

MES COLLEGE MARAMPALLY
Institution's Innovations Council (IIC)
Activities Report :: 2018-19

Launching of IIC in MES College Marampally

Name of the Institution: MES College Marampally, Aluva, Kochi, Kerala.

Principal, Dr. A Biju has attended the inauguration ceremony on 21st November 2018. Thanks for giving an opportunity to our institution to become part of this great initiative by the Central Govt. We assure that this will be beneficial to the teaching-learning community and student community in particular.





मा.सं.वि.सं. (भारत सरकार)
का नवप्रवर्तन प्रकोष्ठ
MHRD's
Innovation Cell
(Government of India)



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Hon'ble HRD

IIC @ MES Marampally

21/11/2018

Hand impression of
representatives of 1000
selected IICs from the Country



ACTIVITY - I

India First Leadership Talk Series (08/01/2019)

Institution's Innovation Council (IIC) of MES College Marampally facilitated a Webinar organized by MHRD's Innovation Cell "India First Leadership Talk Series" by Shri. Anand Mahindra, Chairman, Mahindra Group. Date: 8th January 2019 (Tuesday) Time: 2:00 PM to 3:00 PM. There are provisions for asking questions during the live session.



The banner features a portrait of Shri Anand Mahindra on the left. On the right, it includes logos for MHRD, MIC, ANTE, and Smart India Hackathon 2019. The central text reads: **INDIA FIRST LEADERSHIP TALK SERIES**, Tuesday, 08 January 2019, 02:00 PM. It provides a link to send questions: www.mic.gov.in/questions.html before 5th January 2019. It also lists live streaming options: Facebook LIVE at www.facebook.com/mhrds.innovationcell and YouTube at www.mic.gov.in/live.html. The bottom of the banner features the MES College Marampally logo and the text: **MES COLLEGE MARAMPALLY** Institution's Innovation Council (IIC).



Audience for "India First Leadership Talk Series" by Shri. Anand Mahindra, Chairman, Mahindra Group on 8th January 2019.

ACTIVITY - II

Workshop on IPR for Students and Faculty Members(10/01/2019)

Ministry of Human Resource Development (MHRD), Govt. of India has established 'MHRD's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). The primary mandate of MIC is to encourage, inspire and nurture young students by supporting them to work with new ideas while they are in formative years.

Session 1

An Offline workshop conducted by IIC with local expert

A ***Offline workshop*** was organized on behalf of Institutions Innovation council in association with IEDC Kerala Startup Mission, for students and faculty members. The programme started by around 10.30 am Simna C A, Assistant Professor, Department of Computer Applications, MES College Marampally welcomed the gathering. The resource person of this programme was Adv. Pradeep Kumar R, Department of Finance and Taxation, Bharat Mata College, Thrikkakara. He serves as an IPR Consultant as well as visiting faculty in the area of Corporate governance and general Law for ICAI and ICWAI for the last 4 years. The topic of the session was "Intellectual Property Rights" which seemed to be highly advantageous for the faculties and students of the college. The topics covered through session are History of Intellectual Property, Intellectual Property Roles and functions, Patents, Copyrights, Trademarks, Scheme for facilitating startups Intellectual property Protection. Around 90 students attended the programme. The programme mainly focused in developing an awareness of the knowledge regarding Patents and Copyright protection. The Talk was very informative and all the participants requested to continue this class through their feed back. It was a half day programme. The session concluded by 12.40 pm.

Workshop on IPR for Students and Faculty Members on 10th January, 2019

Organized by
**Institution's Innovation Council (IIC)
MES COLLEGE MARAMPALLY**
In association with
IEDC, Kerala Startup Mission

Venue: Main Block Conference Hall
MES College Marampally



Session - I (10:30am to 12:30pm)

Adv. Pratheep Kumar R
Dept. of Finance and Taxation, Bharata Mata College
Thrikkakara, Kochi, Kerala
IPR and Startup Consultant

Resource Persons

Session - II (1:30pm to 3:30pm)

Ms. Shwetasree Majumder
Principal
Fidus Law Chamber
Noida, Uttar Pradesh





Session 2

Facebook Live Session by Central Expert

A Webinar organized by MHRD's Innovation Cell was conducted in association with IEDC Kerala Startup Mission, for students and faculty members. The resource person of this programme was Ms. Swetasree Majumder, Principal, Fidus Law Chamber. Session started by 1.30 pm. The topics covered through session are Introduction to IPR, Innovations and Patents, Copyright and related Rights, Branding and Trademarks, Importance and protection of IP etc. It was a half day programme. The session concluded by 3.30 pm.

ACTIVITY - III

India First Leadership Talk Series (24/01/2019)

Talk on: Planning for Career

Institution's Innovation Council (IIC) of MES College Marampally facilitated a Webinar organized by MHRD's Innovation Cell "India First Leadership Talk Series" by Dr. Anand Deshpande, Founder, Chairman and Managing Director, Persistent Systems Ltd. In association with Placement Cell. Date: 24th January 2019 (Thursday) Time: 11:30 AM to 1:00 PM. There are provisions for asking questions during the live session.



INDIA FIRST LEADERSHIP TALK SERIES

Talk on: Planning for Career

Thursday, 24th January 2019, 11:30 AM

Send Your Questions for Dr. Anand on
www.mic.gov.in/questions.html before 20th January 2019



Dr. Anand Deshpande
Founder, Chairman & Managing Director
Persistent Systems Ltd.

Organized by
Institution's Innovation Council (IIC)

In association with

Career Guidance & Placement Cell
MES COLLEGE MARAMPALLY





Co-ordinator

Ms. Simna C A

Assistant Professor, Department of Computer Applications

President

Dr. R Murugan

Associate Professor, Department of Computer Applications