

**MES COLLEGE MARAMPALLY**  
**INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CELL**  
**Activity Report: 2021-22**

### **1. Start Up Orientation Class**

With an intension to Provide Start up Orientation to entire students in the college, IEDC organised a 3-day extensive orientation session to the whole college during 17 - 19 Nov 2021. Classes were handled by IEDC Nodal officer, Dr. Rafeeka Mol, Dr. Sopna V Muhammed and Student Coordinators M.S. Muhammed of BVoc IIA and Aswin Santhakumar of BCA.

### **2. Meet The Entrepreneur Month - Inauguration**

IEDC organized one month long Meet the Entrepreneur program for the entire department during the month of August 2021. Innovation and Entrepreneurship Development Cell of MES College Marampally, organized one month long “Meet the Entrepreneur” talk series. This talk series was inaugurated on 02-08-2021 through online platform. The event program was cherished with presence of 3 Chief guests. The session was inaugurated by Mr. Sijo Kuruvila George, Executive Director, ADIF and founding CEO, Startup Village. The other two chief guests are Mr. Sarath V Raj, CEO and Executive Director, KIED and Mr.Prajul Vishnu K L, Technology Fellow, KSUM, IEDC.

The program started with a silent Prayer followed by welcome address by Dr. Sopna V Muhammed, Co-ordinator IEDC, MES College Marampally. Principal Dr. Manzur Ali P.P presided over this function and College Management Committee Secretary, Adv. Abul Hassan and IQAC Co-ordinator, Dr. Jasmine P M felicitated during this function. Dr. Rafeeka Mol C A, IEDC coordinator proposed the vote of thanks and the session comes to an end at 12.00 noon. 92 students participated in this function and student coordinator, M.S Muhammed led this programme from the part of students. This sessions were very informative and interactive for the IEDC students of MES College Marampally. This was followed by many interactive sessions from various departments.



### 3. Meet The Entrepreneur - Department Wise

IEDC In association with all the departments conducted around 18 Talk series or Experience sharing session on the banner of meet the entrepreneur program. They are as follows:





## Commerce

Department of commerce in association with IEDC, IIC and ED club organized a webinar on “Meet the Entrepreneur-an interaction session with a successful entrepreneur” on 3rd August 2021 at 11.30. The chief guest for the program was Dr. B Govindan Chairman, Bhima Jewelers. Dr. Rafeekamol, Head of Commerce department and IEDC nodal officer welcomed the gathering. Our guest shared his success mantras of business with students and had a very lively interaction session with students raising queries. This programme was aimed at acquiring abilities required for successful setting up a business and kick-starting of one’s entrepreneurial journey.

## BBA and MHRM

In association with IEDC and IIC the department of Business Administration and the department of Human Resource Management of MES college Marampally organized a webinar session for students to encourage entrepreneurship. The webinar was held on 4th August 2021 at 11 am in google meet platform around 76 students participated and benefitted. The resource person was Mr. Paven Raj, the founder of HIO and STRIDE which is a construction based private limited company situated in Ernakulam, Kerala. Mr. Pavan Raj is also the Director Consultant of BNI. The coordinators of the webinar were Dr. Sopna V Muhammed and Ms. Jasmin S. Student coordinator was Naeem Nazer (S2 BBA). Respected Umesh B T (Head of Dept. Biosciences and BVoc Nodal officer) presided over the program. Total 80 students attended this session

## **Psychology**

IEDC & IIC in association with the Department of Psychology organized a webinar on MEET THE ENTREPRENEUR on 09/08/21 at 11.00 AM. The webinar was a part of a month-long session organized by IEDC, MES College Marampally and it was the 5th session which was hosted by the Department of Psychology. The resource person for the webinar was Mr. Johns K Lukose, Psychologist RCI, Director, Life Skills- BVET Centre Centre Chathannoor, Kollam. 49 participants were there for the session. Among them 7 were teachers and 42 were students from the Department of Psychology MES College Marampally. It was a very useful session, which gave all the participants an insight into the scope of entrepreneurship in the field of psychology. All the students got invitations for the virtual Onam celebration at BVET Centre.

## **BVoc. Fashion Design**

On Small Industry Day, 30 August, 2021, Department of Fashion Design and Management conducted a Meet the Entrepreneur Online Session. This was conducted in association with IEDC and IIC of MES College Marampally's one month long 'Meet the Entrepreneur Talk Series'. The guest of the day was Ms. Jatos Maria Tom, a designer cum successful young entrepreneur. Ms. Jatos runs a B2B Kids wear garment unit 'Fab N Sew', with a good client base including leading textiles in and outside Kerala. Fab N Sew was initially working in Chully, Angamaly, now they are expanding their business and moving to Kalamassery. The session was conducted through Google Meet. The programme coordinator of this programme Mr. Hari Sankar K J (Asst. Prof. FDM) welcomed the gathering and Ms. Geethu Merin Antony (HOD, FDM) gave the inaugural address. Ms. Jatos briefed about her entrepreneurial journey. She opened up about her bitter experiences in the beginning, her struggles and future business expansion projects. 42 students Participated in this session.

## **Electronics**

On 17August 2021, the Department of Electronics, MES College Marampally organized a webinar on the topic; Meet The Entrepreneur & Quote; in association with IIC and IEDC of the college. The programme started by 10:30 AM with a prayer by Abhijith M.K. of S3 BSc Electronics. Dr. Jasmine P.M, Head, Department of Electronics welcomed everyone to

the session. After that IEDC Coordinator, Dr Sopna.V. Mohammed felicitated the programme. She encouraged the students to do more start-ups and innovative programmes. The entrepreneur of the session was Mr John Zachariah, CEO, Unitek power solutions Ltd. In this webinar, he discussed about entrepreneurship, how to become an entrepreneur and the qualities needed for an entrepreneur. The session was really informative Fathima Shirin,S3 BSc Electronics delivered the vote of thanks. The session completed successfully by 11:30 am. Ms Bhavya Menon was the co-ordinator of the programme. Almost 55 students participated in the programme.

### **Biosciences**

Webinar on “MEET THE ENTRPREUNEUR” was organized by the Department of Bioscience, MES College Marampally on 10/8/2021, in association with IIC and IEDC MES College Marampally, through virtual conferencing using Google Meet platform. The webinar was coordinated by Mrs Anu Ruby Benny and Dr. Nisha P, Asst. Professor, Department of Bioscience, MES College Marampally. The aim of the webinar was to heighten our students’ knowledge and promote them to build a new ideas in start-up/Entrepreneurship. A total of 100 participants of Teachers and Students of our college attended the webinar.

### **English**

IEDC & IIC in association with the Department of Psychology organized a webinar on MEET THE ENTREPRENEUR on 18/08/21 at 11.00 am. The webinar was a part of a month-long session organized by IEDC, MES College Marampally and it was the 10th session which was hosted by the Department of English. The resource person for the webinar was Mr. Amarnath Sankar, CEO, CAT Entertainments. Coordinators of this program were Dr. Bindu Jamal and Ms. Rahana.

### **B.Voc MSFT**

IEDC & IIC in association with the Department of B.Voc Multi Sports and Fitness organized a webinar on MEET THE ENTREPRENEUR on 21/08/21 at 11.00 am. The webinar was a part of a month-long session organized by IEDC, MES College Marampally and it was the 14th session which was hosted by the Department of MSFT. The resource person for the webinar was Rajan Varghese, Director, KRAV MAGA Federation of India & International

Martial Arts Academy, Tripunithura. Coordinator of the Program were Mr. Haneefa K G and Ms. Arya.

### **Mathematics & Statistics**

IEDC & IIC in association with the Department of Mathematics & Statistics organized webinar “Meet the entrepreneur Talk series-12” on 16th August 2021. Geemon N.J, CEO, Techbright solutions was the Resource person of the programme. Smt. Midhu Michael, Assistant Professor welcomed the gathering. Mr. K.O Peter, Associate Professor introduced the resource person. Resource person shared his life experiences in developing a new project and the difficulties he faced on its establishment. In the interactive session, students raised very innovative questions about the start-ups. Interactive session was also very informative. About twenty three students participated in the programme. Feedback of the programme was very nice. Ms. Beevi Safana, I B.Sc. Mathematics delivered vote of thanks.

### **Physics and Chemistry**

The Department of Physics and Chemistry of MES College Marampally organized a webinar “Meet the Entrepreneur”, 11th of August 2021 which was scheduled from 9.00am to 10.30am. The webinar was conducted by Dr. Sreerag Gopi, Co-owner /Chief scientific officer of Center for innovation and technologies. The primary aim of this webinar was to provide insight and understanding regarding the basics of entrepreneurship to students. And the program was a success. Dr. Sreerag answered all the queries of students. This seminar was an inspiration for all of us who dream business.

### **B.Voc Software Development**

The Software Development and System Administration, MES College Marampally in association with IEDC & IIC has conducted a webinar on “MEET THE ENTREPRENEUR” on 16th August 2021 in Google Meet platform. The program coordinator was Jasmin Nizar, Asst. Professor, MES College Marampally. The program started at 11:00am. Student Coordinator, Sudhi Suresh host the Inaugural function. Mrs. Jasmin Nizar, Asst. Professor, Vocational Studies welcomed the gathering. Mrs. Ashika K. A, Asst. Professor and Head of

B Voc Software Development and System Administration presided over the function and delivered the Precedential address. Mrs. Shareena E M, Asst. Professor, Dept. of Electronics, MES College Marampally inaugurated the function and delivered the inaugural address. Gijo Dileep, CEO, Dimind Innovation, Ernakulam handled the session on the topic “MEET THE ENTREPRENEUR”. At the end, Student Coordinator, Sudhi Suresh Vocational Studies proposed the vote of thanks. All the students were actively participated in the program and proved to be a grant success. Total Participation: Students - 68, Teachers - 5

#### **4. ED Certificate Course**

Department of Commerce offered 30 hour certificate course to ED Club members during the month of January to March 2022. Syllabus for this course includes Entrepreneurship, small scale industries, MSME, Start-ups, Swayam Thozil etc. 62 students from various department successfully completed this course. Dr.Rafeeka Mol C A and Ms. Nizamol Abdul Khader of commerce department lead this programme.

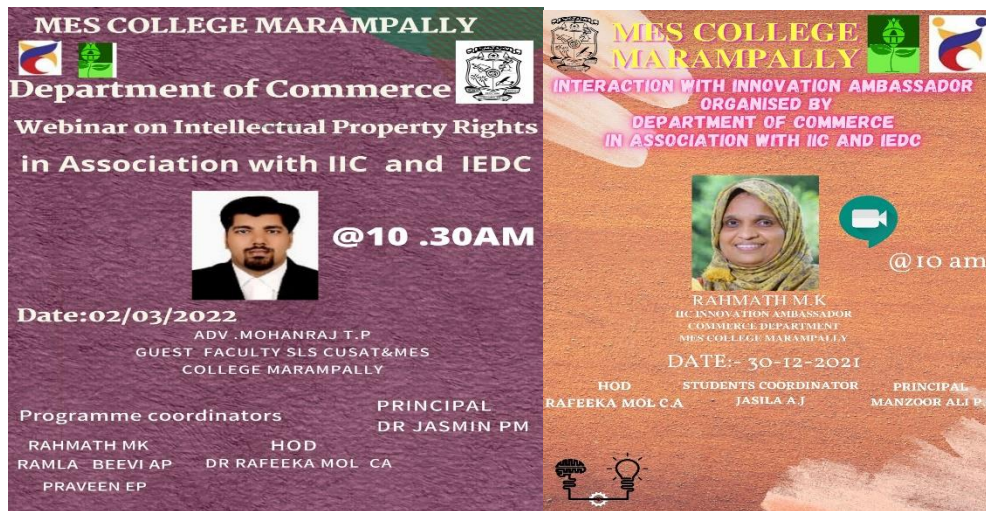
#### **5. Idea Pitching Competition**

IEDC organised an inter department idea pitching competition for our students at PG Seminar hall. 15 teams participated in this program from various department. M.S. Muhammed, IEDC student Lead, Anusha T V and Akash were the student coordinators of this program. 6 teams are selected for final round and among this 3 Teams are awarded with cash prize of Rs 3000 each. Muhammed and Team from II BCA, Sahil and Team II BCom CA and Sarath and Team from II BCA were the winning teams. All the ideas are uploaded in the YIP portal for Idea contest.

#### **6. Talk on IPR**

IEDC organised 6 session on IPR during the academic year 2021-22 in association with various departments Including Commerce, BBA, Electronics, B. Voc, Computer Science and Bio Sciences. Resource person for this sessions were Adv. Mohan Raj V P and Adv. Safal Valiyaveedan etc.





## 7. Talk on Company Formation

IEDC in association with Department of Commerce organised a Webinar on October 2021, in the topic 'Formation of a Joint Stock Company' by Mr. Jagadeesh kumar A S, M D , FINASOL Accounting & Tax Matters, Muvattupuzha. 80 students and 5 faculty members attended this session.

## 8. Talk on GST

IEDC in association with Department of Commerce organised a Webinar in October 2021, on the topic 'Computation of GST – A practical Session' by Jerin Babu, Practitioner, FINASOL Accounting & Tax Matters, Muvattupuzha. 100 students and 5 faculty members attended this session. IEDC Coordinators Dr. Sopna V Muhammed and Dr. Rafeeka Mol C A lead this program along with Commerce Dept, Student coordinator Rasal C R and Sahil Rasheed of II BCom CA.

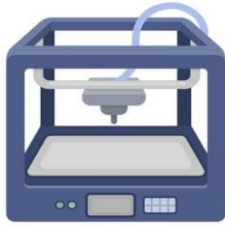
## 9. 3D Printing Workshop

IEDC, MES College Marampally launched a 3D Printer in association with department of Industrial Instrumentation on 10 August 2021. It was launched by Dr. Shajila Beegum, Syndicate member, M.G. University in the presence of Principal Dr. Manzur Ali. P. P, IEDC Cordinators, Dr.Sopna V Muhammed & Dr. Rafeeka Mol C A and Amal Saroj, Head of Department of Industrial Instrumentation and IEDC Student Lead Suroor Muhammed.



INNOVATION AND ENTREPRENEURSHIP  
DEVELOPMENT CENTER

## 3D PRINTER LAUNCH



Dr. Shajila Beevi  
Member Syndicate,  
MG University

AUG 10 2021 11 AM

IN ASSOCIATION WITH DEPARTMENT OF INDUSTRIAL  
INSTRUMENTATION AND AUTOMATION



MES COLLEGE MARAMPALLY  
AACSB ACCREDITED WITH A+ GRADE SCBA 3, 5B  
Affiliated to Mahatma Gandhi University, Kottayam



INNOVATION AND  
ENTREPRENEURSHIP  
DEVELOPMENT CENTRE



MES GROUP OF INSTITUTIONS



### 10. IPL - Innovators Premier League Participation of IEDC

IEDC Student lead M.s Muhammed got selected as IPL Student Ambassador. MES IEDC organised 5 sessions under IPL Category including awareness classes, idea contest, idea grooming and Innovative Extension - 3 Day Training Program to students of NIVHSS, Marampally.

### 11. Workshop on DISCORD

In connection with Hack club, MES IEDC organised a workshop on Discord on 26 September 2021 at 4 pm. Discord is a free voice, video and text chat app that used by

millions of people of age 13+ to talk and hang up. Speaker for this session was Sana Thampi, Learner Hack club MES.

## 12. Swayam Thozhil Workshop

Innovation and Entrepreneurship Development Centre and ED Club jointly organized Swayam Thozhil Work shop in association with Gandhi Smaraka Grama Seva Kendra organized by Commerce department on 23-02-2022, Wednesday @9.30-12.30 BCA Seminar Hall. The main aim of this programme is to promote Self-employment to the youth and to empower women through small start-ups and innovations. 80 ED Club members participated in this programme. The programme started at sharp 9.30 am with the welcome speech of Dr. Rafeeka Mol C A, IEDC Nodal officer & HOD Commerce Dept. This workshop was inaugurated by Mr.T.B.Sivakumar, Secretary GSGSK. Sessions were handled by Mrs Maya, Mrs Suma and Mr. Arjun from Gandhi Smaraka Gram Seva Kendra, Nandiattukunnam, N. Paravur. They trained our students to prepare Paper carry bags. Materials were already arranged by our college and they enabled our students to prepare carry bags with perfection and quality without taking much time. They also demonstrated how to prepare Umbrellas. All the students prepared carry bags with paper.

**MES COLLEGE MARAMPALLY**  
**IEDC and ED CLUB**  
**SWAYAM THOZHIL WORKSHOP**  
*in association with*  
**Gandhi Smarak Grama Seva Kendram**  
**23-02-2022, Wednesday 9.30-12.30 @ BCA Seminar Hall**

**Paper Bag making**  
**Umbrella making**  
**Cloth Bag Making**

Dr.Sopna V Muhammed  
IEDC Coordinator

Dr Rafeeka Mol C A  
ED Club Coordinator

T.B. Sivakumar  
Secretary, GDGSK

Dr Jasmine PM  
Principal

Dr. Sopna V Muhammed, IEDC Co-ordinator MES College Marampally

Dr. Rafeeka Mol C A, IEDC Co-ordinator MES College Marampally

