

MES COLLEGE MARAMPALLY
DEPARTMENT OF COMMERCE
CERTIFICATE COURSE FOR SECOND YEAR B.COM TAX&CA STUDENTS
Research Methodology

Instructors: CA:MUMNA&ANSALA, TAX:PRAVEEN&FARZANA

Department offering the course: Commerce

Name of the Institution: MES College, Marampally

Number of hours: 30 hours

Syllabus

Module 1- Research-Types of Research-Methods of Research-Research Process

Module 2-Research problem-Formulation-Research Design-Types of Research Design-Research proposal and its properties

Module 3-Sampling design-Census and sample survey-Sample frame-Sample size-

Methods of Sampling

Module 4-Collection and analysis of data-Types of Data-Methods of Data collection-Preparation of Questionnaire or Interview schedule-Measurement and scaling techniques-Nominal data-Individual data-ordinal data-ratio data-Analysis of data-Types of analysis

Module 5-Research reporting-Characteristics of a good research report-Content of a report-Citing references using APA style-Plagiarism