

MES COLLEGE MARAMPALLY



Institution Innovation Council

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IIC Convener: Ms. Shareena E M

About IIC Institute:

Vision:

To be a trailblazing centre of innovation and entrepreneurship, where creative ideas flourish, startups thrive, and students become catalysts for technological and societal advancement.

Mission:

To catalyze innovation, foster entrepreneurship, and equip our students with the cognitive skills and resources needed to transform ideas into impactful solutions. We are dedicated to

nurturing startups, collaborating with diverse stakeholders, and achieving excellence in innovation rankings, while continuously promoting a culture of creativity and knowledge-sharing.

Functionaries of IIC:

IIC President: Dr. Sam Kollanore U

- Planning and coordination of each quarter activities.
- Arranging the resource person to accomplish IIC driven and self driven activities.
- Nominating IIC faculty members to coordinate the programmes in the respected area.
- Nominating faculty members and students to attend sessions conducted by MIC.
- Communication of various announcements done by MIC/IIC to the members.

IIC Convenor: Ms. Shareena E M

- Coordination of Department Coordinators.
- Preparation of Council Meet Minutes.
- Brochure design for various programmes.
- Consolidation and uploading of activity reports.
- Clarification of doubts through authority.

IIC Activity Coordinators:

- Implementation of various activities in the respected area.
- Preparation of activity reports.
- Suggestions to the authority to enhance innovative, entrepreneurial, IPR activities.
- Communication to the respected department students.
- Mentoring the students for various competitions.

- Arranging industrial visits/start-up visits/Innovation lab visits/Internships etc.
- Arranging intra and inter-college innovative activities.
- Documenting the activity reports.
- Announcements in social media.
- Documentation of NIRF and ARIIA ranking.
- Avail the service of external experts.

SL.	Name of Member	Member Type	Key Role/ Position
NO.			assigned in IIC
1	Dr. Ajims P Mohammed	Head of the Institution	
2	Dr. Sam Kollannore U	Teaching	President
3	Ms. Shareena E M	Teaching	Convener
4	Dr. Nisha P	Teaching	Innovation activity Coordinator
5	Lt. Ibrahim Salim	Teaching	Start-up activity Coordinator
6	Dr. Julie M David	Teaching	IPR Activity Coordinator
7	Razeena Ashraf	Teaching	Social Media Coordinator
8	Lt. Ibrahim Salim	Teaching	NISP Coordinator
9	Dr. Jaseena K U	Teaching	NIRF Coordinator
10	Dr. Rafeekamol C A	Teaching	ARIIA Coordinator

Innovation Ambassadors

Ms. Geethu Merin Antony	Ms. Anjaly P S
Dr. Nisha P	Ms. Shareena E M

Ms. Febina T A	Ms. Jishna T Hassan
Lt. Ibrahim Salim M	Ms. Rahmath M K
Dr. Rafeeka Mol C A	Ms. Jaseena K U
Nizamole AbdulKader	Dr. Nisha P
Binila Pulikkottil	Dr. Sheeba K H
Dr. Sam Kollannure U	

1. World Environment Day Celebrations

As part of World Earth Day NCC, NSS and various departments planted various plants inside the

campus and in students' homes. An herbal medicinal plant garden was prepared on 06 June 2022.

Faculty and students actively participated in this mission.





2. Women in Business: Trends and Opportunities

The Department of Computer Applications organized a seminar on the 23rd of June 2022, on the topic "Women in Business: Trends and Opportunities". The resource person of the seminar was Ms Nirmala Lilly, President of the Kerala Management Association. The main motive of the program was to refresh students' minds with innovative ideas after the Covid scenario.

The session started with a prayer song. The welcome address was given by Dr. Leena C Sekhar, Head of the Department. Followed by a presidential address by Dr. Jasmine P M, Vice-Principal. Program coordinator Dr. Shereena V B introduced the resource person. Thereby the speaker was invited to take the session.

Beginning with the topic of how a woman can achieve her aim, Ms Nirmala Lily explained so many effective tips and ways to become successful in any kind of business and entrepreneurship. The session was so inspiring that she shared the challenges she faced to become who she is now. She suggested the participants answer the 4Ws (why, what, who, when) and 1H (how) about their current living. She also said that the current world has changed a lot from the time when people used to say 'women only have to take care of the 3Ks which are knitting, kitchen and kids. Her main suggestions to achieve any goal were to remain focused, and her ind own passion and hard work. She also talked about the 3Ps (purpose, passion, perseverance) and the 3Ds (destiny, determination and dedication) which was new information to most of the listeners.

After the seminar, as a token of love, a memento was handed over to the guest speaker by the Head of the Department. Feedback on the session was given by students of the department. Finally, the program coordinator Dr. Jaseena K.U. did the vote of thanks thus concluding the program







IIC.4.0 Meeting- Fourth Quarter

The Quarter-IV Institution's Innovation Council meeting was conducted on 24th June 2022 at Room No: 225. Dr. Sam Kollannore presided over the meeting. Ms. Geethu Merin Antony presented the meeting agenda. Principal Dr Ajims P Mohammed addressed the gathering. IIC coordinators from various departments participated in the discussion. 20 faculties attended the meeting.

Agenda:

- 1. Q3 & Q4 Activity review
- 2. Selection of Innovation Ambassadors.
- 3. Conduct of 'Innovation Ecosystem How and Why
- 4. Action Plan for Q4
- 5. Application for TBI, AIC and ACIC

Discussions:

- 1. Decided to nominate Dr Sheeba K H, Dr Dr Kollannore U, Mrs Binila Pulikottil, and Mrs Razeena Ashraf as innovation ambassadors and to collect names of other interested teachers.
- 2. Decided to arrange space for Incubation activities.
- 3. Decided to apply for AIC and ACIC
- 4. Decided to conduct Session with Startup Ecosystem enablers, a Session on Accelerators/Incubation Opportunities for Students & Faculties as early-stage Entrepreneurs.



3. Innovation Ecosystem Building How and Why

The One Day Workshop on 'Innovation Ecosystem Building – How and Why?' was held for the faculty members of MES College Marampally on 25 June 2022 at Seminar Hall, South Block, MES College Marampally. This workshop has been organized to get a deep awareness about innovation and incubation ecosystem which are to be established in the higher education institutions.

Prof. Sherin Sam Jose, Chief Executive Officer, Technology Business Incubation Centre and Head of, the Department of Mechanical Engineering Automobile, Amal Jyothi College of Engineering was the resource person of the workshop.



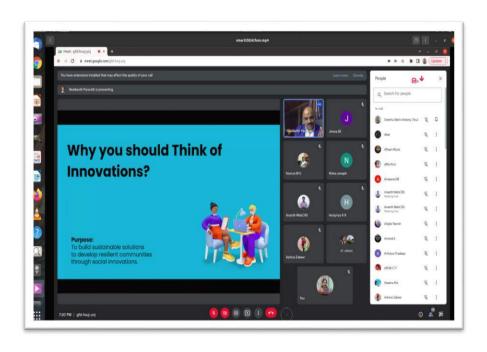
Seventy-one faculty members of the college attended the sessions. Dr. Sam Kollannore U, IIC President of the college delivered the welcome address. Dr. Ajims P Mohammed, Principal, of MES College delivered the presidential address. Prof. Sherin delivered an excellent talk in the forenoon and afternoon sessions. He detailed the term Innovation that is applicable to society we live in and the way we need to observe and analyze things. He had shared the path he had traversed and the efforts he had painstakingly taken for making the TBI a reality at Amal Jyothi college of Engineering. The face-to-face mode session handled by Prof. Sherin has been appreciated by the participants for delivering immense information related to need of innovation ecosystem.

4. Awareness Session on SmartIDEAthon 2022 Challenge

The Institution's Innovation Council and IEDC of MES College Marampally hosted an awareness session on SmartIDEAthon 2022 Challenge by Startup India on 27/06/22. Mr. Neelkanth Pararath CEO, Webcrstravel Technologies Pvt Ltd was the resource person. He

explained about the challenge, its procedures and prizes. Students clarified their doubts. 45 students and 5 faculty joined the session.







5. Webinar on Business Model Canvas (BMC)

The Institution's Innovation Council of MES College Marampally in association with the mentor college - PSGR Krishnammal College for Women, Coimbatore conducted a webinar on Business Model Canvas. Dr Savita Nair, Dean, GRG School of Management, PSGR Krishnammal College, Coimbatore was the resource person. Ms. Geethu Merin Antony, Convener IIC, introduced the resource person. In the one-hour session, she explained Business Model Canvas in a very simple and effective way. She talked about the genesis, meaning, and need of the Business model canvas. She also mentioned how successful entrepreneurs approach BMC and its diversity and components. She detailed the creation of BMC using the business model canvas of various companies like UBER, BMW etc. Ms. Thansy M.Y Assistant Professor proposed the vote of thanks.

The platform used for the webinar was Google Meet. The session was screened for the students and faculty at the SDSA Lab. A total of 35 students and 7 faculty members attended the session.







6. Paper Presentation Competition EMBLAZON 2022

The Department of Electronics and PG association, MES College Marampally organized a paper presentation competition 'EMBLAZON 2022', for the students on 04.07.2022. The competition mainly focuses on developing research skills among the students.

A total of 60 members participated in the programme. Out of 18 students registered 12 students participated in the presentation. The paper presentation competition was based on the topic 'Developing Organizational Innovation through Employee Focus, Culture, Digital Transformations, Prototyping and Ecosystem Collaborations'.

The programme was chaired by Mr. Akhil T V, Assistant Professor, Department of Electronics, Union Christian College, Aluva. The programme was coordinated by Ms Chika K PG Association Coordinator and Shareena E M, MSc Electronics Coordinator.

The programme started at 11 am at the Main Block Conference Hall. The students from various Departments participated in this competition.

In the Inauguration session Ms. Shareena E M, MSc Coordinator welcomed the gathering. The programme was presided over by Dr. Shemi P M, Staff Association Coordinator and HoD in Charge.

The 'EMBLAZON 2022' was inaugurated by Adv. An A Abul Hassan, Secretary, College Managing Committee, MES College Marampally. Anjana Shibu, student coordinator delivered the vote thanks.

The first prize was bagged by Mr. Abhishek Venugopal, BSc Psychology and the second prize was by Mr. Shareeq Shabeer, MSc Computer Science.

The chair of the programme Mr. Akhil T V congratulated the participants for their wonderful presentation and for the topic they selected.

The areas of presentations included Organizational Behaviour, Deep learning, IoT, Embedded Systems, Robotics etc.



7. JAVOO Coimbatore Lab Visit

On 6th July 2022, the students of the Second and Fourth semester MSc Electronics of MES College Marampally received an opportunity to visit the Lab at Nehru Institute of Engineering and Technology Coimbatore, Tamil Nadu. This visit is meant for the faculties as well as the students to make an awareness of the New Gen IEDC and Technology Business Incubation Centre at the institute.

23 students along with 3 faculty members of the Electronics department reached the College by 09:30 am. The Institute's Lab is a perfect platform for innovation and invention. Students visited Texas Instrument Laboratory, LIC and Communication System Laboratory,

Microprocessor aController Laboratory, New Gen IEDC Innovation Laboratory, NGI New Gen IEDC, and NGI TBI.

The Lab and machines are well maintained and several projects is being developed. The first session of the visit was 'Introduction to New Gen IEDC and TBI' by Mr. S. Mohan, Coordinator, NGI New Gen IEDC. The session was very interactive and understanding. The session included detailed information regarding TBI funding, patent filing etc.

Texas Instrument Laboratory, LIC and Communication System Laboratory, Microprocessor and Micro Controller Laboratory are well equipped with hardware components and software tools.

NGITBI is also a perfect platform for innovations and inventions. A no. of products is being developed in this TBI. This includes embedded system design, IOT, VLSI design, etc. as the area of interest. They mainly focused on Biomedical equipment and technology-enabled products. We returned from the college by 3:30pm. The faculties at the lab were very supportive and the infrastructure is well maintained. Lab along with a team of dynamic coordinators made it a good resource-providing centre of the institution. Nehru Institute of Engineering and Technology Coimbatore and MES College Marampally decided to sign two MoUs one with NGITBI and the other with the ECE department.







































8. Orientation on Building Strong Startup Eco System In Kerala

An orientation session on Building a strong startup Ecosystem in Kerala was organized for students and faculty on 13/07/22. This session was handled by Mr. Jones Joseph Director & COO of Talrop, one of the emerging startup enablers in Kerala. He talked about startups, its status in Kerala, need for startups etc. The session was jointly organized by IIC and IEDC of MES College Marampally. The session was for final year UG students and teachers. 150 students and 10 faculty members attended the event.



9. Opportunities for Students & Faculties - Early Stage Entrepreneurs

The Institution's Innovation Council of MES College Marampally organized an online awareness session on 'Incubation Opportunities for Students and Faculties as early stage Entrepreneurs' on 20/07/22 at 10:30 am. Dr. Latika Dhuria, Incubation Manager of AIC Bansthali Vidyapith, Rajasthan was the resource person. Dr. Sam Kollannore U, President IIC MESM said the inaugural note. In the one hour session Dr. Lathika explained about incubation, its functions, and various schemes and grants by different Government bodies as well as by other ecosystem partners. After her presentation the session was open for clarifying doubts.



Students and faculties cleared their doubts with Dr. Lathika. Ms. Geethu Merin Antony, Convener IIC MESM proposed the vote of thanks. The platform used for the webinar was Google meet. The session was screened for the students at Room No 820. 42 students and 12 faculty members from MES College Marampally and 9 external participants attended the session.







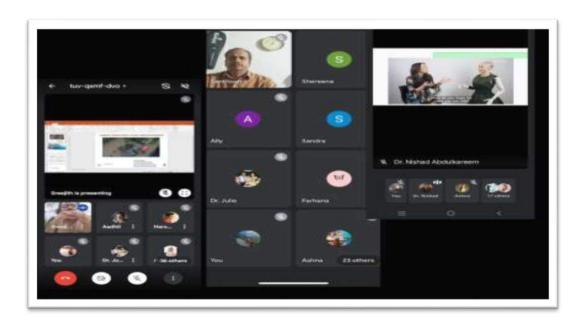
10. Awareness Programme on IPR

The IPR Cell of MES College Marampally in association with Intellectual Property Office, Kolkata organized an online awareness session on IPR. The program was under the National Intellectual Property Awareness Mission (NIPAM) launched by GOI as part of 75th Independence Day celebrations.500 students and 75 faculty joined the session.



11. Research Development in Science and Technology after The Independence of India

The APJ Abdul Kalam Chair for Research Innovation and Technology, Intellectual Property Rights Cell and IIC jointly organized a three day online lecture series on the topic "Research Development in Science and Technology after The Independence of India". The lectures were conducted through google platform at 7 pm on 10th, 11th and 18th August 2022. Dr. Shereena V. B., APJ RIT Chair coordinator welcomed the programme. Santhosh Thannikat, District Sustainability mentor, Mahatma Gandhi National Council of Rural Education, Ministry of Education, Govt. of India was the speaker of first day. He gave an idea about various job opportunities of different courses. The speaker of the second day was Dr. A. Sreekanth, Principal Scientist, Department of Forest Ecology. His topic was climate change crisis - human and environment. Dr. Nishad, HSST Computer Science, Department of Higher Secondary Education, Govt. of Kerala, the speaker of the third day explained the topic cognitive science. The online lecture series help the students in a fruitful manner on the topic development of research in science and technology.





Santhosh Thannikat District Sustainability Mentor Mahatma Gandhi National Council of Rural Education, Gov of india Dr K A Sreejith Principal Scientist Department of Forest Ecology Cont of Kernla HISST Computer Science Department of Higher Secondary & Cont of Kernla

10,11,12 AUGUST 2022





12. Entrepreneurship and Innovations: Strategic Calibration

A Seminar on "Entrepreneurship and innovation: Strategic Calibration" was jointly organized by the Department of Biosciences, Institution Innovation Council (IIC), and Innovation and Entrepreneurship Development Cell (IEDC) ,MES College, Marampally on 11th August, 2022 at 2 pm . The invited speaker for the seminar was Dr. Jikku Jose, Founder and CEO of SCIRE Science Group.

The webinar was started by invoking the presence of almighty. The prayer song was sung by S3.BSc.Microbiology students. Dr. Umesh B.T, Head of the Department of Biosciences, gave the welcome address. The Presidential address was given by Dr. Ajims. P Muhammed, Principal of MES College Marampally and Dr. Sam Kollannore U, President of IIC, MES College Marampally gave the felicitation, which was followed by Ms. Sandra Chandran of MSc Biochemistry by giving an introduction about the resource person of the event Dr. Jikku Jose, and welcomed her for the technical session.

Dr. Jikku Jose gave an informative presentation on entrepreneurship and the steps ahead on becoming a successful entrepreneur. She explained a role of a Life Science entrepreneur in Society and introduced her own startup industry natural products like, sanitizer, face creams, etc. The talk was highly inspired by students, they gave good feedback on the same.

Totally 76 members were participated in the program. After the presentation an interaction session was conducted. Students as well as teachers asked questions to the speaker and cleared the doubts. Later, Ms. Sujina of MSc Biotechnology expressed her gratitude towards the Resource Person, College management, IIC, IEDC and all coordinators for their constant support and encouragement to attend such enriching sessions. She further thanked the speaker as well as participants for joining the seminar making it a success. The program was concluded at 3.45pm.

INSTITUTION'S INNOVATION COUNCIL MES COLLEGE MARAMPALLY

in association with Department of Biosciences INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CELL

11 AUG 22 @2PM



Dr Jikku Jose Founder and CEO Scire Science Group

Resource Person



Topic:



Entrepreneurship and innovations: Strategic calibration



Coordinators: Dr. Nisha P. & Mrs. Anu Ruby Benny H.O.D: Dr. Umesh B.T. Principal: Dr. Ajims P. Mohammed President, IIC (MES): Dr. Sam Kollannore U. Coordinator, IEDC (MES): Dr. Sopna V. Muhammed

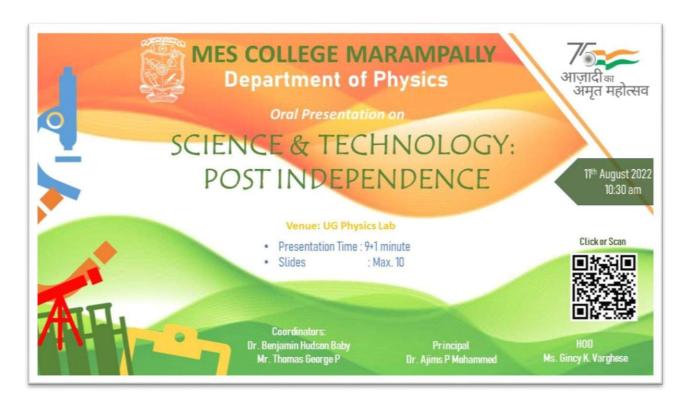




13. Science & Technology Post Independence

As a part of celebrations associated with the 75 th year of Independence, titled 'Azadi Ka Amrit Mahotsav', Institution's innovation Council in association with the Department of Physics conducted an Oral Presentation Contest on 11 th August 2022. Theme of the contest was "Science and Technology: Post Independence". The program was coordinated by Dr. Benjamin Hudson Baby and Mr. Thomas George P. Dr. Sam Kollannore U, Faculty of Department of Electronics along with Dr. Benjamin Hudson Baby were the juries of the event.

The program began at 10:30 am with the welcome address by Ms. Hiba Beenamol Nissar, PG Student. All participants presented their slides with utmost elegance. The presentations were evaluated along with a Q&A session. Ms. Rahna Sarin K., 2nd MSc Physics secured the First Prize and Mr. Muradh N. H., 2nd MSc Physics secured the Second Prize. The program concluded with the announcement of the winners along with a valuable address by Dr. Sam Kollannore U regarding the theme of the event. Dr. Benjamin Hudson Baby conveyed gratitude towards all the participants and attendees.



14. Workshop on Machine Learning and its Application Using Python

The department organized three days' workshop on "Machine learning and Its Application using Python" from 25-27 August 2022. It's a very relevant topic nowadays. We got one of the best resource persons for handling this workshop. The Resource Person was Dr. Sabu M K, Professor, Department of Computer Applications, CUSAT. It was a three days workshop.

Day 1: 25-08-2022

The Inauguration of the workshop was held on 25-08-2022 at 9.45 am at BCA Computer lab. Dr. Leena C Sekhar, Head of, Department of Computer Applications, welcomed the gathering. Dr. Ajims P Mohammed, Principal of our College, delivered the presidential address and inaugurated the workshop by showering all the best wishes for the workshop. Dr. Sabu M K, resource person of the workshop detailed the theme of the workshop. Dr. Jasmine P M, Vice Principal and IQAC Coordinator of the College felicitated the function. Dr. Jaseena K U, Coordinator of the workshop, proposed the vote of thanks. The inaugural ceremony concluded at 10.15 am. The resource person started the technical session started at 10.15 am.

The topics covered during day-1 were

- Introduction to Machine Learning and Its Applications
- Various ML algorithms
- Linear Regression and Logistic Regression

The forenoon session concluded at 12.45 pm. The afternoon session started at 1.30 pm. In the afternoon, hands-on training was given to the participants on Linear regression and Logistic Regression using the Jupyter notebook. Day 1 activities ended at 4.15 pm.

Day 2: 26-08-2022

The second day started at 9.30 am.

The topics covered during the day2 are:

- Decision trees
- Random Forest
- Support Vector machines

The forenoon session concluded at 12.45 pm.

The afternoon session started at 1.45 pm. In the afternoon, hands-on training was given to the participants on Decision tree implementation, Random Forest, and Support Vector Machine Implementation on various datasets using the Jupyter notebook. Day 2 activities ended at 4.15 pm.

Day 3: 27-08-2022

The third day started at 9.30 am. The topics covered during day3 are:

- Artificial Neural Networks
- Deep Neural Networks
- Convolutional Neural Networks

The forenoon session concluded at 12.45 pm. The afternoon session started at 1.45 pm. In the afternoon, hands-on training was given to the participants on Artificial Neural networks, Deep Neural Networks, and Convolutional Neural Networks Implementation on various datasets using the Jupyter notebook. The hands-on session ended at 3.30 pm.

The valedictory session started at 3.30 pm. Dr. Leena C Sekhar, Head, the Department of Computer Applications, welcomed the participants. Participants from various colleges

presented their feedback and experiences with the workshop. Dr. Sabu M K, the resource person of the workshop, distributed certificates to the participants. Dr. Jaseena K U, Coordinator of the workshop, proposed the vote of thanks. The closing ceremony concluded at 4.15 pm.

The success of any program is its participants. Thirty-five participants participated in the three days workshop. It was an exciting and informative workshop for all the participants.







15. Participation in Smart India Hackathon-2022

Smart India Hackathon brings the next generation evolution by the inclusion of new methodologies to inculcate the culture of start-up and innovation ecosystems across different age groups. Regular Students of HEI pursuing "Graduate/Post-Graduate/PhD" will be able to showcase their talent and generate out-of-the-box open innovation ideas. The implementation team consists of Ministry of Education, AICTE, Innovation cell. Team of MSc Electronics from MES College Marampally selected for the senior final round -Hardware Edition held at Centurion University of Technology and Management, Bhubaneswar, Odisha held from 25/08/2022 to 29/08/2022. 22 teams from 64 applicants were selected for the final round under Indo Tibetan Border Police, Ministry of Home Affairs. The team got second position among 5 teams for the problem statement 'Infrastructural Accommodation/Electricity, Potable Water at forward locations'. 21 teams participated under Disaster Management domain. College authorities honoured the team leaders, members and mentors on 12/09/2022.

Team ID: 29983

PSID: 32486

Team Name: MES_777

	Name	Gender	Email id	Mobile No.
Team	SAHID BIN ALI T A	M	Sahidsai777@gmail.com	9846596449
Leader				
Team	SHONSON SANTOSH	M	shonsonsantosh@gmail.com	8289816570
Member				
Team	HASEENA K S	F	haseenaksalim@gmail.com	9497028818
Member				
Team	RAHANAMOL	F	rahanarazik43@gmail.com	7994249543
Member				
Team	AMRUTHA JINESH	F	amruthajineshammu@gmail.com	6238038290
Member				
Team	SETHULAKSHMI S	F	Sethulakshmisnair99@gmail.com	6238503501
Member	NAIR			
Mentor	SHAREENA E M	F	shareenafazil@gmail.com	9847884791
Mentor	ROSHNI ALEX	F	roshnivalex@gmail.com	8848176702





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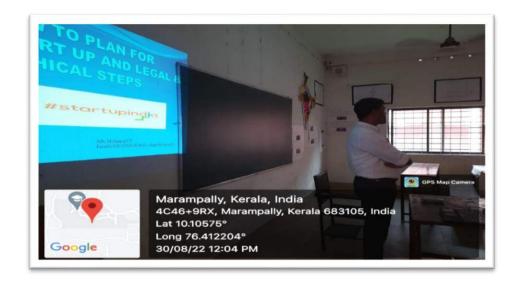


16. Session on "How to Plan for Start-Up and Legal & Ethical Steps"

The Institution's Innovation Council of MES College Marampally conducted a session on "How to Plan for Startups and Legal and Ethical Steps" for students on 30/08/22. Adv. Mohanraj T P,

(Advocate High Court of Kerala and Guest Lecturer MES College Marampally) was the resource person. Ms. Geethu Merin Antony, Convener IIC, introduced the resource person. In the one hour session Adv. Mohanraj explained about startups, registration process and funding schemes. The session was conducted at Room no 804. Twenty two students attended the session.





17. Intellectual Property Rights

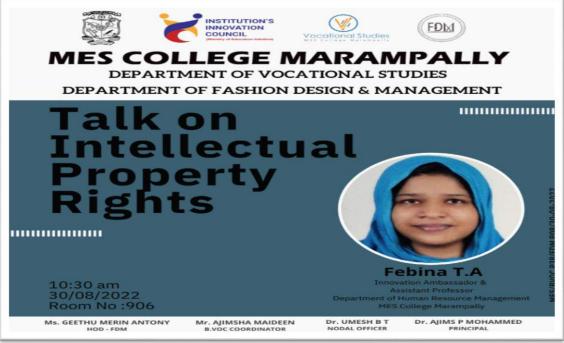
The Department of Fashion Design and Management in association with Institution's Innovation Council organized a talk on "Intellectual Property Rights on 30/08/22. The resource person for the session was Ms. Febina T A, Innovation Ambassador and Assistant professor, Department of Human Resource and Management, MES College Marampally. The session started at 10:30 am at Room no 906 with a silent prayer. Ms. Geethu Merin Antony introduced the resource person. Ms. Febina talked about the important terminologies – IP and IPR. The legal basis of IPR and then various forms were discussed. The ethos and process vs product, patents, trade secret protection, designs, copyrights etc., and the basis of the expectancy of various IPR. The lecture dealt with the objectives, importance and problems of IPR. Also students get more familiar with types of IPR. IPR include patent, copyright, trademark, geographical indication, trade secret. The session was concluded by the vote of





thanks proposed by Ms. Ameena K A. Twenty five students and two faculty from the Department of Fashion Design and Management attended the Session.





18. IMPRESARIO- Ignite the Entrepreneur in You

Department of Commerce in Association with IEDC, IIC and YIP organized a One Day Workshop IMPRESARIO- IGNITE THE ENTREPRENEUR IN YOU on 30th August 2022. There were four

individual sessions handled by Four Eminent and successful young Entrepreneurs and a combined doubt clearance session at last. The workshop touches all the fields of startups, legal procedure, fund raising etc.

107 students consisting of IEDC, IIC and YIP members and other interested students of Second year and Third year from B Com Computer Applications, B Com Finance and Taxation BSc Physics, B Voc SDSA, BVoc Logistics, B A Arabic, M Com & BBA attended the webinar.

Dr. Sopna V Muhammed, IEDC coordinator welcomed the gathering. The programme were inaugurated by Ms. Fazeela Pradeep, MD Transline Maritime Pvt. Ltd. Our Principal Dr. Ajims P Muhammed presided over the meeting. Dr. Rafeekamol, HOD Dept of Commerce gave a facilitative talk and Mr. M S Muhammed, student coordinator gave vote of thanks.

The first session of the workshop 'Out Grow Your Zone', led by Ms. Fazeela Pradeep, Psychologist and MD, Transline Maritime Pvt. Ltd. It was a very informative, valuable and interesting session The second session led by Mr. Arjun Prakash, Special award winner of Consumer Protection Forum, Kerala and Founder, motivator & MD, Royal planet contractors and infrastructures PVT. Ltd. The topic of discussion was 'Business Attitude'. His session was very informative, interesting and motivate all the students for a startup and idea generation. The third session was handled by Mr. Muhammed Bassim, founder and MD, Citrus Pms Pvt. Ltd., our Alumni 2015-18 batch. He handled the topic- START UP-BUILD-SURVIVE AND THRIVE. Etc. He described all the hurdles he faced to start a business from finding a name, product, appointing staff, meeting customers, sales, sales promotional activities, partnership. He describe all the things in an interesting manner and the students liked his session very much.

The fourth session, 'Trash To Treasure' led by Mr. Thajudheen Aboobacker, founder and CEO Urban Trash Pvt Ltd. The session was very informative and the students got the idea for generating a startup and how a problem can convert into a startup and so on. The last session was question answer session. The students asked many questions about starting a new venture, fund raising, problems of employees and so on. The young entrepreneurs gave the

answers to all questions raised by the students. They also offer to give an opportunity to visit their firms, doing internships etc.









19. Session on "Innovation"

A motivational session on the topic "Innovation" by Anjaly PS, Innovation Ambassador, Assistant Professor, Department of Physics, MES College Marampally was organized by Institution's Innovation Council in offline mode on 30th August 2022. The session started at 10:30 am and ends at 11:15 a.m. Around 20 students and 3 faculties participated in the program. Ms. Anjaly P.S explained about innovation and how to become an entrepreneur. She 45

also shared the different programs that could be organized by institutes and other policies of IIC cell were discussed.





20. Workshop on Prototype/Process Design and Development - Prototyping

The Institution's Innovation Council of MES College Marampally conducted a webinar on Prototype/Process Design Development on 30/08/22 at 07:00 pm. Mr. Vishal Nair, Co – Founder and Director, Lightnsalt Pvt Ltd. was the resource person. Mr. M.S Mohammed S5 B.Voc Industrial Instrumentation and Automation student welcomed the attendees. Ms. Geethu Merin

Antony, Convener IIC, introduced the resource person. In the one hour session Mr. Vishal detailed about prototype and design development. He explained it using different case studies. The session was conducted through Google Meet. Fifteen students and seven faculty members attended the session.





MES COLLEGE MARAMPALLY

Affiliated to Mahatma Gandhi University | NAAC Reaccredited with A+ (3.38)

INSTITUTION'S INNOVATION COUNCIL

ONLINE SESSION ON

PROTOTYPE / PROCESS DESIGN DEVELOPMENT

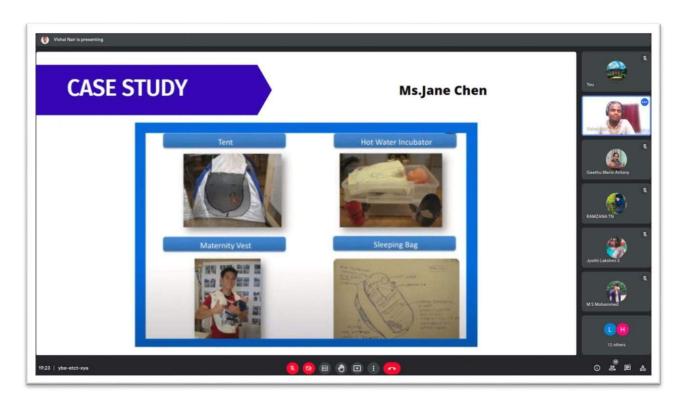


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GEETHU MERIN ANTONY CONVENOR, IIC MESM Dr. SAM KOLLANORE U PRESIDENT, IIC MESM Dr. AJIMS P MOHAMMED PRINCIPAL





21. Entrepreneurship in the Mental Health Space

'Meet the Entrepreneur' is a month-long program organised by various departments of MES College Marampally. Post Graduate Department of Psychology in association with IIC and IEDC,

MES College Marampally has organised a 2-day workshop on "Entrepreneurship in the Mental Health Space" as part of Meet the Entrepreneur on 14/09/22 and 15/09/22.

The resource person for the workshop was Mr. Midhun Noble who is a social entrepreneur, mentor and inclusion enabler. He has been part of the founding team members of several social enterprises like Insighte Childcare, All Inclusive Foundation, HEFA etc. He is also a mentor at AIM and is a Behavioural Finance coach. Presently pursuing his PhD in Management, He has done his MBA and Bachelor's in Psychology from Christ University. He has been part of global incubation programs like MIT SEAG SE LAB, EMPACT Singapore and Social Alpha in India. He has helped several ventures and mental health practices to scale and build resilience during COVID-19. As a certified design thinker, he helps individuals and organizations come up with solutions to solve social problems and maximize human potential.

The inaugural session started with a prayer song by students of 2nd year BSc Psychology. Head Department of Psychology, Dr. Rashmi P. delivered the welcome address. Dr. Ajims P Mohammed, The Principal of MES College Marampally, addressed the gathering by giving a brief description of the working of various clubs and cells related to Entrepreneurship development. Dr. Sam Kollannore U, the Institution's Innovation Council President delivered the felicitation. Ms Minu Fathima of 2nd year BSc Psychology proposed the vote of thanks and the session ended with a tea break. Mr. Midhun Noble carried out the training program for the participants with utmost dedication and commitment. Participants were given brainstorming sessions to work on their business plans and different models. All the participants were put under different groups and the training was conducted effectively ensuring the participation of all the members.

There were 19 participants from Mount Carmel College Kothamangalam, 31 student participants from MES College Marampally and 6 teachers from the PG Department of Psychology, MES College Marampally. During the Valedictory function students expressed their sincere feedback about the session, and one participant from Mount Carmel College Kothamangalam stated that 'the session was worth attending and the hospitality they received at MES College Marampally was priceless'. A vote of thanks was proposed by Razeena Ashraf, coordinator, Assistant Professor Department of Psychology MES College Marampally. The Workshop came to an end by the certificate distribution and group photo session.



2 DAY WORKSHOP

Entrepreneurship in the Mental Health Space

Who can join? **Psychology Students and Practicioners**

@mindspace_mes https://www.instagram.com/invites/contact/? i=1dexvts5n2d4o&utm_content=m3dhhrs

Social Entrepreneur

Mentor & Inclusion Enabler

Founding team member-

Midhun Noble

TIME DATE

VENUE

10.00 AM 14/09/22 & 15/09/22

Main Block- Conference Hall

Head of the Department IIC President

REGISTRATION LINK https://forms.gle/ZDbBWV3dKrjMNt7r8

Insighte, Fintech Consultant.

REGISTRATION FEE 500/-

IEDC Cordinator

Principal

BAZEENA ASHDAF

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MES COLLEGE MARAMPALLY

POST GRADUATE DEPARTMENT OF PSYCHOLOGY IN ASSOCIATION WITH

INSTITUTION'S INNOVATION COUNCIL & IEDC MEET THE ENTREPRENEUR

Entrepreneurship in the Mental Health Space

WORKSHOP SCHEDULE

DAY 1- 14/09/22

10:00 AM - 10:30 AM Inuagural Session

Session 1 Lunch Session 2 Discussion End of day 1

Integral advances

DR. RASHMI P Assistant Professor a Not. Department of Psychology, MS2 Cultege Maximipally

DR. AJIMS P MOHAMMED Principal, MS5 Cultege Maximipally

DR. SAM KOLLANNORGE U. of Provident, ASSISTEM Professor. Department of Excretional MS5 Cultege Maximipally

DR. SOPNA V MUHAMMED

Buildess Advances Assistant Professor & Not. Department of Excretional MS5 Cultege Maximipally

DR. SOPNA V MUHAMMED

Buildess Advances Advances Assistant MS5 Cultege Maximipally

DR. SOPNA V MUHAMMED

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DR. SOPNA V MUHAMMED

Buildess Advances Advances Advances Assistant MS5 Cultege Maximipally

DR. SOPNA V MUHAMMED

Buildess Advances Advances

Mr. MIDHUN NOBLE Social Entrepresent, Menter & Incl.

DAY 2- 15/09/22

12:30 PM 01:30 PM 03:00 PM 03:30 PM

10:30 AM TI:00 AM 12:30 PM 01:30 PM 03:00 PM 03:30 PM

Session 3 Tea Break Lunch Valedictory session
Vote of Thanks

ME.RAZEENA ASHRAF Program Coordinator, Assistant Professor Dept. Mt3 College Manumpally



22. Meet the Entrepreneur

The Department of Electronics conducted "Meet the Entrepreneur" as a part of "Entrepreneur series Talk" on 14 September 2022 at 10.00 am in room number 126. The programme began with a prayer by Ms. Hidha of S1 BSc Electronics. Dr. Sam Kollannore U, IIC Coordinator welcomed the gathering. Dr. Ajims P. Mohammed, Principal presided over the function.

The resource person of the programme was Mr. Rahul Iype, Managing Director of RIM Projects Pvt Ltd and MTwo Evheels Pvt Ltd who has an experience of 11 years in solar industry. He has owned six enterprises so far. Ms. Final Rosna Subair of S5 BSc Electronics proposed the vote of thanks. The programme was coordinated by Ms Bhavya Menon. 60 students participated in the programme.



23. Industrial Visit

An industrial visit has been organized by Dept of Biosciences, MES College, Marampally for the students of MSc Microbiology and MSc Biochemistry students on 16th September 2022. in order to get the knowledge about Green Audit Eco friendly and environmental Practices carried out by Centre for Waste Management Centre of Excellence for Energy Research (CWM), Satyabhama Institute of Science and Technology, Chennai. Satyabhama Institute of Science and Technology is the institution with excellent facilities, courses and around 60000 thousand students were studying in various streams. Highly innovative and novel researches are undergoing in this CWM centre. They arranged one day workshop on "Sustainable techniques to process wastewater and solid waste" to commemorate "World Ozone Day" for our students.

Forty-nine students from first and second-year MSc Microbiology & MSc Biochemistry along with 3 faculty members, Dr Nisha P., Mrs Neelima T.K & Ms Shalet Varghese participated in the Visit. The students and Teachers went to the Visit on a sleeper bus owned by the Campus Tour Planners, Cherthala. The team started travelling by 2:30 pm on 15th September from the campus and reached the venue at 8:30 am on 16th September. After the security check the students and faculties were taken to the conference hall and given a brief introduction about

the university and Sustainable Techniques to Process Waste Water and Solid Waste followed by the Institute. The Technical Session on Sustainable Techniques for Solid Waste and Waste Water Management was handled by Dr Karthikeyan and the Team, at WasmanPro Environmental Solutions, Chennai. They visited the site to see the demonstration of the working of the Biogas Plant and Waste Water Treatment plant. The experts from WasmanPro Environmental Solutions explained in detail the working procedure and safety management of the Biogas plant, the Production of biofuel from food wastes from their canteen and the usage of biofuel in their Canteen. The Institution also used this biofuel in its 5 college buses.

The working details of wastewater treatment were explained by the Team of faculties of the Chemical Engineering Department. Biological and chemical methods are used to treat the wastewater from the own campus, the treated water is used to water plants and the treated water is subjected to ultra-filtration and used in a toilet flush. The waste treatment plant is incorporated with Algae to treat the water and used for the production of biofuel. After the site visit, there was a brief Q & A session and Certificates were distributed to all the participants. The visit came to an end at 4:00 pm. The industrial visit enriched student's knowledge and experience and also provided a great opportunity to learn practically through demonstration, interaction and exchange of information, which will inspire the students in their future career growth.



Wastewater Treatment Plant





Biogas Plant





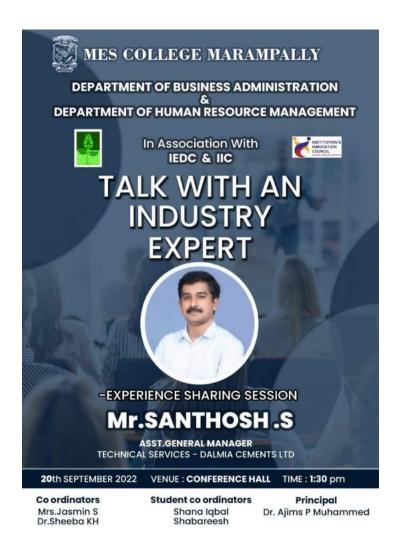


Certificate Distribution

24. A talk with an Industry Expert - An Experience Sharing Session

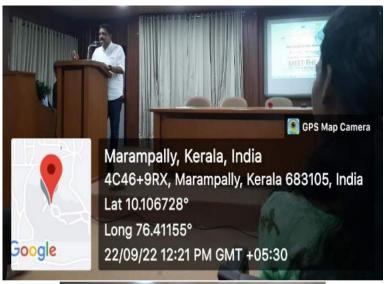
Department of Human Resource Management and Department of Business Administration in association with IIC and IEDC of MES College Marampally organized a Seminar on the Topic "A Talk with an Industry Expert - An Experience Sharing Session" on 20th September 2022 at Conference Hall, MES College Marampally. The Resource person was Mr. Santhosh. S. Assistant General Manager, Technical Assistant Dalmia Cements Limited. The welcome speech was given by Ms Jasmin S, Head of, the Department of Human Resource Management. The Presidential address was given by Principal Dr. Ajims P Mohammed, Felicitations were offered by Dr. Sam Kollannore, President IIC and Dr. Sheeba K. H. Assistant Professor, Department of Business Administration. Almost 100 Students participated in the programme. The session was highly informative and useful for the students. The Resource gave a general overview of different industries with a special emphasis on the Cement Industry and he shared his experiences in the industry. He also gave a general introduction to Entrepreneurship and presented many new and innovative entrepreneurial ideas to the students. It was a highly interactive session. The students raised many doubts regarding the corporate sector, entrepreneurship etc. which were diligently answered by the Resource person. A vote of thanks was given by Ms Lakshmi N.S., Assistant Professor, Department of Human Resource Management.





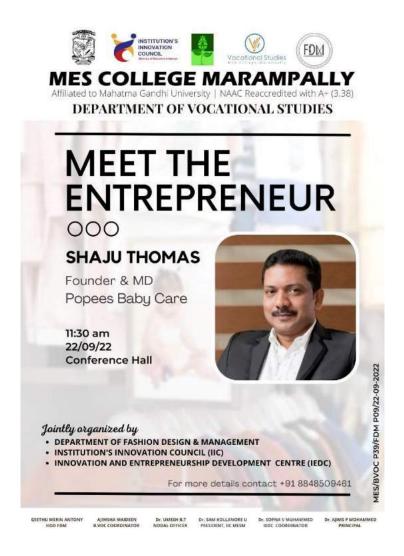
25. Meet the Entrepreneur

The Department of Fashion Design and Management in association with IEDC and IIC of MES College Marampally organized an experience-sharing session, "Meet the Entrepreneur" on 22/09/22. Mr. Shaju Thomas, Founder and MD of Popees Baby Care was the resource person. The session started at noon with a prayer song. Ms. Geethu Merin Antony, HoD, Department of Fashion Design and Management welcomed the gathering. Ms. Anakha Gireesh S5B.Voc FDM student introduced the speaker. Mr. Shaju Thomas talked about his entrepreneurship journey. He told about his humble beginnings, the initial struggles, milestones and the future projects of Popees Baby Care. Later he replied to the questions asked by the students. A total of 85 students and six faculty members attended the session.









26. Technology Innovation and Entrepreneurship

As part of skilling the students of the college, Quiz Club, PG Association, Department of Electronics, IIC and IEDC, MES College Marampally organized a session on 'Technology Innovation and Entrepreneurship' on 26th September 2022. The resource person was Er. Anuroop K B, Chief Innovation Officer, Indian Institute of Technology, Kottayam. The Programme started with a prayer by Gayathri M, Second MSc Electronics Student. Ms. Shareena E M, Quiz Club coordinator welcomed the gathering. Dr. Ajims P Mohammed, Principal of the college inaugurated the session. Dr. Jasmine P M, Vice Principal, Ms. Rejeena K A, Head, Department of Electronics, Dr. Sam Kollannore U, IIC President and Dr. Shemi P M, Staff Association Coordinator felicitated the function.

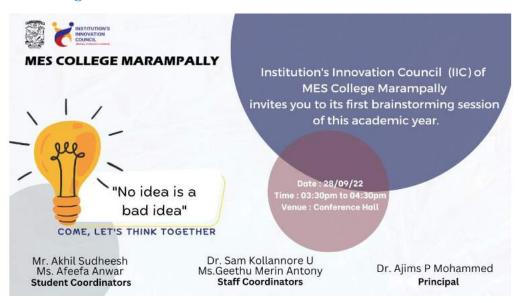
The resource person pointed out the need for promoting research and development in our country and how it can be achieved. He also explained it through various steps of innovation such as Ideation, Design Thinking, Rapid Prototyping, Product Market Fit, Prototype to Product conversion, scaling Up, Case studies etc. The session was very useful and clear to the students. as it was explained with appropriate examples. He also provided some technical support to both UG and PG students regarding prototyping and product development. In the feedback session, most of the students interacted with him. About 96 students and 10 staff members attended the programme. At the end of the session, Ms Chika K delivered a vote of thanks







27. Brainstorming Session



The first brainstorming session of student members of the Institution's Innovation Cell, MES College Marampally for IIC 5.0 was conducted on 28/09/22 at the Conference hall. Dr. Sam Kollannore U, President of IIC MESM presided over the meeting. Ms Geethu Merin Antony, Mr M.S Mohammed and Mr Akhil shared their viewpoints on the scope of innovation and entrepreneurship. The general discussion was on developing a vibrant innovation ecosystem on the campus. Students shared their views and hopes on this. The meeting concluded with a unanimous decision to have weekly informal discussions and networking with students and faculty about innovation and entrepreneurship. 42 students attended the session.







28. Meet The Entrepreneur

B. VOC Logistics department conducted an entrepreneurial talk on 30/09/2022 from 10.30 am to 12:30 pm in the BCA Seminar Hall. Mr. Stephen M D (Managing Director of Camerry Icecreams) was the resource person for the program. The program was coordinated by Mr. Abdul Gafoor T B, Assistant Professor, Department of Logistics Management. 200 students participated in the program. Marampally 30/09/202. The theme of the workshop is how to convert our graduates into an innovative entrepreneur. From the workshop, students understood the pathway to the entrepreneurship life cycle.





FDP on "Identifying Quality Journals for Publishing Your Articles"

Resource Person: Dr. Surendran Cherukodan, Asst. Librarian, CUSAT

RPC in association with the Library of our college organized a Faculty development programme on the topic 'Identifying Quality Journals for Publishing your Articles' for the faculty members of our College. Dr. Surendran Cherukodan, Assistant Librarian, at Cochin University of Science and Technology, was the resource person. He mentioned the role of research in academic institutions. Quality research leads to quality teaching and learning process in the classroom. In very simple words, he explained how we could select a quality journal for publishing our papers. He also described the various metrics used for evaluating the quality of a journal like Impact Factor, h-index etc. About 75 faculty members from various departments attended the programme.



A talk on "Effective Cues to Research Paper Writing"

Research Promotion Council conducted a talk on "Effective cues to Research Paper Writing" on 30-09-2022, Friday at 9.30 am at Main Block Conference Hall for First-year PG students.

Resource Person: Dr Jasmine P M, Vice Principal & IQAC Coordinator, MES College Marampally Dr Amisha Antony, a member, of RPC welcomed the gathering. Our Principal Dr. Ajims P Mohammed presided over the function. Dr. Jasmine P M delivered a talk on 'Effective cues to Research Paper Writing'. She mentioned about the role of research in academic institutions. Quality research leads to quality teaching and learning processes in the classroom. She explained the various 65

stages of research paper writing and how the quality of a paper can be improved. The first-year PG students from various departments attended the programme. Ms. Sulfath C Y, RPC Member, proposed the vote of thanks.







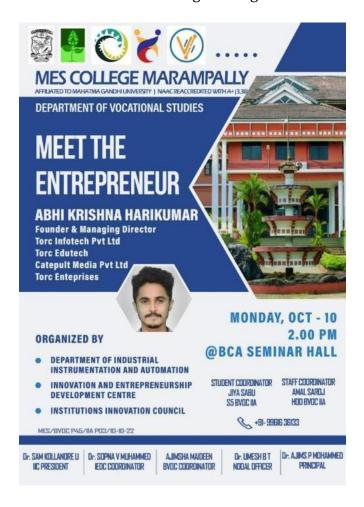
29. Meet the Entrepreneur

Department of Industrial Instrumentation and Automation Innovation along with the Innovation and Entrepreneurship Development Centre (IEDC)MESM, Institutions Innovation Council (IIC)MESM of our college, conducted an Interactive session with Mr Abhi Krishna Harikumar Founder & Managing Director, Torc Infotech Pvt Ltd, Catepult Media Pvt Ltd, Torc EduTech, Torc Enterprises was the resource person.

Mr Abhi Krishna interacted with the students of our college, shared the experiences and challenges to become a successful entrepreneur. He Spread evenly the tips and tricks to be more innovative, creative and for a systematic approach towards success. The session was very informative and students as well as teaching staffs were enjoyed the session. Lot of questions were answered by the resource person in a short span of time.

The formal Inauguration is conducted on 10.10.2022, 2pm at South block Seminar Hall and the session was inaugurated by Dr. Sopna V Mohammed, IEDC coordinator, MES College Marampally. Mr Amal Saroj, HOD Department of Industrial Instrumentation and Automation,

Ms Jyothilakshmi S HOD, Department of Software Development and System Administration, Ms Smitha Salim, Mr Aslam Embichy, Assistant Professor Department of Industrial Instrumentation and Automation addressed the gathering.





30. Orientation on YUKTI Innovation Repository



The Institution Innovation Council organized an orientation session on YUKTI Innovation Repository for students and faculty on 12/10/22 at Conference Hall. Dr. Sam Kollannore U gave the introductory speech. Ms. Geethu Merin Antony explained about YUKTI Innovation Repository and procedure to submit ideas. Ms. Shareena E M talked about the scope of student inventions. Mr. M.S Mohammed concluded the session. 43 students and 10 innovation ambassadors attended the session.





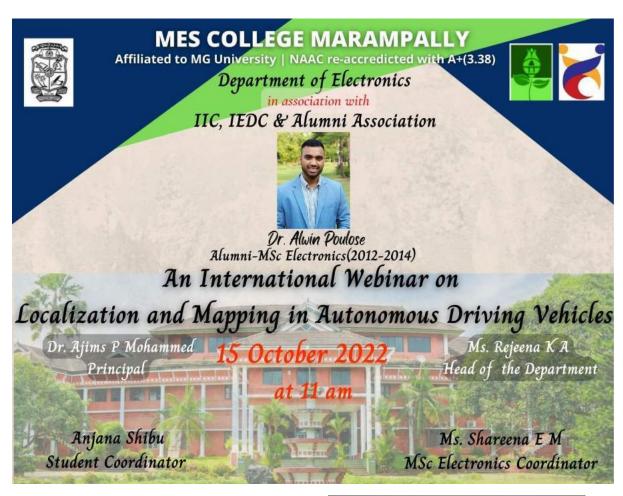


31. Webinar on Localization and Mapping in Autonomous Driving Vehicles

Department of Electronics in association with IIC, IEDC and Alumni Association conducted an international webinar on Localization and Mapping in Autonomous Driving Vehicles on 15th October ,2022.Dr. Alwin Poulose, MSc Electronics Alumni-2012 admission served as the resource person. He is currently a research fellow in the Department of Electrical and Computer Engineering, College of Engineering and Computer Science, University of Michigan, Dearborn, United states. Ms. Rejeena K A, Head, Department of Electronics welcomed the gathering. Dr. Ajims P Mohammed, Principal of the college inaugurated the function. Dr Jasmine P M, Vice-Principal and Dr Sam Kollannore U, IIC President felicitated the gathering.

Resource person handled the area regarding the development of multi-intelligence-based human-centric autonomous driving core technology. He explained algorithms regarding the localization of vehicles, main parameters that cause the correct localization of the vehicles, implementation of the autonomous driving system. The program enlightened the students by an innovative idea in autonomous driving vehicles.

In the interaction session the students actively participated in the discussion. Ms. Anjana Shibu, Second MSc Electronics student proposed the vote of thanks.







32. Idea Pitching Competition

Team 1

Muhammed Thameem - S3 Electronics

Nebil.K.Nassar- S3 Electronics

Muhammed Aslam-S3 Electronics

Ghanaian M RS -3 Electronics

Team 2

Anshad M - S5 BBA

Mohammed Hassan - S5 BBA

Midhun manoj - S5 BBA

Nikhil B - S5 SDSA

Team 3

Nadeem BinNoushad - S5 BCA

Ashik Muhammed - S5 BCA

Team 4

Shamsudheen S - S1 BCA

Sarath S - S5 BCA

Naseef - S5 BCA

Team 5

Mohammed Jameel K S - S1 BBA

Althaf Ameer -BSC Pschology

Team 6

Aisha Nourin M A -S1 Bcom

First Prize: Team 4 - won first Prize Rs. 3000/-

Second Prize: Team 2 - won second prize Rs. 2000/-.





33. Pitch Contest For Girl Student Craftpreneurs



Department of Fashion Design & Management in association with IIC conducted an online pitch contest for girl student craftpreneurs of MES College Marampally. This event was conducted in the promotion of craft-based entrepreneurship. The competition was open only for female students and 2022 passed-out students of MES College Marampally. Girl students who are having craft-based business were asked to send their pitch decks. Total 12 students participated. Out of that top 6 were shortlisted for further mentoring support. Ms. Geethu Merin Antony coordinated this event.

Top Pitchers

Sl No	Student Name	Business Name
1	Najeena Niyas P N	Artistique Creations
2	Sana K Subair	Knit Knot
3	Nahala.N.S	La_ha_na
4	RUKSANA KM	Arttzoo.in
5	Deva. S	Myprint your choice
6	Elizabeth Navya Manayil	Bhanav

IIC.5.0 Meeting-First Quarter

The Quarter-I Institution's Innovation Council meeting was conducted on 8th November 2021 at the Main block management hall. Dr. Ajims P Mohammed, Principal, MES College Marampally presided over the meeting. Dr. Sam Kollannore U presented the meeting agenda. IIC coordinators from various departments participated in the discussion. 16 faculties attended the meeting.

Agenda:

- 1. Updations of my council
- 2. Quarter I activity planning
- 3. Introducing IIC.5.0 newly admitted students
- 4. Coordination of various quarter I activities
- 5. Assign the roles and responsibilities of newly joined members.









Discussions:

- 1. Decided to celebrate National Education Day.
- 2. Decided to organize a Motivational speech by a successful Entrepreneur.
- 3. Decided to collect the details of students to be uploaded to the IIC website for membership.
- 4. Ms Shareena E M selected as IIC 4.0 Convener
- 5. Decided to arrange a Fablab visit.

The first council meeting of the Institution's Innovation Council (IIC), MES College Marampally was called by IIC President Dr. Sam Kollannore U to discuss the formulation and function of IIC & shared roles and responsibility among newly joined council members as per the guidelines of MHRD's Innovation cell.

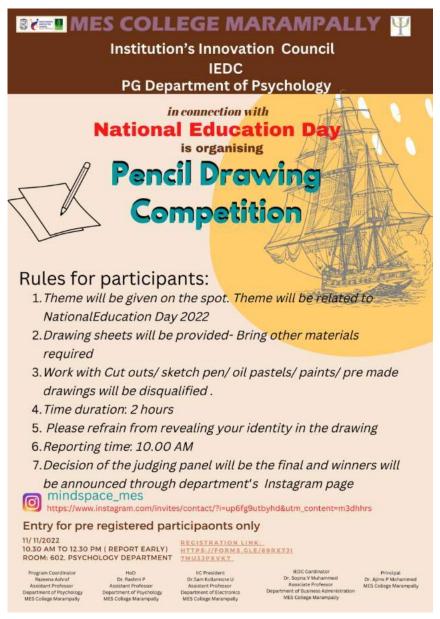
Sr.	Name of	Member Type	Key Role/ Position
No.		(Teaching/ Non- teaching / External Expert)	assigned in IIC
1	Dr. Sam Kollannore U	Teaching	President
2	Ms. Shareena E M	Teaching	Convener
3	Dr. Nisha P	Teaching	Innovation activity Coordinator
4	Lt. Ibrahim Salim	Teaching	Start-up activity Coordinator
5	Dr. Julie M David	Teaching	IPR activity Coordinator
6	Razeena Ashraf	Teaching	Social Media Coordinator
7	Lt. Ibrahim Salim	Teaching	NISP Coordinator
8	Dr. Jaseena K U	Teaching	NIRF Coordinator
9	Dr. Rafeekamol C A	Teaching	ARIIA Coordinator

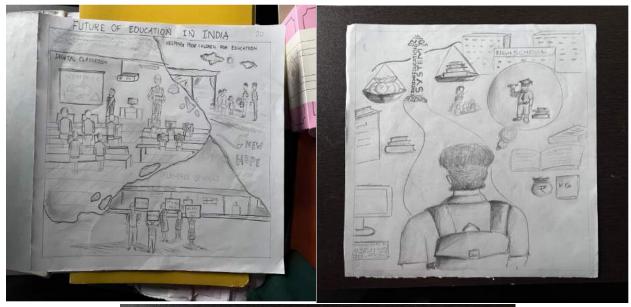
34. National Education Day 2022

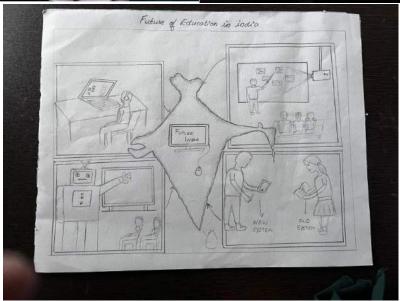
PG Department of Psychology in association with IIC and IEDC MES College Marampally organized a pencil drawing competition in connection with National Education Day 2022 on 11/11/2022 at the Psychology Laboratory.

The theme of the competition was 'Future of Education in India'. 38 students from various departments of MES College Marampally participated in the program. Among these 2 psychology students were also there. The competition started at 10.30 AM and 2 hours were allowed for creating the drawings. Mr. Jayadeep K N, Assistant Professor, Department Of Animation & Graphic Design was the judge for the competition. The first three positions were selected and the prize distribution was scheduled for 05/12/2022 (UDAAN 2022). Ansalna E A, S1 BSc Psychology secured 1st prize, Akhila Sreejith S1 Bcom Taxation bagged 2nd prize and

Anil Athul Kumar S6 BCom C A secured 3rd prize. Students were enriched with the necessity of skill development thereby contributing to their career development.







35. IEDC Safari

Members of IEDC & IIC of MES College Marampally made a fab lab visit to Adisankara Institute of Science & Technology, Kalady on 14/11/2022. Forty-three students along with faculties Dr Shereena V B, Dr Julie M David, Dr Rafeekamol C A, Ms Rahmath M K, Ms Shareena E M, Dr Sam Kollannore U & Dr Sopna V Muhammed participated in the IEDC Safari.







36. Entrepreneurship Orientation Program 2022-Be an Entrepreneur be a product developer

Venue: South Block Seminar

Hall Date: 15th November

2022

Time: 10:30 AM

Resource Person : Id. Najeeb Bin Haneef , CEO of Zaara Biotech

MES College Marampally successfully organized an orientation on Product Development Training Program 2022 in association with the Department of Biosciences on 15th November. The program was conducted for the students of the department. The program was started with a welcome address by Dr. Umesh B.T., Head of the Department of Biosciences. Mr. Najeeb Bin Haneefa, CEO of Zaara Biotech addressed the students and spoke about the problems in Biotechnology.



The speaker gave them an opportunity to interact during the session and explained to them how entrepreneurs think before arriving at a solution to a problem they have identified. The session dealt using many examples. He shared his entrepreneurship journey and explained how entrepreneurs see a problem as an opportunity for business. The speaker addressed the participants on the ideation process and selecting the best idea to build products. He shared examples of startup founders in our country. The major objective of the program was to make the students aware of the "Product development Training Program 2022" conducted by Zaara Biotech. They introduced their course on Product Development in Food and Beverages. He instigated many opportunities for entrepreneurs in the biological world. The program was concluded by a vote of thanks by Varda. N.A., a student of third-year of BSc Biotechnology.



37. Meet The Entrepreneur Valedictory Program

Organized by Institution's Innovation Council (IIC) and Innovation & Entrepreneurship Development Centre (IEDC) 18 November 2022

The valedictory session of the 'Meet The Entrepreneur' program was held on 18 November 2022, 10 am in the Main Block Conference Hall. Dr. Sam Kollannore U, IIC President welcomed the gathering. Dr. Ajims P Mohammed, Principal, MES College, Marampally delivered the presidential address. In his talk, he raised the relevance of innovative and creative thinking among the staff and students. Further, he announced that the institution will provide necessary support for student startups and entrepreneurs. Sri. Safil Sunnny was the guest of honour of the valedictory session. He is the founder and Chief Executive Officer of Tranzmeo, a futuristic, technology-oriented product company. Their product, Tranzmeo-Connect is a complete comprehensive solution, which is designed to redefine anomaly detection in pipelines with the help of AI, ML & smart IIoT Devices. Sri Safil, in his talk, briefly described the details of its

operation and the participants of the program interacted with a great sense of enthusiasm. Mr. Suroor Mohammed presented the report of the 'Meet The Entrepreneur', activities of the year 2022-23. Dr. Sopna V Mohammed proposed the vote of thanks. The meeting came to an end at 12:30 pm.



MES COLLEGE MARAMPALLY





38. UDAAN 2022

People who are especially abled is observed every year on December 3. The theme for year 2022 is "Transformative solutions for inclusive development: the role of innovation in fueling an accessible and equitable world". M.E.S College Marampally, Psychology department, Institution's Innovation Council (IIC) and IEDC in collaboration with psychology department of Providence Women's College Calicut conducted program named 'UDAAN 2022' on December 5 at BCA seminar hall of MES college Marampally themed 'Developing Entrepreneurial skills, attitude and behaviour among specially abled' which was coordinated by Mr. Uveysudheen K H. Registration started at 10:45 am in which 223 people registered which included 183 students and 22 teachers from different departments in the college and 9 students, 7 parents and 2 teachers came from N. Mustafa Sahib Memorial MES special school and Vimukthi special school. Around 15 participants joined the program online via google meet. Our chief guest arrived at college by 11:05, and by 11:15, the program officially started with a prayer song by Anandu Krishna from MES special school, Edathala and after that HOD of Psychology department, Dr. Rashmi. P gave a warm and short welcome speech. After that principal Dr. Ajims P Mohammed, gave the presidential address to the audience. He gave a brief introduction about our chief guest and appreciated the department and spoke about the importance of the program. After that manager's message was given by Adv. A. A. Abul Hassan and felicitation was given by Dr. Sam Kollannore U. After that, prize distribution was conducted for the programme which was organized by the department in association with National education day and our chief guest congratulated and handed over a certificate to 1st prize winner, Ansalna E A from S1 Bsc psychology for the pencil drawing competition. Principal handed certificates to 2nd position, Akhila Sreejith from S1 BCom Tax and 3rd position, Athul Anil Kumar from S6 BCom C A., he was specially congratulated by the principal for his committed attitude in cleaning the campus and surroundings. Later on, a cake was distributed to everyone which was made by Gabriel. After that, our beloved chief guest, Gabriel C Francis, entrepreneur of 'Gabryzyard' a cake bakery startup and his supportive mother, Ms Rajini Francis were invited for a keynote address and live cake baking session. She addressed the audience very pleasantly and gave out her experience with Gabriel, talking about his childhood, and startup history; which was initiated on 5th December 2021. She expressed her happiness and gratitude for giving him a chance for giving him a platform to show his talent in baking.

She talked about the importance of family support and even about painful situations that happened when Gabriel was young. She also talked about his elder brother, who is the main promoter of Gabriel.

Her talk was encouraging, and helpful to the audience, especially for parents and students with special needs. She addressed problems of acceptance for specially-abled children and she shared her thought that it is grateful and fulfilling to be with Gabriel and other children like him. She also talked about the acceptance people and surroundings gave him, and got many orders after his first attempt and innovative ideas made him a successful entrepreneur. While she was giving the keynote address both of them baked chocolate lava cupcakes which were distributed to the audience.

The audience was in surprise to see his ability to bake so professionally and happily accepted, and gave good feedback for sharing the story behind the grand success and also for the delicious cake.

The Vice-Principal came to the program and bought the first order of cake from Gabriel. She felt proud of Gabriel and his mother and his family members. Later the other cake orders(40 cakes) were distributed and a photo shoot was done. Throughout the program, anchoring was done by Geethu Mohan, an S3 BSc Psychology student. Ms. Malasree Krishna, Guest lecturer, Providence Women's College Calicut gave feedback in short via Google Meet which compensated for her physical absence throughout the program and lastly, Aswin Eldho Raju, S6 BSc psychology student proposed a Vote of thanks to everyone. At last, everybody wished Gabriel for his startup. The program ended by 1:10 pm. The number of participants who were present for the programme from and outside the college are as follows;

Details of participants:

	Students	Teachers	Parents	Total
MES College Marampally	183	22	0	205

Vimukthi Special School & N.Mustafa Sahib Memorial MES special school	9	2	7	18
Total				223









39. INSIEME-2K22

(ONE WEEK ACADEMIC EXTENSION PROGRAMME AT NIVHSS, MARAMPALLY)

The Department of Commerce organised a One Week Academic Extension Programme at NIVHSS, Marampally from 5th December to 9th December 2022. The programme aims to give additional knowledge about Tally, Inventory management, GST Computation, Payroll, Innovation, entrepreneurship, start-ups and idea pitching. The training is given to Plus Two students of NIVHSS. A total 46 students attended the class. The co-ordinators of the Programme are-Mr. Praveen EP and Ms. Febeena K K, Assistant Professors, Dept of Commerce. The resource persons of the programme were Ms. Ramla Beevi, Ms. Sabitha M K, Dr. Rafeeka mol and Ms. Rahmath M K, Assistant Professors, Dept of Commerce. On 5th December, Ms. Ramla and

Ms. Sabitha taught the students what is Tally, its advantages, how to create, alter, shut, delete a Company in Tally, creation of ledger, accounting vouchers, stock item, stock category, stock group and inventory vouchers in Tally. On 6th December, the second day taught the students how to enable GST in Tally and how to calculate GST. Time is 1.30 to 3.30 and Venue Commerce Lab. On 7th December, the 3rd day the teachers, Dr. Rafeeka mol and Ms. Rahmath M K with the student co-ordinator Mr. Muhammed Suroor went to NIVHSS and took classes about entrepreneurship and idea pitching and innovations. On 8th December, taught Tally-pay roll system. After that we conduct an evaluation by giving a question including, ledger, inventory and GST. All the students attended the evaluation question and we find out 3 students who do the problems correctly and fastly. Mr. Muhammed Midlaj, Mr. Muhammed Adnan and Ms. Meenakshi won the First, Second and Third Prizes respectively.

Valedictory function was held on the 5th day. The Principal of MES College, Dr. Ajims P Muhammed, Vice Principal Dr. Jasmine P M, Ms. Krishna Teacher and other teachers of Commerce Dept and NIVHSS attended the function. Memento with certificate were distributed to three winners of the evaluation and certificates were given to all the other students. Principal of NIVHSS Mr. Murali Sir gave key note address to the gathering. Students gave good feedback about the class. Ms. Ramla proposed the vote of thanks.

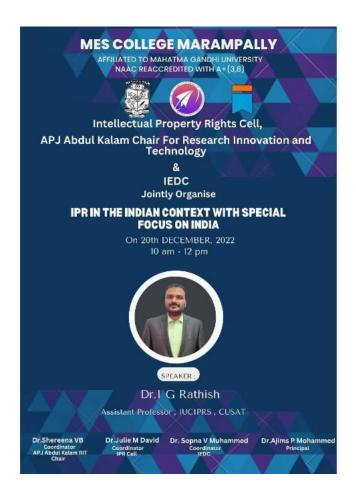




40. IPR in The Indian Context with Special Focus on India

The programme started at 10:15am in the audio visual room of MES College Marampally with prayer. Dignitaries and students were welcomed with a speech by Dr. Julie M David, coordinator of IPR Cell. Presidential address of the programme was delivered by Dr. Ajims P Mohammed, Principal of MES College Marampally. Felicitations were given by Dr. Shereena V B, coordinator of APJ Abdul Kalam RIT Chair.

The interactive session was led by Dr. I G Rathish, Assistant Professor, IUCIPRS CUSAT. The topic was 'Intellectual Property Rights in the Indian Context with Special focus on India'. The talk was interesting and informative. It included variety of information about IPR and ideas. Intellectual Property Rights are legal rights governing the use of creations of the human mind. The recognition and protection of these rights is of recent origin. Patents, designs, and trademarks are considered as industrial property. Students from various departments were present among the audience. The session was informative to all of them. After the programme, the feedback was given by Aadhil Abdulla, student of BCA and Vote of Thanks by Dr. Rashmi P. The programme was concluded at 11:45 am.



41. Ideathon on Optimizing Energy Efficiency-National Energy Conservation day Celebration

As part of the National Energy Conservation Day, IIC, MES College Marampally organized an Ideathon on Optimizing Energy Efficiency. The contest is based on Product Idea and Implementing new methods for Energy Usage. The programme carried out in 3 phases. In the First phase after the mentoring session the idea is submitted to the official mail id. After the scrutiny by expert 10 teams with innovative and feasible idea is short listed. They presented their idea on 04-01-2023 .Mr. Akhil T V, Assistant Professor, UC College, Aluva chaired the session. 30 students submitted the idea.

The activity focused on India's contribution to energy conservation and innovative steps taken towards becoming an energy-efficient nation. The participants got an awareness on global warming and climate change and promotes efforts towards saving energy resources. The presentation session Encouraged students to think about developing innovative solutions.

Also the session recognized and rewarded innovative ideas for achieving energy utilization and conservation targets.

List of Short- Listed Team

Notification of shortlisted Team:30-12-2022

Ideathon date :04-01-2023

SL NO:	Team Leader	Department	Idea
1	Nadiya Parveen	Biosciences	Biogas Production using microbes
2	Nikhil B	BVoc SDSA	Autobot
4	Ahijith P A	BVoc IIA	Mobile and Tablet charger using solar
5	Anju Pappachan	Electronics	Footstep power generator
6	Muhsina	Electronics	Energy recovery from the combustion of municipal solid waste
7	Hiba Beenamol Nissar	Physiscs	Green Induction cooker
8	Althaf Ihsan	BVoc SDSA	Smokey Electroplant
9	Bhavana Sukumaran	BVoc SDSA	Electro-rusty
10	Adith Sudheer	Electronics	IoT based meter monitoring and power management system

Final Result

SL	Team Leader	Department	Idea
NO:			
1	Anju Pappachan	Electronics	Footstep power generator
2	Nikhil B	BVoc SDSA	Autobot







42. Lab Visit

BVoc Instrumentation students visited SMEC Lab, Kaloor on 10th January 2023. 42 Students and two teachers accompanied the Industrial Visit. Students of IIA undergone PLC and SCADA training as part of their activity oriented classes and skill development activity.





43. Orientation session on IIC.5.0 and Features

The students of MES College Marampally along with faculty members attended the orientation session on IIC 5.0 lead by MIC on 11th January 2023. The main objective of the programme is to get an awareness on the key role of IIC and MIC, features and activities. The different level categorization of programmes types was discussed in the session. In the year of 2018 the MoE through MoE innovation cell launched the IIC in collaboration with AICTE for higher educational institution to systematically foster the culture of innovation and start up ecosystem in education institutions. Primarly, the IIC's role is to engage a large number of faculty, students and staff in various innovation and entrepreneurship related activities such as ideation, problem solving, proof of concept development, design thinking, IPR, project handling and management at preincubation/incubation stage so that innovation and entrepreneurship ecosystem gets established and stabilized in HEIs. The IIC model is designed to address the existing challeneges/issues in HEIs such as less numbers, occasional and unplanned innovation and entrepreneurship activities organized in HIEs with low involvement of top leadership, lack of coherence and absence of synergy in research mobilization, deployment and underutilization of creative potential of youths as major barrier for vibrant I & E ecosystem to emerge from HEIs. The session was very useful for the new student members, innovation ambassadors and faculties of the institution. About 73 students and 11 faculty members attended the programme.













44. Tribeathon

Tribeathon was a 24 hours hackathon conducted by the Innovation and Entrepreneurship Development Centre of MES College Maramapally. It is a deliberate attempt to draw attention to what changes can be brought into the Tribal way of life through exponential technologies. 8 enthusiastic teams has participated in the hackthon and build super cool solutions for tribal problems.

Date: 13-14 January, Venue: BCA Lab

Winners:

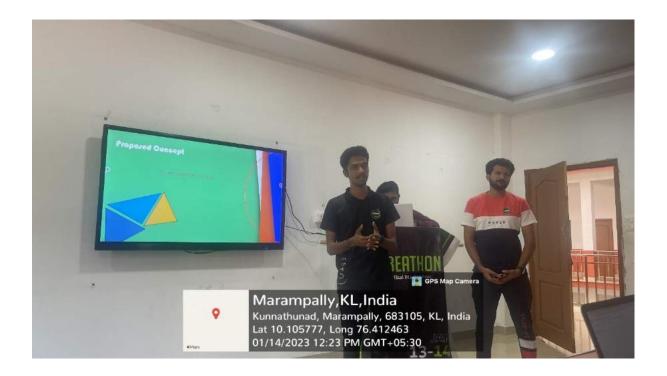
First Prize: Telesto (MSC Electronics), Cypher (BCA)

Second Prize: Artent (BCA)

Third Prize: CID (BCA)







45.Problem solving through design thinking -A Double Diamond Approach

The Department of Electronics, MES College Marampally in association with IIC organized a session on "Problem solving through design thing-A double diamond approach" on 13 th January, 2023.

Objectives of the session:

- To promote the importance of design thinking and inculcate skillset required for young graduates.
- To impart the overall model of the design thinking and how student can create innovative product by undertaking relevant methods.
- To demonstrate design thinking using double diamond approach

Contents of the session:

- Introduction to design thinking
- How to ensure three components of innovation
- Double diamond Process and submission of POC
- Creating a strategy using double diamond in design thinking

Outcome of the session:

- Created a strategy using double diamonds in design thinking
- Awareness of the four phases of the design process

50 students and 2 faculties from the host institution participated in the workshop. Ms. Shareena E M, Assistant Professor, Innovation Ambassador, MES College Marampally demonstrated the session.





46. Orientation Session by Innovation Ambassador

On 13.01.2023 at 11.40 am the Department of Logistics Management conducted an orientation session about the Institution Innovation Council (IIC) for first-year Logistics Management students. The session was handled by Innovation Ambassador Jishna T. Hassan.

The orientation programme provided an overview of the IIC's objectives and the role of its members in fostering a culture of innovation within the college. The participants were encouraged to share their ideas and suggestions for promoting innovation and identifying potential areas for improvement within the institution.

A total of 48 students and 4 faculty members attended the session. Salmanul Farisi and Neenu Joseph served as the student and faculty coordinators, respectively.









MES COLLEGE MARAMPALLY

DEPARTMENT OF VOCATIONAL STUDIES

Affiliated to MG University, Reaccredited with A+ (3.38)
ISO 9001:2015 CERTIFIED INSTITUTION



Orientation Session by Innovation Ambassador

Date: 13.01.23 Time: 11.40 a.m-12.40 p.m

Resource Person Jishna T Hassan Innovation Ambassador

Organized by

DEPARTMENT OF LOGISTICS MANAGEMENT INSTITUTION'S INNOVATION COUNCIL

Salmanul Farisi Student Coordinator Neenu Joseph Faculty Coordinator Dr. Sajana K Muhammed Head of the Department

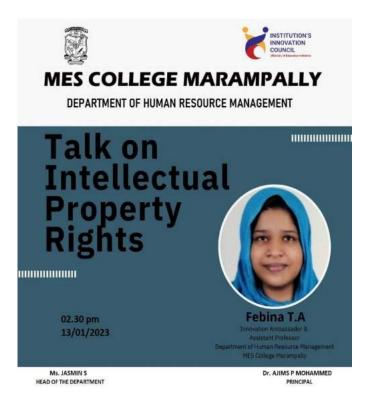
AJIMSHA MAIDEEN BVOC COORDINATOR DR.UMESH B T NODAL OFFICER DR. SAM KOLLANOR
PRESIDENT

DR.AJIMS P MOHAMMED PRINCIPAL MES/BVOC P50/LM P07/13.01.23

47. Talk on Intellectual Property Rights

Department of Human Resource Management of MES College Marampally has organised a one-hour Talk on Intellectual Property Rights in the MA(HRM) Classroom. On 13/01/2023 at 2.30 pm. The session started with a silent prayer. The resource person was Ms Febina T A, Innovation Ambassador, Assistant Professor, Department of Human Resource Management, MES College Marampally. The welcome speech was done by Suhan Shibu of first-year MA (HRM) Students. 25 students participated in the session. The session was informative interactive and useful to the students. The topic covered for the session was IPR and its types. The resource person was illustrated with the day-to-day examples for better understanding 105

among students. The student coordinator of the class was provided with a vote of thanks for the session.





48. National Startup Day Celebration 2023

In 2022, Prime Minister Narendra Modi announced January 16 as the National Startup Day, to celebrate the spirit of the Indian startup ecosystem. The importance of January 16 is that it was the founding day of the Startup India initiative. The day is marked to encourage the spirit of entrepreneurship and promote the achievements of Indian startups. It is also commemorated 106

to provide a platform for startup entrepreneurs to discuss innovation for India's youth and their contribution to the economy. The motive behind encouraging the idea of entrepreneurship is to give a boost to schemes like Make-in-India.

National Startup Day 2023 has been observed in our college on 16 Jan 2023 at 1:30 pm The program was organized by Startup Cell and Institution's Innovation Council, MES College Marampally. Dr. Ajims P Mohammed, Principal, of MES College Marampally delivered the presidential address. Mr. Mohammed Sulaiman, Director, Glorified Orthotech Pvt Ltd. and Mr. Sonu J S, CEO, of Starting Trouble were the resource persons for the occasion. Mr. Mohammed Sulaiman briefed on the current startup ecosystem scenario prevailing in Kerala and within the nation. Mr Sonu delivered a motivation session and encouraged the students to build their self-confidence. The participants of the program were highly delighted as they got an opportunity to share their apprehensions and follow the tips from entrepreneurs. Seventy-one students and six faculty members attended the program. Dr Sam Kollannore U, (IIC President), Ms Shareena E M, (IIC Convenor) and Sri. Jibin N (Staff-in-Charge, MetaValley TBI, MES College Marampally) addressed the gathering. The program came to an end at 4 pm.













49. Proof of Concept Funds: Boosting the Innovation Ecosystem in Higher Educational Institutions

The Department of IIA, MES College Marampally in association with IIC organized a session on "Proof of Concept Funds: Boosting the Innovation Ecosystem in Higher Educational Institutions" on 23rd January, 2023.

Objectives of the session:

- To aware the students and faculties about the various funds in state and nation to implement innovative ideas.
- To impart the overall procedure to apply for the various funds in state and central agencies.

Contents of the session:

- Introduction to idea grant, productization grant, and scale-up grant.
- How to ensure the proper submission of PoC.

The outcome of the session:

- Created an ecosystem in the institution to apply for various grants.
- Awareness of Hackathons and Internship programmes.

50 students and 20 faculty members from the host institution participated in the session. Ms. Shareena E M, Assistant Professor, Innovation Ambassador, MES College Marampally demonstrated the session.



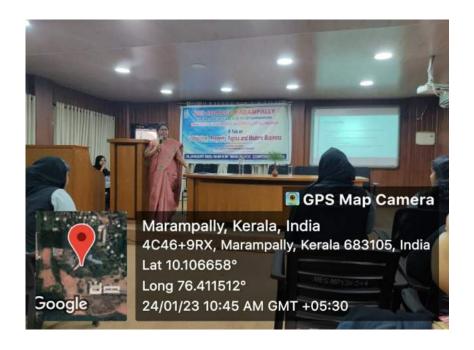


50. Talk on Intellectual Property Rights and Modern Business

Department of Human Resource Management and IPR Cell, MES College Marampally jointly organized a Talk on the topic- "Intellectual Property Rights and Modern Business" on 24th January 2023, from 10.00 am to 12.00 pm at Main Conference Hall, MES College Marampally. The Resource person for the session was Smt. Binu Poornamodan Cholayil, Associate Professor, Govt. Law College, Ernakulam. The session started with a silent prayer. Welcome speech was given by Ms. Jasmin S, Head Department of Human Resource Management. The Presidential Address was given by Principal Dr. Ajims P Mohammed, Felicitations were offered by Dr Julie M David, Co-ordinator, IPR Cell. About 100 students from various courses like MA (HRM). M Com, MSc Psychology and MBA participated in the programme. The session was very informative and beneficial to the attendees. The session covered topics on Copyright, Patents, Trademarks etc.

The resource person illustrated the class with real cases from all over India and abroad. Overall, the programme was highly beneficial to all the students present. A vote of thanks was given by the coordinator of the programme Ms. Febina T. A, Assistant Professor, Department of HRM.





IIC.5.0 Meeting- Second Quarter

The Quarter-II Institution's Innovation Council meeting was conducted on 24th January 2023 at the Electronics Laboratory. Dr Sam Kollannore U, President, IIC, MES College Marampally presided over the meeting. Ms. Shareena E M presented the meeting agenda. IIC coordinators from various departments participated in the discussion. 12 faculty members and 5 student representatives attended the meeting.

Agenda:

- 1. Quarter 2 activity progress and planning.
- 2. Orientation to first-year students.
- 4. Coordination of various quarter II activities
- 5. Activities related to ATAL Tinkering Lab





Discussions:

- 1. Decided to conduct a Demo Day.
- 2. Decided to organize a Motivational speech by a successful Entrepreneur.
- 3. Decided to collect the details of faculties to be uploaded to the IIC website for membership.
- 4. Decided to conduct orientation sessions by innovation ambassadors.
- 5. Decided to arrange a school visit.
- 6. Decided to conduct a level webinar series in February

51. Intercollegiate Paper Presentation Competition (EXEMPLAR²³)

As part of the student's skill development, the Research Promotion Council, MES College Marampally organized a one-day intercollegiate paper presentation competition "EXEMPLAR²³" for the students of various colleges and from various streams. The event was conducted on 21st February 2023. The objective of the programme is to provide an opportunity for students to share their research. The competition was conducted in two tracks – Science and Technology and Social Science and Humanities. A total of 50 papers were presented from about twenty colleges.

The programme started with a simple inauguration session. Dr. Jaseena K.U, Coordinator, Research Promotion Council welcomed the gathering. Dr. Ajims P Mohammed, Principal, of MES College Marampally presided over the inaugural session. Dr. Jasmine P.M, Vice Principal, MES College Marampally and Dr. Shemi P.M, Staff Secretary took part in the function. Dr. Ajims P Mohammed released the 'Book of Abstracts' in the presence of faculty members and students. The session chairs for the tracks in Science and Technology and Social Sciences and Humanities, viz Dr. Susan Varghese, Dr. Jasena Abideen, Smt. Rameena, Ms Ansha K K, Dr Shidha M V, Dr Sreeja M U, Dr Ally C Antony, Ms. Sharija Azeez, and Ms. Shabana Basheer were present during the occasion. With the vote of thanks by Dr. Jasmine S, Programme Coordinator, the inaugural sessioncame to an end.

The paper presentation was conducted in three venues. The paper presentation under the Science and Technology category was carried out at the Conference Hall and started after the

inauguration session. A total of 15 students from various colleges presented their papers under this category.

The Papers under Science and Technology including Life Science, Mathematics, Statistics and Electronics streams were conducted at the Biotechnology Research Lab in 2 sessions Forenoon and Afternoon sessions. Totally 17 UG and PG students from various colleges enthusiastically presented papers in the programme. Session chairs gave valuable suggestions and relevance of research to participants.

The Paper Presentation Competition in the Social Science and Humanities category was conducted the Management Board Room, MES College, Marampally. The session chairs for the programme were Dr Susan Varghese, Assistant Professor, School of Philosophy, Psychology and Scientific Heritage, Chinmaya Vishwa Vidyapeeth Ernakulam. Dr Jesena Abideen, Associate Professor, Department of Management Studies, MES AIMAT, Marampally and Ms Rameena K A, Assistant Professor, Research and PG Department of Commerce. MES Keveeyam College, Valanchery, Malappuram. Papers from various areas of social sciences including Commerce, Management, and Psychology were presented at the competition.

The programme started at 9.30 am and concluded by 4.30 pm with a simple valedictory function. Dr. Jasmine P. M, Vice Principal, MES College Marampally presided over the valedictory function. Certificates and Memento as a token of love were distributed to all the session chairs by the Vice Principal. The Participation certificates to all the students who participated in Exmpler23 were distributed by the session chairs and RPC Members. Nijin N Manail and the team from Toc H Institute of Science and Technology won the best paper award in Science and Technology and they received acash prize and appreciation certificates from the Vice Principal. Nandana Harikumar from MES College Marampally won the second prize. She also received a cash prize and appreciation certificate. The final decision on the first and second place for the social science category were as follows:

FIRST PRIZE-(Rs 5000/ Cash Prize and Certificate)- Mr Kenus George K S and Naveen Thilakan, Siena College of Professional Studies, Edakochi

SECOND PRIZE - (Rs 3000 Cash Prize and Certificate) Amrutha S and Jomiya Jose, from Nirmala @Muvattupuzha.







52. Lab Visit

Research Lab Visit to Govt ITI, Kalamassery by IIA Students on 23rd February 2023. 46 Students and two teachers accompanied the participants. Students visited the research Lab at the institute. Various hands-on training software was familiarized by the participants.

Total no of Students: 46

Faculty members: 2









53. Webinar on Intellectual Property Rights

On 23rd February at 7 pm

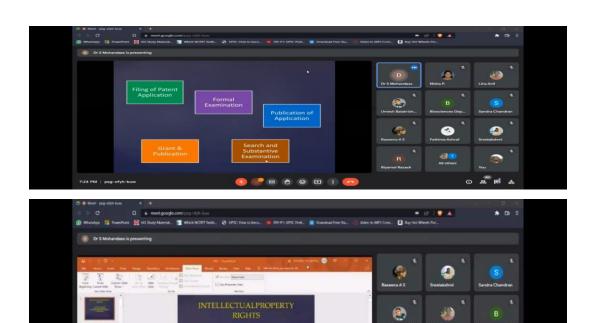
Google Meet:- meet.google.com/pzg-of-kuw

Intellectual Property Rights (IPR), the third session of ACADIA 2023, an international webinar on frontiers in biosciences organised by the Department of Biosciences, MES College Marampally, was held on 23 February 2023 at 7.00 pm (IST). The guest for the programme was Dr. S. Mohandas, Associate Professor, Department of Biochemistry, PSG College of Arts and Science, Coimbatore, Tamilnadu.

The webinar was started by invoking the presence of the Almighty. Ms. Sreelakshmi 2nd year M.Sc. Microbiology, delivered the welcome address, followed by Ms Fathima Ashraf of 2nd year M.Sc. Biochemistry gave an introduction and invited the speaker for the presentation. 85 students participated in the session.

Dr. S Mohandas gave a very informative presentation on Intellectual Property Rights. He said that IPR is the rights given to a person over the creation of their mind. It is usually given as an exclusive right to his/her creation for a certain period. He also mentioned about patent and how to attain a patent. After the presentation, an interactive session was conducted. Both Students and teachers asked questions and cleared the doubts. Finally, Ms. Lina Anil professor, Dept. of Biosciences, expressed her gratitude towards everyone for their support and encouragement. She thanked the speaker and participants who joined the session and made the programme a great success.





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54. Webinar on Design thinking-a key to innovation

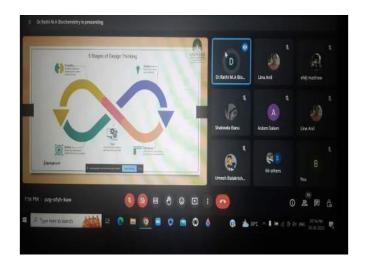
On 25th February at 7 pm

Google Meet: - meet.google.com/pzg-of-kuw

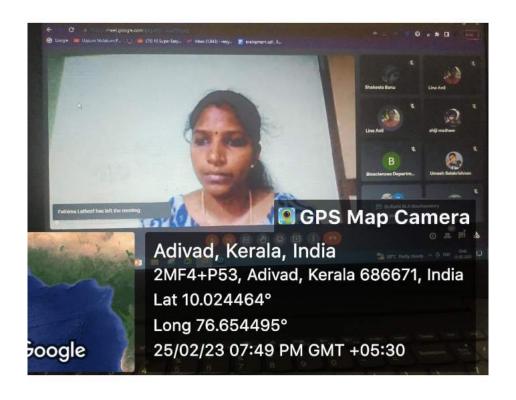
Design Thinking Key to innovation, the fifth session of ACADIA 2023, an international webinar on frontiers in biosciences organised by the Department of Biosciences, MES College Marampally, was held on 25 February 2023 at 7.00 PM (IST). The guest for the programme was Dr. Rathi M A, Assistant Professor, Department of Biochemistry, Karpagum Academy of Higher Education, Coimbatore, Tamilnadu.

The webinar was started by invoking the presence of the Almighty. Ms. Shahanamol K S of M.Sc. Microbiology, delivered the welcome address, followed by Mr. Aslam Salam of B.Sc. Microbiology gave the introduction and invited the speaker for the presentation. 78 students participated in the session.

Dr Rathi M A gave a very informative talk on Design thinking and made us realize that this will make a lot of changes in the present research scenario. Design thinking is the key to innovation. She said that we have to change our way of thinking and mould the criteria to design thinking. After the presentation, in the interactive session, all the doubts were cleared. Finally, Ms Shiji M Chembarathy Assistant Professor, Dept. of Biosciences, expressed her gratitude towards the speaker for delivering a very informative talk. She thanked the College authorities for their constant support and encouragement. Finally, she expressed gratitude towards all the participants who joined the session and made the programme a grant success.







55. 2-Day KSCSTE Co-sponsored Workshop on "A Road Map to Biostatistics"

DAY-1 (3/03/23)

The first day of the workshop started with the inaugural function. Safana M Shaji and Raseena (Undergraduates, Dept of Biosciences, MES College Marampally) hosted the event. The programme began with prayer and, Dr. Umesh B.T (HOD, Dept of Biosciences, MES College Marampally) welcomed everyone to the workshop. The event was inaugurated by Dr Ajims P. Mohammed (Principal, MES College Marampally), who also presided over the function and Dr Jasmine KM (Vice-principal, MES College Marampally) felicitated the occasion. Dr Nisha. P (Assistant Professor, Dept of Biosciences MES College Marampally) delivered the Vote of Thanks, with which the inaugural programmes came to an end.

The first theoretical session 1, "Introduction to Biostatistics" was taken by Dr. Joshy C G, Senior Scientist, Central Institute of Fisheries Technology, Cochin. After a tea break, session 11- 'Basic Biostatistics- Hands-on Training' was held.

After lunch, the practical session III - "Anova, Manova, Ancova "was handled by Dr Joshy G. The first-day workshop ended at 4.00 pm.

DAY-2 (4/03/23)

The second day of the workshop was handled by Dr Sileesh M S, Assistant Professor, Dept of Zoology, St. Alberts, College, Ernakulam. The morning session of the day was Technical Session IV - Basic Training on R Programming. After the Lunch break, Technical Session V- Hands-on Training on R Packages for Statistical Analysis was held. The workshop for the day ended at 4:30 pm. Overall, the programme was a huge success as it attained its goal of creating awareness and imparting practical knowledge on the basic and advanced aspects of Biostatistics to the participants. 40 members including Research Scholars, Faculties and PG students participated in the programme.











56. Thari Inbam workshop



Date: 06th MARCH 2023

The Department of Fashion Design and Management held a workshop on Motif Development and Textile craft "Thari Inbam' on March 6, 2023, as part of observing Women's Day. The workshop was organized for the kudumbasree unit of Ward I, Vazhakulam Panchayath. The program officially began at 11:00 AM and was inaugurated by Ms. Juvariya, Head of Department at MES College Marampally. The workshop lasted for an hour and was led by Ms. Daya PP, Lab Instructor of MES College, Marampally, who demonstrated how to construct a cloth pouch. Around 30 kudumbasree members attended the workshop, and students from the Department of Fashion Design and Management were also present to assist the CDS members. The concluding session featured a vote of thanks proposed by Mrs. Shameena, Chairperson of CDS.



57. MetaValley TBI Inauguration

On March 7th, 2023, Meta Valley TBI was officially inaugurated at MES College Marampally. The event was attended by prominent members of the startup ecosystem, including the Chief Executive Officer of Kerala Startup Mission, Anoop Ambika, and

several entrepreneurs who had signed MoUs with the organization. The event began with a welcome address by Dr. Ajims P Muhammed, the Principal of MES College Marampally. Presidential Address:

The Chairman of MES College Marampally, Adv. An A Abul Hassan delivered the presidential address. He expressed his pleasure at being a part of the event and spoke about the need to nurture an entrepreneurial culture among students and young people. Inauguration of MetaValley TBI:

The official inauguration of MetaValley TBI was conducted by lighting a traditional lamp. Dr. Ajims P Muhammed, the Director of MetaValley TBI, presided over the ceremony. Inaugural Address:

Dr Anoop Ambika, the CEO of Kerala Startup Mission, delivered the inaugural address. He spoke about the importance of entrepreneurship in creating employment and driving economic growth.

Keynote Address:

Secretary Jb. M A Mohammed delivered the keynote address. He emphasized the need for collaboration between industry, academia, and government to create a vibrant startup ecosystem.

Special Addresses:

Treasurer Jb. T M Zakeer Hussain, Shri. NAJEEB P.A, General Manager of District Industries Centre Ernakulam, and Dr Radhakrishnan E K, Director of Business Innovation and Incubation Centre (BIIC), delivered special addresses. They spoke about the role of incubators in supporting entrepreneurs and the importance of building a strong startup ecosystem.

MoU Handover Ceremony:

As part of its mission, MetaValley TBI signed MoUs with 8 companies to support the growth of technology-based businesses in the region. The MoU handover ceremony was conducted, where the founders of the respective companies signed the MoUs with Dr. Ajims P Muhammed, the Director of MetaValley TBI. The companies included Mozha Research Labs, Croniox Private Limited, Zamorin and Gama naturals LLP, APOTHECARY MEDICAL SERVICES LLP, Artz Team, MyFill Food LLP, Fresh and Fresh Foods, and Starting Trouble LLP.

Vote of Thanks:

The event concluded with a vote of thanks by Dr Jasmine P M, the Vice Principal of MES College Marampally. She thanked all the dignitaries, participants, and sponsors for their support in making the event a success.

Conclusion:

The inauguration of MetaValley TBI was a significant milestone in the organization's journey. The event brought together stakeholders from the startup ecosystem and provided an opportunity to network and collaborate. With the launch of MetaValley TBI, the organization is well-positioned to support aspiring entrepreneurs and promote innovation and entrepreneurship in the region.











58. Intercollegiate Project Exhibition 2022-2023

The Department of Electronics organized an Intercollegiate project exhibition, DUODECILION 2K23 followed by an electro fest on 9 March 2023. It was organized in association with the IIC, IEDC and EECC of the college.

The programme began by seeking the blessings of God Almighty. Ms. Bhavya Menon, Programme coordinator welcomed the gathering. The function was presided over by Dr. Jasmine P.M., Vice Principal of the college. Words of blessing were offered by Adv. A.A. Abul Hassan, Chairman, College Management Committee.

The guest of honour was Mr. Sreenath K.P., Director, Centre for Skill Enhancement and Employability Development (CSEED), Thrissur. A MoU was signed between CSEED and MES College Marampally for research, academics and internships. Ms Rejeena K.A, Head of the Department of Electronics and Dr Shemi P.M., Staff Association Secretary offered the felicitations. Ms. Shareena E.M., Programme Coordinator delivered the vote of thanks.























After the official inauguration of the programme, a project competition was held in Room no:126, Physics lab and Electronics lab.









Circuit designing competition was held at the Electronics lab 6 teams participated in the competition.



Various game events such as Treasure hunt, Pes mobile,3's football etc were conducted as a part of Electrofest. 37 teams participated in the Treasure hunt. Muhammed Rizwan and Jisana K Navas were the coordinators of the event. The winners were Umarul Farooq M.S., Amina Mol, Fathima Farzana, Fathima Sharief and Ummu Salama of S4 BCom Tax.





Pes mobile had 28 participants and Ibrahim Badusha of S2 BSc Electronics and K Ahraz of S4 BSc Electronics were the first and second prize winners. Muhammed Junais and Fathima were the coordinators.

3's football had 19 teams for participation. Afsal A I and Vignesh V were the student coordinators. The winners were Al Ameen College, Edathala and Illahia College, Muvattupuzha



Food stalls were arranged by the students for the fest.



A 3D show was also held as a part of the fest. It was organized by students of second semester MSc Electronics.



The valedictory function began at 2.00 pm in the conference hall. The guest of honour was Mr. Ajimsha Maideen, B. Voc nodal officer. The programme was presided over by Adv A.A. Abul Hassan, Chairman, College Management Committee. Winners of the Intercollegiate project exhibition were MES College Marampally and St Thomas' College, Thrissur

I Prize

Vishnu N, Ahsana A Razak and Fathima T I, Weather Forecasting Drone

Hafiz V H, Ajmal M M, Aysha Jebin, Rahmath Ali and Muhammed Hafiz, Floating water waste cleaner

II Prize

Aavani V S, Alwin Gbell Geevar, Abeena Anto, Joyal Johnson and Sneha Joy, Sign Language Translator

Sharath Pankaj, Sharon Joseph P.V., Thameem K. Muhammed, Vignesh V, Muhammed Yaseen V.S.-IOT based surveillance and safety robot

The winner of the Mini Project exhibition was Adith Sudheer for Home Automation Using IoT

Certificates and cash awards were distributed. The programme came to an end by 3.00 pm.









After all the games and shows a musical rhapsody was organized at $4.00\,$ pm. The programme came to an end by $6.00\,$ pm.



IIC.5.0 Meeting- Third Quarter

The Quarter-III Institution's Innovation Council meeting was conducted on 21st March 2023 at the Main Block Conference Hall. Dr Sam Kollannore U, President, IIC, MES College Marampally presided the meeting. Ms. Shareena E M presented the meeting agenda. IIC coordinators from various departments participated in the discussion. 10 faculties and 12 student representatives attended the meeting.

Agenda:

- 1. Quarter 3 activity progress and planning.
- 2. Selection of faculty for innovation ambassador training
- 4. Coordination of various quarter III activities
- 5. Activities related to newly launched TBI



Discussions:

- 1. Decided to make a list of faculties interested in innovation ambassador training.
- 2. Decided to add more students as members of IIC.
- 3. Decided to celebrate World Creativity and Innovation Day

- 4. Decided to celebrate World Intellectual Property Day
- 5. Exposure visit to a business incubator.



59. A Talk with Innovation Ambassador

The Department of Commerce organized a programme as A Talk with Innovation Ambassador On 21-03-2023. This Programme aims to give additional knowledge about IIC, Entrepreneurship &start-ups, and idea pitching. & IPR. The Class is given to First BCom Tax &CA Students. A total of 40 students attended the class The resource persons of the programme are Dr Rafeekamol CA, Rahmath MK, Nizamol abdulkhader Assistant Professors, Dept of Commerce. The co-ordinators of the Programme Rahmath MK Assistant Professor Dept of Commerce. The venue is Commerce Lab. The time is 10.30 to 12.30

`AS a part of Entrepreneurship Dr Rafeekamol CA taught the students what is Entrepreneurship, Who is Entrepreneur, How to set up the business, Sources of Fund entrepreneurship and idea pitching and innovations, etc in Entrepreneurship. As part of IIC Rahmath taught the students about IIC, and how to create ideas, it will provide ideas like where we have started and what achieved for future. `AS a part of IPR, Nizamole

Abdulkhader taught the students about IPR, its related rights, Trademark,Industrial Design, Trademark and discuss commonly recognized Intellectual Property Rights.On 9th December,5th day is the day of the Valedictory function. Other teachers of the Commerce dept attended the function.

Thameema (Bcom Taxation) gave the vote of Thanks.









60. Plant The Future - 'Lend a Hand To Save The Trees'

As part of the World Environment Day programme, the Department of Software Development and System Administration, MES College Marampally planted a tree in the college named 'Plant The Future' on 05/06/2023. The objective of the programme is to give an awareness about investing in plants & enlivening our future generations.

The programme started at 10.00 am with a simple introduction session by Ms Jyothilakshmi S, Head of the Department, MES College Marampally. Students in the first year took part in this function. A total of 60 participants were attended. With the vote of thanks by Mrs. Sulfath C.Y, Coordinator, Plant The Future, the session concluded at 11.00 am.





IIC.5.0 Meeting- Fourth Quarter

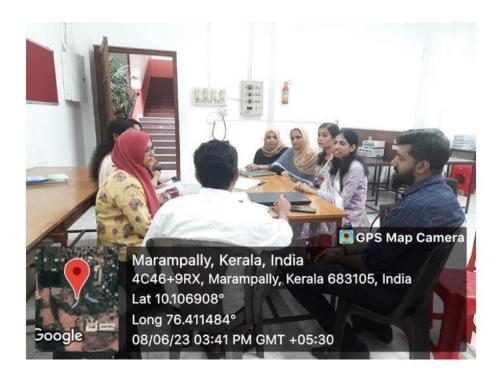
The Quarter-IV Institution's Innovation Council meeting was conducted on 8 th June 2023 at Electronics Laboratory. Dr. Sam Kollannore U, President, IIC, MES College Marampally presided over the meeting. Ms. Shareena E M presented the meeting agenda. IIC coordinators from various departments participated in the discussion. 10 faculties from various department attended the meeting.

Agenda:

- 1. Quarter 4 activity progress and planning.
- 2. Coordination of various quarter IV activities
- 3. Conduction of pending activities in third quarter
- 4. World environmental day celebrations in the camus

Discussions:

- 1. Decided to conduct innovation and entrepreneurship outreach program at NIVHSS ,Marampally 1.Decided to conduct 'Panel Discussion with Innovation and Start Up Ecosystem Enablers' as a major event of IIC, MES College Marampally
- 2.Decided to conduct national entrepreneur's day in the month of August 2023
- 3.Decided to celebrate World Creativity and Innovation Day by Department by fashion design manegement
- 4. Decided to celebrate World Intellectual Property Day by IPR cell of the college
- 5. Exposure visit to business incubator.
- 6. Department of MAHRM decided to conduct a poster exhibition on innovators







61. Innovation and Entrepreneurship Outreach Program

Institutions' Innovation Council and the Department of Electronics, MES College Marampally organized a session on "Innovation and Entrepreneurship Outreach Program Exploring Young Minds: IoT based Innovation and Idea Implementation" on 13th June 2023 for the Field Technician Computing and Peripherals course students of NIVHSS, Marampally. The programme was inaugurated by Mr. Muraleedharan T V, Principal, NIVHSS. Fifty-two students and eight faculty members participated in the session.

Objectives of the session:

- To encourage the school students to share their innovative ideas and solutions.
- One-to-one mentorship support through young innovators of our institution

Contents of the session:

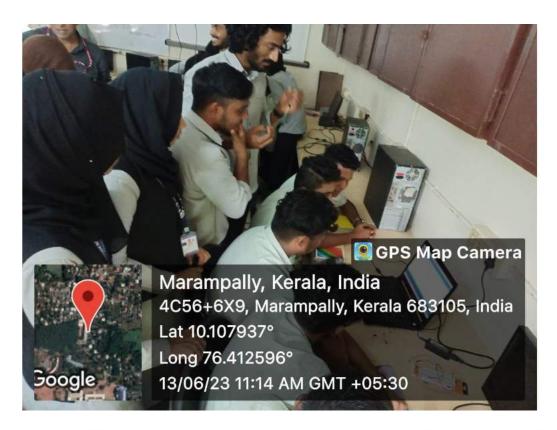
Time	Topic	
10.15 am to 11 am	Introduction to IoT	Vishnu N, Director, Tech
		Telesto (Student, MSc
		Electronics 2021 admin)
11 am to 12.30 pm	Programming	Students and Staff of the
	Arduino	Department
1 pm to 4.30 pm	Project	NIVHSS school students with
	Implementation	the support of the Electronics
		Department

The outcome of the session:

• Created an ecosystem in the school to share innovative ideas.

 Awareness of the importance of innovation and entrepreneurship in the development of our nation.















62. Shrishti Workshop

On July 3rd 2023 - International Plastic Carry Bag Free Day, the Department of Fashion Design and Management in association with IEDC, IIC and ED CLUB organised a cloth carry bag-making workshop entitled 'SHRISHTI WORKSHOP'. Mrs. Neethu Jose, Assistant Professor, Department of Fashion Design & Management was the resource person.

The workshop was preceded by an Inaugural meeting. During this brief meeting, Shrishti Workshop, Faculty Programme Coordinator Mrs Nandana Harilal, welcomed the gathering.

Mrs. Juvariya, HOD, Department of Fashion Design & Management gave the presidential address.

Mrs. Ramlath, Assistant Professor Department of Commerce, MES College Marampally officially inaugurated the event. In her inaugural address, she stressed the role of plastic carry bags in creating pollution and the need to switch to cloth and paper carry bags.

Mrs Jishna T Hassan, Assistant Professor, Department of Logistics and Management, MES College Marampally gave the felicitations.

In the 1 hour 30 minutes long workshop Mrs. Neethu Jose demonstrated the construction of a cloth carry bag. The design demonstrated was the same pattern as the common plastic carry bag. A total number of 53 students from B.Com CA, BA Arabic, BA English, B.Voc Logistics and B.Voc Animation from MES College Marampally attended the session.

In the concluding session Geethu Merin Antony, Assistant Professor, Department of Fashion Design and Management, proposed the vote of thanks.





















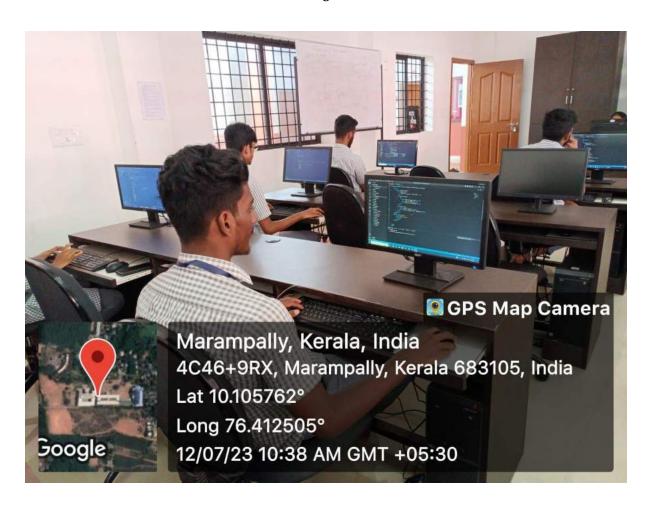
63. CSS FIESTA-CSS DESIGNING COMPETITION

As part of the World Youth Skill Day celebration, the Department of SOFTWARE DEVELOPMENT AND SYSTEM ADMINISTRATION, in association with Skill Hunt 5.0 organized a css design competition for the students of our college. On 12 July 2023, a total of twenty students participated in the competition at 10 am at Sdsa Lab. Certificates were awarded for the First, Second, and Third categories. An e-certificate was provided for all Participants.



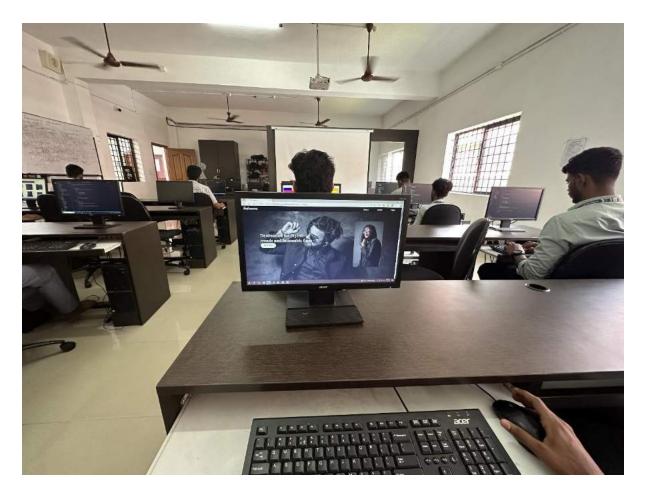
TOP 3 PARTICIPANTS IN CSS FIESTA

Position	Name	Department	College
First	Ananthu T D	Bca	M E S College
Second	Muhammed	Bca	M E S College
Second	C P Abhijith	Sdsa	M E S College
Third	Jeril Alby	Sdsa	M E S College











64. EXCELMANIA

As part of the World Youth Skill Day celebration, the Department of SOFTWARE DEVELOPMENT AND SYSTEM ADMINISTRATION, in association with Skill Hunt 5.0 organized an Excel creation competition for the students of our college. On 19 July 2023, a total of twenty students participated in the competition at 11.30 am to 12.30 am at Sdsa Lab. Certificates were awarded for the First, Second, and Third categories.



TOP 3 PARTICIPANTS IN CSS FIESTA

Position	Name	Department	College
First	Sebin Babu	Bvoc Sdsa	M E S College

Second	Fazal K	Bvoc Sdsa	M E S College
Third	Jithu Manoj	Bvoc Sdsa	M E S College

0





65. Typing Competition

As part of the World Youth Skill Day celebration, the Department of SOFTWARE DEVELOPMENT AND SYSTEM ADMINISTRATION, in association with Skill Hunt 5.0 organized an Typing competition for the students of our college. On 19 July 2023, a total of thirty students participated in the competition at 2 Pm at Sdsa Lab. Certificates were awarded for the First, Second, and Third categories.



TOP 3 PARTICIPANTS IN TYPING COMPETITION

Position	Name	Department	College
First	Sebin Babu	Bvoc Sdsa	MES College
Second	Vishnujith N B	Bvoc Sdsa	MES College
Third	Amala Siby	Bvoc Sdsa	MES College









66. Introduction to Intellectual Property Rights

The department of B.Voc Animation and Graphic Design of MES College Marampally organized a Session on IPR- Introduction to Intellectual Property Rights 27-07-2023.

The Department Head, Ms. Minu Muhammed, greeted the Speakers and Students and emphasized the importance of legal rights given to the inventor or creator to protect his invention or creation .Adv. Ms.Sajna Jaleel , Advocate High Court was the Resource Person for the session . Ms.Sajna explained the role and importance of IPR as a designer.

The session discussed every aspect of law matters regarding the designing field. The webinar event was quite engaging, and the participants' responses to the questions and observations were acceptable. About 38 students from animation dept participated. Ms. Fathima Suhaila expressed gratitude to the Speakers for their insightful presentation.



67. Legal Guide for Startups in India

Institutions' Innovation Council MES College Marampally organized a session on "Legal Guide for Startups in India" on 1st August, 2023 for the students and faculty members of the institution. The programme was inaugurated by Dr. Sam Kollannore U, IIC President, MES College Marampally. Adv. Mohan Raj T P, Assistant Professor in Law, MES College Marampally handled the session. Seventy eight students and six faculty members participated in the session.

Objectives of the session:

- To aware students about the legal compliances and regulations to be followed for starting a startup in India.
- To familiarize the newly admitted students about the innovation and startup ecosystem of the college
- Motivate students for entrepreneurship and startup related activities

Contents of the session:

Resource person explained tips on legal advice for startups in India. The main theme focused on the way of selection of legal entity such as private limited company, limited liability partnership, one person company etc. He also pointed the registration process, licences and protection of intellectual property.

Outcome of the session:

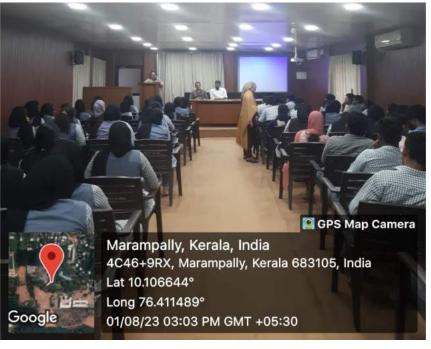
- Awareness about the need of strong legal foundation when starting a business
- Awareness on the importance of innovation and entrepreneurship in the development of our nation.











68. Hoop Art Embroidery Workshop For Girl Students











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DEPARTMENT OF FASHION DESIGN & MANAGEMENT AND

WOMEN'S CELL

IN ASSOCIATION WITH ED CLUB, IEDC, & IIC presents

HOOP ART EMBROIDERY WORKSHOP

FOR GIRL STUDENTS

Click to register

Date: 01/08/2023 Time: 01:30 pm Venue: Room No 907

NASLIN M N STUDENT COORDINATOR GEETHU MERIN ANTONY FACULTY COORDINATOR 8848509461

JUVARIYA HOD FDM AJIMSHA MAIDEEN B.VOC COORDINATOR SHEEBA VARGHESE WOMEN'S CELL COORDINATOR Dr.AJIMS P MOHAMMED
PRINCIPAL

MES/BVOC P31/FDM 05/01-08-2023

01 August 2023

On the occasion of World Embroidery Day 2023 the department of Fashion Design & Management in association with IIC, Women Cell, IEDC, and ED club organized a Hoop Art embroidery Workshop for girl students of MES College Marampally. The workshop was conducted on August 01. Twenty students from various departments registered for the workshop. Ms. Naslin M A was the student coordinator. Ms. Ameena K A, Ms.Meghna Joseph, Ms.Elizabeth Navya Manayil final year students B.Voc Fashion Design and

Management Students were the instructors. They taught the participants in doing the basic embroidery stitches and how to set and finish the hoop.



69.Sports Management and Marketing



Department of Multi sports and fitness training organized a workshop on "SPORTS MANAGEMENT AND MARKETING" 8rd August 2023 to develop Marketing techniques and Ideas for the Students , prepare students for Sports Management .The programme started at 1.30 pm . resource person for the day. Mr. Sijin B T, Founder: Sports&Management Reaserch Institute(SMRI)Sports Management Guru,Corporate Trainer and GV Raja Awaedee as a Writer. student coordinator Muhammed Bilal MK welcomed the dignitaries and the gathering. Rajesh Kovvammal Head of the department of B.Voc MSFT felicitated the program. Then the session was handled by the Chief Guest Mr Sijin BT for the first years,second year and Third Year Students of MSFT. Program coordinator was Mr Muhammed Dilshad N, Assistant Professor, Department of MSFT. end of the session Adnan Rasheed second year MSFT student gives vote of thanks

Program Statistics	
Total participants	43
Session taken(in Hours)	2 hr





70. Kara Viruthu





14 August 2023

The department of Fashion Design & Management in association with IIC, ED club and IEDC conducted a textile hackathon as part of observing National Handloom Day 2023. The problem statement for the Hackathon was to convert flood damaged Kerala handloom products into usable products using creativity and innovation. More than Rs.Six lakh worth handloom products are still there in the hands of weavers as dead stock. The main intention behind the hackathon is to help the Cherai Handloom weavers Cooperative Society (Reg No 648), Cherai, Ernakulam District kerala weavers in liquidating their six lakh worth flood damaged stock. The hackathon was started on 07 August 2023 and ended on 14 August 2023. Seventy students participated in the hackathon. Students made various products like home decor, stoles, wall hangings,

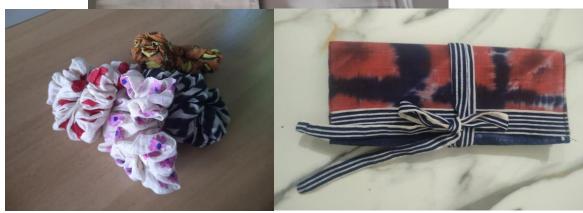
storage boxes, hair accessories e.t.c MS.Abhinja K was the winner of the hackathon. Ms.Geethu Merin Antony was the faculty coordinator.





Flood Damaged Kerala Handloom Products











71. IPR in Sports



Department of Advance Course in Multi Sports and Fitness Training of MES College Marampally conducted a seminar on "IPR IN SPORTS" on August 16th, 2023 to bring awareness among the intellectual property rights in the field of sports.

The programme started at 2 pm with a Silent prayer. Adv. Chitra Johnson, Kerala High Court was the resource persons for the day. Mr. Hrithik Sujitha Suresh, first year MSFT student welcomed the dignitaries and the gathering. The presidential address was

delivered by Mr. Rajesh Kovvammal, Head of the Department, Department of MSFT. Then the session was handled by the Chief Guest Ms. Chitra Johnson for the Students. The topic for the day was "IPR IN SPORTS". Resource person and students had a well-informed interaction after the session. The resource person encouraged students to practice regular yoga to remain fit and improve concentration. Mr. Mohammed Rihan M U, first year MSFT student deliver the vote of thanks.

Intellectual Property Rights (IPR) in sports encompass a wide range of legal protections and considerations related to the intellectual property associated with sports entities, events, and athletes. These rights are crucial for safeguarding the financial interests of stakeholders in the sports industry, which includes teams, athletes, sponsors, broadcasters, and governing bodies. The session provides an overview of some key aspects of IPR in sports such as trademark, copyright, athlete image right etc

Program Statistics	
Total participants	31
Session taken(in Hours)	3 hrs







72. Freedom Quest 2023

As part of Independence Day celebrations, MES College Marampally, Aluva organized a national level intercollegiate quiz contest 2023 "Freedom Quest" on 17th August 2023. Forty-four participants, representing different states, participated in the preliminary round. The competition culminated in a thrilling final round, where five teams emerged victorious. Prizes of Rs 5000 and Rs 3000 were awarded to the first and second-place

winners, respectively, along with certificates of participation for all attendees. This event fostered a spirit of unity and patriotism among participants from across the country.

Objective:

The objective of the event was to commemorate Independence Day and promote national unity by conductig a nationwide competition called "Freedom Quest" with participants from various states.













Dear Sir/Madam

There is no other movement that can compare to the historic Indian freedom struggle in terms of scale, diversity, duration and values upheld. It demonstrated the tenacity and iron-will of a nation determined to thwart the colonial tyranny. Mahatma Gandhi united different sectors and ideologies, for one cause to liberate motherland from foreign invasion.

In connection with the Independence Day, the Department of Electronics, MES College Marampally is hosting a freedom contest to look back and revisit the glorious chapters of the freedom struggle. We invite entries from students of Professional Colleges, Arts and Science Colleges, Polytechnics and University Departments. Two teams consisting of two members each can participate from an institution. Preliminary round will be in online mode on 14 August 2023 and the final will be held on 17 August 2023 at MES College Marampally. Team members are requested to report at MES College Marampally by 9.30 am with institutional ID Card.

Come, let's all together make the event a grand success.

Nandhudev C.V. Student Coordinator

Dr. Shemi P.M. Staff Coordinator Mrs. Rejeena K.A. Dr. Ajims P. Mohammed Convener Principal





Phone: +91 484 2677104, 2677109, 2678587 Email:mail@mesmarampally@gmail.com Website:www.mesmarampally.org



Outcome of the Event:

The event successfully celebrated Independence Day, promoted national unity, and showcased the talents of participants from different states, with five teams selected for the final round and cash prizes awarded to the winners.

73. Field Visit To Cherai Handloom Weavers Cooperative Society 648











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Department of Fashion Design & Management

Field visit to

CHERAI HANDLOOM WEAVERS COOPERATIVE SOCIETY 648

Cherai, Ernakulam



ON 22 AUGUST, 2023

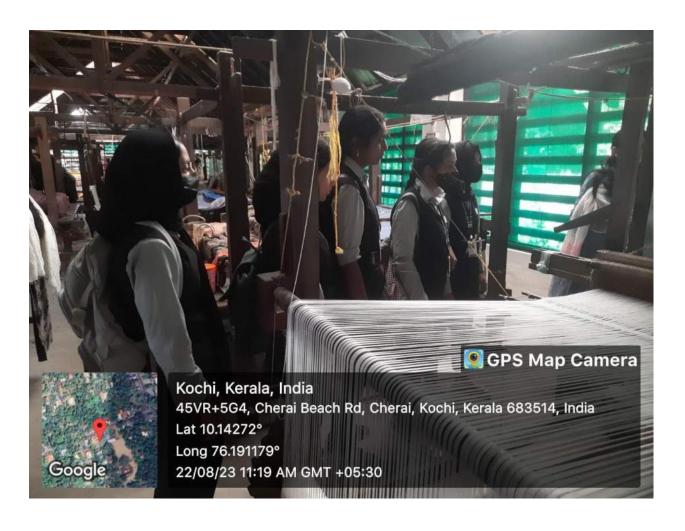
GEETHU MERIN ANTONY FACULTY COORDINATOR JUVARIYA HOD AJIMSHA MAIDEEN B.VOC COORDINATOR Dr.AJIMS P MOHAMMED
PRINCIPAL

22 August 2023

On August 22, 2023 first and second year students of B.Voc Fashion Design & Management visited Cherai Handloom Weavers Cooperative Society 648, Cherai, Ernakulam. The intention of the visit was to interact with the artisans to know the current scenario of handloom weavers post flood and covid and to learn about the working of the society.

They visited the work shed and the main office cum showroom. They observed the working of looms and procedures for setting up looms. Students interacted with weavers and learnt about their working, problems and hopes. Sixty students and 3 faculties were part of this visit.











74. National Entrepreneur's Day

Institution's Innovation Council (IIC) of our college in association with the Innovation and Entrepreneurship Development Centre (IEDC) and Start-up Cell observed National Entrepreneurship Day on 23 August 2023.

Introduction:

Entrepreneurship promotes better financial stability, provides access to goods and services, and improves the overall standard of living. Many entrepreneurs also make a positive impact on their communities and improve their well-being by catering to underserved areas and developing environment-friendly products. National Entrepreneur's Day is a great way to honour the innovators, creatives and risk-takers who are making huge changes in their communities with their businesses. It's an opportunity to recognize the hard work and dedication of entrepreneurs. Today many MESians are successful entrepreneurs or holding start-ups.

Objectives of the session:

- To observe National Entrepreneur's Day.
- To make the students aware about the challenges and possibilities of running a firm viz. the experience sharing sessions.
- To recognize and honour student entrepreneurs and start-up holders
- Motivate students for entrepreneurship and start-up related activities

Contents of the session:

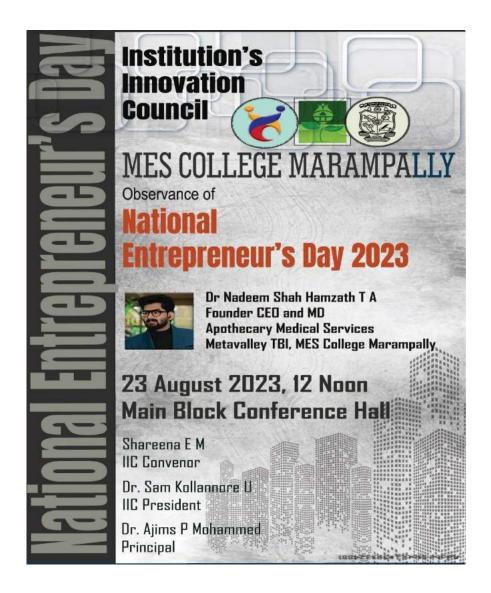
Resource person Dr. Nadeem Shah Hamzath T A, (Founder CEO and MD, Apothecary Medical Services, Metavalley TBI, MES College Marampally) shared his experiences, including possibilities and challenges through a one hour session. Apothecary Medical Services holds 5G enabled Emergency Ambulace Service. This is first of its kind in India. Being an entrepreneur, there will be numerous setbacks during the initial stage of the firm. In his talk, he also explained the positive and

negative response of high officials, while he gave the introduction about the current status and need of this type of medical care.

The program honoured our student start-up holders Mr. Shabareesh (BBA) and Ms. Fathima (BSc Biotechnology).

Outcome of the session:

- Participants got awareness about the challenges and possibilities of running a start-up.
- Student start-up holders were recognized and honoured.













Highlights of Innovation and Entrepreneurship activity of MES College Marampally 2022-23

- Student Participation in National level hackathon
- Patent acquisition
- Coordination of Inter and Intra institution Hackathons
- Launching of Technology Business Incubator
- Faculty nomination as innovation ambassadors
- Faculty Selected to participate in the Ujjaini Faculty Entrepreneurship Program
- Faculty publication in the area of Innovation and Entrepreneurship