required for the successful setting up of a business and kick-starting of one's entrepreneurial journey.

In association with IEDC and IIC, the department of Business Administration and the department of Human Resource Management organized a webinar session for the students to encourage entrepreneurship. The webinar was held on 4 August 2021 at 11 am in google meet platform. Around 76 students participated and benefitted. The resource person was Mr. Paven Raj, the founder of HIO and STRIDE, which is a construction based private limited company situated in Ernakulam, Kerala. Mr. Pavan Raj is also the Director Consultant of BNI.

IEDC & IIC in association with the Department of Psychology organized a webinar on Meet the Entrepreneur on 09/08/21 at 11.00 am. The resource person for the webinar was Mr. Johns K Lukose, Psychologist RCI, Director, Life Skills- BVET Centre Chathannoor, Kollam. 49 participants were there for the session. Among them 7 were teachers and 42 were students from the Department of Psychology. It was a very useful session, which gave all the participants an insight into the scope of entrepreneurship in the field of psychology. All the students got invitations for the virtual Onam celebration at BVET Centre.

On Small Industry Day - August 30, Department of Fashion Design and Management conducted a Meet the Entrepreneur Online Session. The guest of the day was Ms. Jatos Maria Tom, a designer cum successful young entrepreneur. Ms. Jatos runs a B2B Kids wear garment unit 'Fab N Sew', with a good client base including leading textiles in and outside Kerala. Fab N Sew was initially working in Chully, Angamaly, now they are expanding their business and moving to Kalamassery. The session was conducted through Google Meet. Ms. Jatos briefed about her entrepreneurial journey. She opened up about her bitter experiences in the beginning, her struggles and future business expansion projects. 42 students Participated in this session.

On 17 August 2021, the Department of Electronics, MES College Marampally organized a webinar on the topic Meet the Entrepreneur in association with IIC and IEDC of the college. The programme started by 10:30 am with a prayer by Abhijith M.K. of S3 BSc Electronics. Dr. Jasmine P.M, Head, Department of Electronics welcomed everyone to the session. After that IEDC Coordinator, Dr Sopna.V. Mohammed felicitated the programme. She encouraged the students to do more start-ups and innovative programmes. The entrepreneur of the session was Mr John Zachariah, CEO, Unitek power solutions ltd. In his talk, he discussed about entrepreneurship, how to become an entrepreneur and the qualities needed for an entrepreneur. The session was really informative. Almost 55 students participated in the programme.

Webinar on “MEET THE ENTRPREUNEUR” was organized by the Department of Bioscience, MES College Marampally on 10/8/2021, in association with IIC and IEDC MES College Marampally, through virtual conferencing using Google Meet platform. The resource person of the webinar was Ms. Shruthi R, Import Export Consultant, Sabari Group. The webinar strengthened the students’ knowledge and promoted them to build new ideas in start up/Entrepreneurship. A total of about 100 participants of Teachers and Students of our college attended the webinar.

IEDC & IIC in association with the Department of Psychology organized a webinar on Meet the Entrepreneur on 18/08/21 at 11.00 AM. The resource person for the webinar was Mr. Amarnath Sankar, CEO CAT Entertainments.

Department of B.Voc Multi Sports and Fitness organized a webinar on Meet the Entrepreneur on 21/08/21 at 11.00 AM. The webinar was a part of a month-long session organized by IEDC, MES College Marampally and it was the 14th session which was hosted by the Department of MSFT. The resource person for the webinar was Rajan Varghese, Director, KRAV MAGA Federation of India & International Martial Arts Academy, Thripunitura.

IEDC & IIC in association with the Department of Mathematics organized the webinar, Meet the Entrepreneur on 16/08/21 at 2 pm. It was the 12th session and the Resource person of the programme. Resource person shared his life experiences in developing a new project and the difficulties he faced on its establishment. In the interactive session, students raised very innovative questions about the start-ups. About twenty three students participated in the programme. Feedback of the programme was very nice.

In association with the Innovation and Entrepreneurship Development Centre, Department of Computer Application organized a Webinar on **Meet the Entrepreneur** on 5th August 2021 via Google Meet from 3 PM to 5 PM. Mr. Muhammad Shuraif, Assistant Vice President of Business Diversification, Naico Information Technology Services, was the Resource Person for the Programme. Mr. Muhammed Shuraif shared his experiences in the business industry and the jobs he has done. He then interacted with the participants through questions and answers. “Being an entrepreneur is not just a job, it is a lifestyle that defines you.” He succeeded in giving everyone an eagle's view of that lifestyle. Mr. Shraif was an alumnus of the Department (2003-2006 Batch). Other alumni from the BCA 2003-2006 batch attended the meet, including Aneesh, Abhilash, Shambu, and Jibin. They joined in by sharing their experiences and providing more motivational stories. Each of them puts forward their views and advice on entrepreneurship. They

pointed out the importance of a unique idea and a strong vision we need for achieving the desired success in the entrepreneurial world. About 50 students attended this event.

3. ED Certificate Course

Department of Commerce offered 30 hour certificate course to ED Club members during the month of January to March 2022. Syllabus for this course included Entrepreneurship, Small Scale Industries, MSME, Start-ups, Swayam Thozil etc. 62 students from various department successfully completed this course. Dr. Rafeeka Mol C A and Nizamol Abdul Khader of commerce department lead this program.

4. IDEA PICTICHING COMPETITION

IEDC organised an inter departmental idea pitching competition for our students on 20 January 2022 at PG Seminar hall. 15 teams participated in this program from various departments. M. S. Muhammed, IEDC student Lead, Anusha T V and Akash were the student coordinators of this program. 6 teams selected for final round and top three teams were awarded with cash prize of Rs 3000 each. Muhammed and Team from II BCA, Sahil and Team II BCom CA and Sarath and Team from II BCA were the winners. All the ideas were uploaded in the YIP portal for Idea contest.

5. 3D PRINTING MECHINE INAGURATION

On August 10, 2022, Dr. Shajila Beegum, Syndicate Member MG University Inaugurated the 3D Printer Machine of IEDC. This machine was assembled by IEDC members lead by Mr. Amal Saroj, IEDC joint coordinator cum Assistant Professor BVoc Industrial Instrumentation and Automation. Dr. Shajila beegum inaugurated the machine by printing a Pen Holder and College presented a 3D printed photograph to the chief guest. Principal Dr. Manzur Ali P P, IEDC Coordinators Dr. Sopna V Mohammed and Dr. Rafeeka Mol C A were present in the program.



6. TALK ON IPR

IEDC organised 6 sessions on IPR during the academic year 2021-22 in association with various departments Including Commerce, BBA, Electronics, BVoc, Computer Science and BioSciences. Resource person for this sessions were Adv. Mohan Raj V P, Adv. Safal Valiyaveedan etc.

7. Talk on Company Formation

IEDC in association with Department of Commerce organised a Webinar on October 2021, in the topic of Formation of a Joint stock Company - by Jagadeeshkumar A S; M D , FINASOL Accounting & Tax Matters, Muvattupuzha. 80 students and 5 faculty members attended this session.

8. Talk on GST

IEDC in association with Department of Commerce organised a Webinar on October 2021, in the topic of Computation of GST –A practical Session by Jerin Babu– Practitioner - FINASOL Accounting & Tax Matters, Muvattupuzha . 100 students and 5 faculty members were attended this session. IEDC Cordinators Dr.Sopna V Muhammed and Dr.Rafeeka Mol C A lead this program along with Commerce dept Student coordinator Rasal C R and Sahil Rasheed of II BCom CA.

9. 3D Printing workshop

IEDC in association with Department of Industrial Instrumentation and Automation conducted a 3D printing workshop for students on 14 February 2022. Mr. Sachin K, Assistant Professor, Department of Industrial Instrumentation and Automation was the resource person

10. - Innovators Premier League Participation of IEDC

IEDC Student lead M.s Muhammed got selectd as IPL student Ambassdor . MES IEDC organised 5 session s under IPL Catogory including awareness classes, idea contest, idea grooming and Innovative Extension- 3 Day Training Program to students of NIVHSS

11. Workshop On DISCORD

In connection with Hack club MES IEDC orgnised a workshop on September 26, 2021 at 4 pm for students on Discord . Discord is a free voice, video and text chat app that used by millions

of people of age 13+ to talk and hang up . Speaker for this session was Sana Thampi, Learner Hack club MES.

12. SWAYAM THOZHIL WORKSHOP

Innovation and Entrepreneurship Development Centre and ED Club jointly organized Swayam Thozil Work shop in association with Gandhi Smaraka Grama Seva Kendra organized by Commerce department on 23-02-2022, Wednesday @9.30-12.30 BCA Seminar Hall. The main aim of this programe is to promote Self employment to the youth and to empower women through small startups and innovations. 80 ED Club members participated in this programe. The programe started at sharp 9.30 AM with the welcome speech of Dr.Rafeeka Mol C A , IEDC Nodal officer/ HOD Commerce. This workshop was inaugurated by Mr.T.B.Sivakumar, Secretary GSGSK. Sessions handled by Mrs Maya, Mrs Suma and Mr.Arjun from Gandhi Smaraka Gram Seva Kendra, Nandiattukunnam, N.Paravur. They trained our students to prepare Paper carry bags. Materials are already arranged by our college and they enable our students to prepare carry bags with perfection and quality without taking much time. They also demonstrated how to prepare Umbrella . All the students prepared carry bags with paper.



MES COLLEGE MARAMPALLY
IEDC and ED CLUB
SWAYAM THOZHIL WORKSHOP
in association with
Gandhi Smarak Grama Seva Kendram
23-02-2022, Wednesday 9.30-12.30 @ BCA Seminar Hall

Paper Bag making
Umbrella making
Cloth Bag Making

Dr.Sopna V Muhammed
IEDC Cordinator

Dr Rafeeka Mol C A
ED Club Cordinator

T.B. Sivakumar
Secretary, GDGSK

Dr Jasmine PM
Principal

Dr. Rafeeka Mol.C.A
IEDC Nodal officer

Dr.Sopna V Mohammed
IEDC Co-ordinator