

MES COLLEGE MARAMPALLY
INNOVATIVE AND ENTREPRENEURSHIP DEVELOPMENT CELL
Activity Report: 2018-19



IEDC serve as a key platform for fostering innovation and entrepreneurship among students. Our IEDC is associated with **Kerala Startup Mission (KSUM)** formerly is the nodal agency of Government of Kerala for entrepreneurship development and incubation activities in Kerala, India. The primary objectives of KSUM was to undertake the planning, establishment, and management of technology business incubators/ accelerators in Kerala so as to promote technology based entrepreneurship activities and create the infrastructure and environment required for promoting high technology based business activities.

Objectives of our IEDC is to strengthen the entrepreneurship development activities in our college , promoting knowledge driven and technology based startup ventures by students and faculties, planning and implementing industry institute linkages and networking etc. For this IEDC MES Marampally offers variety of programs to students at free of cost .The focal theme of our IEDC is to create job providers among the college campus.

- ❖ Funding of seminars and workshops within the college (Resource person remuneration)
- ❖ Funding students participation expenses outside the college(Reg.fee)

Activities offered by IEDC

- Entrepreneurship Awareness Camps
- Ideation workshop
- Design Thinking workshops
- Talk with successful entrepreneurs
- Industrial Visits
- Women entrepreneurship program

- Innovative Workshops and seminars
- Other relevant workshops like IOT, Web designing, Android, Robotics , Marketing etc

Facilities Available

- ✓ Well equipped IEDC / Incubation Room with a seating capacity of 25 students at a time.
- ✓ Computer system with high-end specifications
- ✓ Trained Nodal officer and 4 other coordinators

Programmes offered so far include

1. Android Development Workshop



2. Certificate Course on Energy Conservation



3. Workshop on LED bulb Star and Emergency Lantern making



4. Workshop on Finishing School



5. Cake Baking Workshop



6. Seminar on Intellectual Property Rights



7. Three Day Entrepreneurship Awareness Camp



8. Seminar on Innovations in Research

9. Craft Making Workshop

10. Industrial Visit

IEDC Flood Related activities

1. Mobile Battery chargers distribution



2. Packing at Kakkanad Collectorate



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