B.VOC Logistics Management

Program Outcome

The proposed vocational programme in Logistics Management is a judicious mix of skills, Professional education related to logistics and also appropriate content of general education. It is designed with the objective of equipping the students to cope with the emerging trends and challenges in the logistics management sector.

This program will lead to a rewarding career in Logistics and Supply Chain Management. Effective logistics and supply chain management has become prominent for companies across E-commerce, FMCG, manufacturing, retail and more such domains therefore large corporates have logistics and supply chain management as a key focus area. Logistics degrees provide transferable skills to help students remain competitive and ready for industry challenges.

Program Specific Outcomes

This Vocational course targeted towards youth who want to enhance their employability opportunities to learn, earn and grow. B.Voc curriculum is often mapped with job role descriptions as per National Skills Qualification Framework (NSQF). Since the curriculum is industry and work-integrated and for some reason, if the student are unable to complete the 3-year program, he/she can still obtain a Diploma and and Advanced Diploma (or equivalent) after completion of the first and second years respectively. Hence, the knowledge and skills are valued at every level and will be qualified for a suitable job, as per market requirements.

The bachelor's degree program in logistics management typically covers syllabus on management of customer service, packaging, logistics information system, transportation management, warehousing and inventory management. Moreover graduates may learned about storage and movement, information and material processing, raw material acquisition and the delivery of products to merchants and customers.

The curriculum offers a unique blend of vocational and Logistics management concepts. Field visits, internships in three even semester, guest lectures from industry experts, are some of the highlights of this curriculum.

Course Outcome:

	First Semester		
COURSE CODE	COURSE	COURSE OUTCOME	
LMG101	Listening and Speaking skills in English	 This course will give you the opportunity to develop and strengthen skills in preparing and presenting public oral presentations in a variety of situations. It should also sharpen your skills in critical listening. This course aims to provide you with a basic background in the theories and principles of public speaking, as well as practical experience with the basic types of speeches. 	
		• The course aims to reduce students' anxiety in public presentations, emphasize speech preparation, enhance public speaking skills, and make students better able to evaluate their own performance and that of others.	
LMG102	Business Mathematics	 To provide students with reinforcement of mathematical computations. Challenge the student to understand how to process and interpret information to arrive at logical conclusions to common business math applications. Develop proficiency in the application to solve business math problems. 	
LMG103	IT for Business	 To impart basic computer Knowledge skills this is necessary to work in the up to date industry. The program ensures the students capability in working with the computer for running any business units. 	
LMS104	Introduction to Logistics Management	 This course provides an overview of how firms use distribution intermediaries to gain a competitive advantage in local and global markets through the integration of logistics management. Provide an opportunity for comprehensive analysis and discussion of key contemporary issues and problems in logistics management. 	
LMS105	Fundamentals of Accounting	• To enable the students to acquire knowledge of Accounting principles and practice	

		• The paper equip them to understand the basic accounting concepts, Double entry book keeping system and various books of accounts which are very essential for them to work in the logistics sector.
LMG106	General Informatics LAB -I	• Provide practical knowledge regarding the uses of various office software like M.S office, Excel & PowerPoint to impart confident in them to take up any job responsibilities in their area of expertise.

COURSE CODE	COURSE	COURSE OUTCOME
LMG201	Writing and Presentation Skills in English	• This course aim to disappear their presentation phobia and improves their writing skill without grammatical errors
LMG202	Principles of Management	• This course will introduce fundamental concepts in management including individual characteristics and mechanisms and group mechanisms with a special focus on two important outcomes, management practices and organizational commitment.
		• Equip knowledge about the organization structure, its types of organization structure, delegation of authority
		• Determine about the global environment and the fundamentals of liberalization, globalization and international management.
LMS203	Domestic Logistics Management	 Domestic logistics course help the students to understand, supervise and manage all sides of planning and execution related to the movement of goods domestically.
		• Helps to understand routing and scheduling, legislations and different licensing options.
LMS204	Warehouse Management	• The student should be able to understand the various functions of Warehouse and also about its various types and their advantages.
		• To provide timely customer service, to keep track of items so they can be found readily & correctly.

LMS205	Computerized Accounting Lab	•	This course will introduce the student to the concepts and practices of computerized accounting. Develops further skills in maintaining accounting records, provides in-depth exposure to accounts receivable/accounts payable, payroll and inventory modules
LMS206	Internship with Project -I	•	Students are required to undertake a Research for in a relevant specialization. They must submit a research report on the relevant specialization guided by the Qualified External Examiner before the end of IV semester.

COURSE CODE	COURSE	COURSE OUTCOME
LMG301	Business Communication	 This course offers critical knowledge about the complexities of modern communication in organizations. Help the students to develop and practice their verbal, non verbal, written and digital communication techniques in a range of simulated workplace situations as well as through liaison with organizations. This skill will be particularly relevant for them as
LMG302	Business Statistics	 they transition to the world of work and advance in their careers. To help students understand application of advance in the students and application of the students are students.
		statistics, probability Concepts, basic functions and practical usage for better business decisions.
LMS303	Principles of Logistics Information Systems	• To explain the various technological aspects that are described in the different logistical background.
		• Understand the nature of management information systems and their applications in business
		 Propose effective approaches to developing management information systems value, using information and building IT capabilities in specific situations.
LMS304	Inventory Management	• This course helps to know how to efficiently and effectively manage the flow of goods in the supply

		 chain. It will be able to apply inventory models and techniques to create and recommend appropriate stocking solutions in various business settings.
LMS305	Shipping and Ocean Freight Management	 The course deals with the knowledge of legal perspective and its practices to improve the business in shipping and maritime. The purpose of this subject is to enable students to analyze the legal structure and processes through which international shipping is organized and regulated and to develop a good outlook as maritime law is inherently global in nature.
LMG306	General Informatics LAB -II	• The goal of a basic computer literacy course is to equip students with basic computer skills.

COURSE CODE	COURSE	COURSE OUTCOME
LMG401	Soft skill and Personality Development	 To develop business communication skills of students by improving their speaking, listening and writing skills. To provide exposure to real world communication by presenting various real world business communication challenges in class-room structure
LMG402	Supply Chain Management	 To describe the concepts employed in the supply chain. Analyze supply chain dynamics and various issues of supply chain performance. Plan about supply chain outsourcing and Design about sales and operations planning process
LMS403	International Logistics Management	 The students should understand the various components of International Logistics management and be able to relate the importance of international marketing with the logistic functions. To add value that includes improved quality and product accessibility across the world at optimal cost

LMS404	Export and Import -Policies & Procedures	 To provide the participants with a good knowledge on Export trade, types of trades, formalities for trade, legalities of export trade and the documentation process of it. Outline policy and institutional framework for exports and imports
LMS405	Air Cargo Logistics Management	 To provide the participants with a good knowledge of airfreight operations, services and management that can support them in various business functions and roles such as operations, customer service, account management and sales. To create awareness about the Air Cargo management. To provide general information or a framework on the setup of air cargo processes, for business.
LMS406	Internship with Project -II	• Students are required to undertake a Research for in a relevant specialization. They must submit a research report on the relevant specialization guided by the Qualified External Examiner before the end of IV semester.

COURSE CODE	COURSE	COURSE OUTCOME
LMG501	Enterprise Resource Planning (ERP)	 Information technology is fundamental to the practice of general management. To understand and able to build an understanding of the fundamental concepts of ERP system To focus on the benefits that may be realized from an ERP system and on the management of benefits from the ERP system.
LMG502	Customer Relationship Management	 To explain a clear view of customer behaviour in different markets and to describe customer retention in different markets. To formulate a different set of strategy in building customer loyalty
LMS503	Business Ethics and Global Business Management	 Explore the relationship between ethics and business and the subsequent theories of justice and economics across different cultural traditions. Critically apply understanding of ethics of

		real-world contexts and gather and analyse information by way of undertaking a research project on a topic relevant to business ethics.
LMS504	Human Resource Management	• Explain the importance of HRM in the organizations through their Roles and responsibilities, challenges, etc.
		• Identify strategic HR planning and the HRM process to the organization's strategic management and decision making process.
		• Discuss and understand the concept of career development and various career stages
LMS505	Marketing Management	• Relate the real corporate function of marketing.
		• Discuss the importance of macro and micro environment in molding the company's marketing function.
		• Differentiate the consumer and institutional buyer behavior.
		• Justify the importance of products, branding and new product development
		• Assess the importance of integrated marketing communications.
LMG506	ERP LAB	• This course help to familiarize with different operations of the ERP and HR module of Tally and document the lab exercises and their outputs in a record format

Sixth Semester		
COURSE CODE	COURSE	COURSE OUTCOME
LMG601	Entrepreneurship Development	 Have the ability to discern distinct entrepreneurial traits Know the parameters to assess opportunities and constraints for new business ideas Understand the systematic process to select and screen a business idea and design strategies for successful implementation of ideas
LMS602	Retail Management	• To study the importance of Logistics operations and its competitive edge for Retailers and have

		 knowledge on the procurement and vendor management for regular supply of goods. The student has to design suitable invoice management system for a retailer for improving the efficiency of procuring, packing , transporting and delivery of goods in time or as per the customer expectations
LMS603	Operations Management	 To explain the strategic role of operations management in creating and enhancing a firm's competitive advantages. To explain the concepts of layout, planning, maintenance, quality and inventory control, material and store management.
LMS604	Transportation and Distribution Management	 To explore the fundamental concepts of transportation and distribution management. To gain knowledge in network planning, routing and scheduling and application of IT in transportation and distribution management.
LMS605	Financial Management	 Describe about the basic financial concepts. Apply the professional financial management aspects relevant to logistics and supply chain industry. Analyze the financial and operating methods. Gain a wide knowledge on various financial statement analyses.
LMG606	Internship with Project-III	 Design to organizations of all types and sizes by managing critical short-term projects. Create solutions to key challenges. Classify knowledge and skills acquired in the classroom to a professional context.