

BVOC FASHION DESIGN AND MANAGEMENT

Programme Outcome

PO1 : Graduates will be equipped with the necessary knowledge, technical,creative and managerial skills in fashion designing.

PO2: Graduates will be able to communicate effectively with the industry hierarchy.

PO3: Graduates will have knowledge about health, safety and legal issues in Fashion industry

PO4: Graduates will have knowledge and understanding of related norms and ethics in the Fashion industry.

PO5: Graduates will be able to undertake responsibility either as an individual or as a team member.

Programme Specific Outcome

PSO1 : Graduates will be able to make a design collection, prepare prototype garments for the collections and evaluate the design development process

PSO2 : Graduates will be able to maintain their work area, tools & machines

PSO3 : Graduates will be able to maintain health, safety and security at workplace

PSO4 : Graduate will be able to execute the export operations

PSO5 : Graduate will be able to start their own business

PSO5 : Graduate will be able to market their products effectively

Course Outcome

FIRST SEMESTER		
COURSE CODE	COURSE TITLE	COURSE OUTCOME
BOCG101	Listening and Speaking Skills in English	<ul style="list-style-type: none">● Introducing the science of English language to students in order to make them familiarize with the global intelligibility of English.● Effective communication in English to make them confident for different situations.● Refinement of reading efficiencies and strategies.

BOCG102	IT for Business	<ul style="list-style-type: none"> ● To impart basic computer knowledge skills this is necessary to work in the up to date industry. ● The program ensures the students capability in working with the computer for running any business units.
FDMG103	Fundamentals of Textiles	<ul style="list-style-type: none"> ● Knowledge about textile fibres and their uses. ● Understanding about various kinds of fabrics, their structure and the utility. ● Knowledge about Textile finishes, textile dyeing and printing. ● Knowledge about Indian traditional textiles and other textiles available in the market. ● Knowledge about basic hand embroidery stitches and other surface ornamentation techniques.
FDMS104	Basic Pattern Making and Sewing Techniques	<ul style="list-style-type: none"> ● Knowledge of terminologies, tools, machineries and methodologies of pattern making and sewing. ● Students will be able to draft basic bodice sleeve blocks. ● Ability to create designs through the flat pattern method. ● Skill to operate industrial sewing machines. ● Knowledge about various sewing techniques and application of seams, seam finishes, plackets, fasteners, zippers and pockets.
FDMS105	Introduction to Fashion Art	<ul style="list-style-type: none"> ● Knowledge about basic sketching techniques.

		<ul style="list-style-type: none"> ● Knowledge about application of various painting mediums. ● Ability to draw a fashion figure or a Croqui with proportion. ● Ability to draw various poses required for fashion illustration.
FDMS106	Project 1 – Home Furnishing	<ul style="list-style-type: none"> ● The student will be able develop a home furnishing product range using the knowledge and skills acquired in the first semester.
SECOND SEMESTER		
BOCG201	Writing and Presentation Skills in English	<ul style="list-style-type: none"> ● This course aims to disappear their presentation phobia and improves their writing skill without grammatical errors.
FDMG202	Indian Traditional Textiles and Costumes	<ul style="list-style-type: none"> ● Knowledge about traditional costumes of various Indian states ● Knowledge about various Indian textiles. ● Knowledge about different Indian traditional embroidery stitches and its applications.
FDMG203	Introduction to Fashion and Apparel Industry	<ul style="list-style-type: none"> ● Knowledge of Fashion terminologies. ● Knowledge of growth of the fashion industry. Information about major international and Indian Fashion designers and their styles of work. ● Knowledge of various stages of Fashion product development. ● Awareness about the

		<p>apparel industry and its structure.</p> <ul style="list-style-type: none"> ● Knowledge about apparel production styles. ● Knowledge about various Laws and Regulations related to apparel production.
FDMS204	Elements of Fashion Design	<ul style="list-style-type: none"> ● Knowledge about the design elements and principles and its application in fashion designing. ● Development of surface rendering techniques to visualize different features of garment collectively. ● Ability to draw techpack.
FDMS205	Pattern Making and Garment Construction - Ladies wear	<ul style="list-style-type: none"> ● Ability to draft patterns and construct Ladies wear. ● Ability to do the proper layout of paper drafts on the fabric and to make maximum usage of fabric with minimum wastage. ● Understanding of fitting, problems and solutions ● Ability to correct the fit of a garment.
FDMS206	Internship I – Ladies Wear	<ul style="list-style-type: none"> ● Understanding of working of a design house. ● Ability to communicate with the coworkers. ● Ability to work in a Fashion House as Fashion Designer.
THIRD SEMESTER		
BOCG301	Principles of Management	<ul style="list-style-type: none"> ● This course will introduce fundamental concepts in management including individual characteristics and mechanisms and

		<p>group mechanisms with a special focus on two important outcomes, management practices and organizational commitment.</p> <ul style="list-style-type: none"> • Equip knowledge about the organization structure, its types of organization structure, delegation of authority. • Determine about the global environment and the fundamentals of liberalization, globalization and international management.
FDMG302	Fashion Marketing	<ul style="list-style-type: none"> • Knowledge about basic terms in fashion marketing • Knowledge about channels of distribution • Knowledge about fashion retailing and various modes of retailing • Knowledge about branding • Knowledge about market Research and related activities • Knowledge about fashion promotion and its modes
FDMG303	Fashion Merchandising	<ul style="list-style-type: none"> • Knowledge about fashion merchandising and types • Knowledge about basic terms in fashion merchandising • Knowledge about product development • Knowledge about merchandising process in apparel industry • Knowledge about visual merchandising and store

		<p>display options</p> <ul style="list-style-type: none"> ● Knowledge about fashion styling
FDMS304	Draping	<ul style="list-style-type: none"> ● Knowledge of the basic principles of draping. ● Ability to construct garments using draping.
FDMS305	Pattern Making & Garment Construction-Children's Wear	<ul style="list-style-type: none"> ● Ability to take body and form measurements for children's wear. ● Ability to draft patterns and to construct kid's wear.
FDMS306	Project II – Draped Children's Wear	<ul style="list-style-type: none"> ● The student will be able to develop a kids wear garment range using draping and to merchandise it with proper styling. ● Students will be able to apply all the skills learned in second year. ●
FOURTH SEMESTER		
BOCG401	Soft Skills & Personality Development	<ul style="list-style-type: none"> ● To develop business communication skills of students by improving their speaking, listening and writing skills. ● To provide exposure to real world communication by presenting various real world business communication challenges in class-room structure.
FDMG402	Export Procedures and Documentation	<ul style="list-style-type: none"> ● To introduce students to export house structure, process, role of export manager and export procedures. ● Understanding of the quality control parameters of the apparel industry. ● Knowledge of documents needed for export.

FDMG403	Advanced Fashion Illustration	<ul style="list-style-type: none"> ● Knowledge of various mediums for stylization of croqui and its application. ● Ability to create their own style of illustration. ● Colour rendering in different media keeping fabric qualities.
FDMS404	Computer Aided Design	<ul style="list-style-type: none"> ● Ability to develop boards using ADOBE PHOTOSHOP. ● Ability to develop surface pattern designs for fabrics using ADOBE ILLUSTRATOR. ● Ability to illustrate fashion croqui and drape garments over croqui. ● Ability to prepare flat sketches and spec sheet using COREL DRAW.
FDMS405	Pattern Making & Garment Construction - Men's Wear	<ul style="list-style-type: none"> ● Understanding of basic fundamentals of men's wear. ● Ability to develop proper layout of paper drafts on the fabric and to make maximum usage of fabric with minimum wastage. ● Ability to develop men's garments.
FDMS406	Internship II - Export House	<ul style="list-style-type: none"> ● Understanding of various processes of garment exporting. ● Knowledge of activities in an export house.
FIFTH SEMESTER		
BOCG501	Environmental Studies	<ul style="list-style-type: none"> ● Knowledge of multidisciplinary nature of environmental studies ● Awareness of biodiversity and its conservation ● Relate Environment and business ● Understand the concepts and ideas behind Green Entrepreneurship ● Understand Human

		Rights.
FDMG502	Fashion Forecasting	<ul style="list-style-type: none"> • Students will learn about the process of fashion forecasting
FDMG503	Art Appreciation	<ul style="list-style-type: none"> • Knowledge of art through ages & its impact upon lifestyle & fashion. • Ability to create innovative paintings inspired by the characteristics of world art & application of art in fashion.
FDMS504	Accessory Designing	<ul style="list-style-type: none"> • Ability to develop accessories so they can complement their garment designs with appropriate accessories. • Knowledge of various materials used for accessory making. • Ability to develop eco friendly accessories. • Knowledge of types of accessories. • Ability to develop accessories according to a theme.
FDMS505	Computer Aided Pattern Making & Grading	<ul style="list-style-type: none"> • Students learn about the basics of computerized pattern making and grading. • Students will be able to develop a pattern and grade it using CAD software.
FDMS506	Project III – New Product Development	<ul style="list-style-type: none"> • Students will be able to develop a new line of products.
SIXTH SEMESTER		
BOCG601	Entrepreneurship Development	<ul style="list-style-type: none"> • Have the ability to discern distinct entrepreneurial traits. • Know the parameters to assess opportunities and constraints for new business ideas.

		<ul style="list-style-type: none"> ● Understand the systematic process to select and screen a business idea and design strategies for successful implementation of ideas.
FDMG602	Cost Accounting for Apparel Industry	<ul style="list-style-type: none"> ● Understanding of cost factors and calculation methods. ● Assessment of cost of garments.
FDMG603	Boutique Management	<ul style="list-style-type: none"> ● Knowledge about boutique management. ● Knowledge about terminologies, types and display of boutique. ● Learn about funding agencies, business operation plans, sourcing and costing products. ● Ability to control inventory and human resources. ● Ability to market goods effectively.
FDMS604	Thematic Line Development	<ul style="list-style-type: none"> ● Ability to develop a collection according to a theme.
FDMS605	Portfolio Presentation	<ul style="list-style-type: none"> ● Learn to present their work in a professional manner. ● Students will be confident in showing their skills and talents.
FDMS606	Internship III – Boutique	<ul style="list-style-type: none"> ● Students get a full idea of day to day activities of a boutique. ● Understand various problems faced in the day to day activities and its solution. ● Learn to handle the customers and other staff in a boutique.