MES COLLEGE, MARAMPALLY

DEPARTMENT OF PSYCHOLOGY

INTERNATIONAL WORKSHOP ON

"IMPACT PUBLICATIONS ON SOCIAL SCIENCE RESEARCH"

3 February, 2018

Department of Psychology ,MES college Marampally in association with Berjaya University of Hospitality ,Malaysia conducted a One Day International Workshop on "High Impact Publications on Social Science Research" on 3rd February, 2018. The Department of Psychology feels proud to host this workshop which aims to enhance research publication outputs among PGs, M.Phil students and Research scholars .

The inaugural session started at 10 A.M after the registration of the delegates .This occasion was blessed with the presence of college Principal Dr.A Biju , Dr.K.A.Zakkariya, Professor, School of Management Studies, CUSAT, College IQAC coordinator Dr.Manzoor Ali ,HODs and Assistant professors of various departments.

The workshop started with a prayer song, followed by the welcoming address of Dr.Susan Varghese, Assistant Professor MES College Marampally. Presidential address was delivered by Dr.A Biju, who pointing out the achievements of the department in the last few years and why it is important to have a discussion on research. Dr.A Mavoothu, Director School of Management, CUSAT, inaugurated the workshop. He addressed the delegates about the relevance of impact on common people. Every research venture should be aimed to be healthy, happy and a prosperous living for every layman. Following the inauguration was the felicitations given by Dr.K.A Zakkariya and Dr.Manzoor Ali. Vote of thanks was done by Ms.Glarmina P, Assistant Professor, MES College Marampally.

The speaker of the workshop, Dr.Dileep Kumar M, is a Professor of Research Strategy ,Behavioural Sciences, Consumer Behaviour, Hospitality, Tourism and Human Resource Management in Berjaya University College, Malaysia with a double Doctorate in Business Management (DBA), Organizational Behavior (PhD) and a double postgraduate degree in Human Resource Management (M.A-Sociology and MSW ,HRM),M.Phil in Labour studies. He has obtained best research paper awards in several conferences like SJBIT National Conference in 2009 and Institute of Public Enterprise National Conference ,Hyderabad in 2010. He has been selected as Best employee in Ministry of Manpower colleges, Sulthanate of Oman, during 2010. He got the 'outstanding performer in academics ' recognition from Ministry of

Higher Education (MoHE), Sultanate of Oman in 2011.He has guided more than 500 post graduate, M.Phil students and guided a number of PhD /DBA international and National students. Prof.Dr.Dil is the editor and reviewer of several international and national journals. He worked as a cooperate trainer in the areas of attitude development, effective habit management, goal setting and career development, transactional analysis, work culture through HR initiatives, stress management, business ethics, team building, motivation and leadership.

The morning session till 1:30 PM was about WHY A RESEARCH PAPER IS EASILY GET REJECTED BY THE JOURNALS. He described about the general and scientific causes behind these rejections. He argued that if the presentation is good enough it will naturally result in publishing. There are many fields waiting for our research finding to be published. So according to him any intention of doing a research for publishing alone is clearly an unethical practice.

After lunch, the next session started where he described about *HOW A RESEARCH PAPER SHOULD BE WRITTEN*. He described the structure of a research paper one by one in detail .Within this he stressed 2 important topics and they are "Research gap" and "Implications". A research gap is the missing element in a previously conducted research and implications simply means the application of research findings. He pointed out that a person doing research should identify 2 important part of a research they are (1) Time period of the study and (2) The research gap .There were also discussions about various aspects based on the topic. Workshop concluded at 5:45 PM, with the Vote of Thanks delivered by Dr.Rashmi P,HOD Department of Psychology. Every participant appreciated the effort taken by the Department to host the workshop and also a very good impact was formed.

Dr.Rashmi.P

Convener and HOD



