

DEPARTMENT OF COMMERCE, MES COLLEGE MARAMPALLY

Programme outcomes, Programme specific outcomes and course outcomes

B.Com Computer Application

PO1: Provide conceptual knowledge of financial accounting and to impart skills for recording various kinds of business transactions.

PO2: Demonstrate knowledge of major theories and models in key areas of organisational behaviour.

PO3: Analyse organisational problems and generate realistic solutions based on current academic research in organisational behaviour.

PO4: Develop effective communication skills through seminars, project presentations and classroom activity to utilize them in practical situations for meaningful interactions.

PO5: Develop a deep realization on Human Rights, Gender and Environmental issues from a global and regional perspective in order to make empathetic decisions and offer creative, constructive and sustainable solutions.

PO6: Attain life-readiness through problem-solving skills and competencies

PO7: Demonstrate a knowledge of key concepts underlying quantitative decision analysis

PO8: Critically evaluate new ideas, research findings, methodologies, and theoretical frameworks in a specialised field of study.

PO9: Apply logical reasoning and critical thinking acquired from the - classroom and laboratory courses in real-life situations.

DEPARTMENT OF COMMERCE

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2.2 Program Specific Outcome

This program is designed to develop knowledge on the functional areas of commerce and management. The disciplines it covers include commerce, banking, economics, management industrial and business law, marketing, accounting, communication, computer application and accounting software. The program is designed in such a fashion to provide ample scope for practical exposure to the problems and opportunities of real business and commerce. One project work as well as one industrial visit is the mandatory requirement of our course. B.Com is the only graduation course with such a demand in the business and commerce.

B COM MODEL II COMPUTER APPLICATION

Course Outcome

SEMESTER 1

Sl No	Course Code	Course Name	Output
1	Language-English-I		
2	Second Language-I		
3	CO1CRT01	Dimensions and Methodology of Business Studies	To understand business and its role in society To have an understanding of Business ethics and CSR To comprehend the business environment and various dimensions To familiarize Technology integration in business To introduce the importance and fundamentals of business research
4	CO1CRT02	Financial Accounting I	To equip the students with the skill of preparing Accounts and financial statements of various types of business units other than corporate undertakings
5	CO1CRT03	Corporate Regulations and Administration	To familiarise the students with the management and administration of joint stock companies in India as per Companies Act, 2013
6	CO1CMT01	Banking and Insurance	To familiarize the students with the basic concepts and practice of banking and the principles of Insurance

Semester 2

SLNO	CourseCode	Course Name	Output
1		Language-English-I	
2		Second Language-I	
3	CO2CRT04	Financial Accounting II	To acquaint the students with the preparation of books of accounts of various types of business activities and application of important accounting standards
4	CO2CRT05	Business Regulatory Framework	The course is intended to familiarize the students with the legal framework Influencing business decisions.
5	CO2CRT06	Business Management	To familiarise the students with concepts and principles of management.
6	CO2CMT02	Principles of Business Decisions	The course is intended to familiarise the students with the economic concepts and principles underlying business decision making.

Semester 3

SL NO	CourseCode	CourseName	Output
1		Language- English	
2	CO3CRT07	Corporate Accounts I	To make the students familiarize with corporate accounting procedures and to understand the accounting for banking companies.
3	CO3CRT08	Quantitative Techniques for Business-	To make the students understand the role of statistics and quantitative techniques in business and familiarize them with basic tools applied.
4	CO3CRT09	Financial Markets and Operations	The course is intended to familiarize the students with financial market operations in India.
5	CO3CRT10	Marketing Management	The objective of this course is to provide a sound understanding of the basic Principles of marketing management and their applications in the business and industry.
6	Optional 1 CO3OCT02	Information Technology for Business	To make the students aware of the role of information technology in business and make them capable of developing web pages for business

Semester4

SL NO	Course Code	CourseName	Output
1		Language- English-I	
2	CO4CRT11	Corporate Accounts II	To equip the students with the preparation of financial statements of insurance companies and to understand the accounting procedure for reconstruction and liquidation of companies
3	CO4CRT12	Quantitative Techniques for Business-II	The objective of this course is to familiarize the students with more advanced tools of data analysis and forecasting and also to have an understanding of the fundamentals of theory of probability
4	CO4CRT13	Entrepreneurship Development and Project Management	To develop entrepreneurial spirit among students To empower students with sufficient knowledge to start up their venture with confidence To mould young minds to take up challenges and become employer than seeking employment and To make them aware of the opportunities and support for entrepreneurship in India
5	Optional - 2 - CO4OCT02	Information Technology for Office	The objective of this course is to make the students capable of managing the office activities with the help of information technology.

Semester 5

SL NO	Course Code	Course Name	Output
1	CO5CRT14	Cost Accounting -1	To familiarize the students with cost concepts and to make the students learn the Fundamentals of cost accounting as a separate system of accounting.
2	CO5CRT15	Environment Management and Human Rights	To create an awareness about environment management and its quality maintenance. To make a general knowledge about human rights.
3	CO5CMT08	Programming In C	To familiarize the students with programming language C
4	CO5OCT02	Computerised Accounting	To equip the students to meet the demands of the industry by mastering them with industry sought After computerized accounting packages. To expose the students to computer applications in the field of accounting. To develop practical skills in the application of Tally Accounting Package .
5	Open Course		

Semester 6

SL NO	Course Code	CourseName	Output
1	C06CRT17	Cost Accounting- 2	To familiarize the students with the principles and procedure of auditing.To enable the students to understand the duties and responsibilities of auditors and to undertake the work of auditing.
2	C06CRT18	Advertisement and Sales Management	To familiarize the students with the principles and procedure of auditing.To enable the students to understand the duties and responsibilities of auditors and to undertake the work of auditing.
3	C06CMT10	Data Base Management System	To familiarize the students with the DBMS and its functioning
4	C06CRT20	Management Accounting	To acquaint the students with management accounting techniques for the analysis and interpretation of financial statements and to study the basic framework of financial reporting.
5	C06OCT02	Software for Business & Research	To impart knowledge to use IT in business research analysis.To develop practical skills in the applications of business software

